

Trade with emerging economies

Key facts

- SMEs typically export disproportionately more to neighbouring countries than large firms. Though, SME participation in trade with emerging economies is relevant in many countries, where large shares of SMEs trade with China and India.
- In several countries, the SME share of exports and imports to China and India is higher than the SME share in overall exports and imports.

Definitions

The shares of exports (imports) by enterprise size are calculated as the ratio of the value of exports (imports) by each size class over the total value of exports (imports).

The share of SMEs among exporters (importers) is the number of exporting (importing) SMEs divided by the total number of exporting (importing) enterprises. The share of SMEs among exporters (importers) to country x is calculated as the number of SMEs exporting (importing) to country x divided by the total number of enterprises exporting (importing) to that country.

SME share of exports (imports) to country x is calculated as the value of SME exports (imports) to country x divided by the total exports (imports) to that country.

Information on data for Israel: <http://dx.doi.org/10.1787/888932315602>.

Relevance

Enhancing the integration of SMEs into global markets of goods, services and knowledge is a policy priority for many countries around the world. Trade data support the analysis of SME involvement in trade; however, they can underestimate the full contribution of smaller enterprises as they do not reflect SME participation through supply of intermediate goods to larger domestic enterprises.

Comparability

Data cover goods producing industries (ISIC Rev.4 sectors 05 to 39).

Some care is needed in interpreting the data which reflect direct export channels only, and so may understate the true underlying scale of integration within global value chains (particularly by size class), for example by upstream SME producers of intermediates supplying goods and services to larger exporting firms. Similarly many (particularly small) firms may export via intermediary wholesalers.

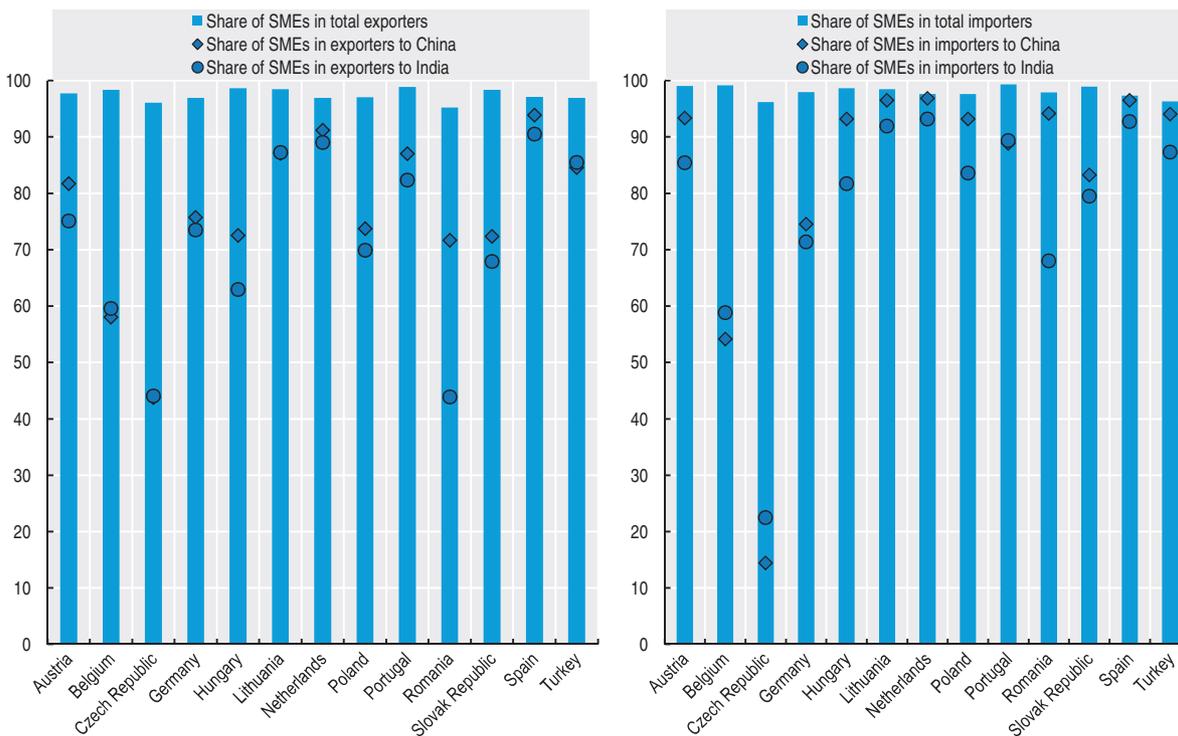
Source

OECD Structural and Demographic Business Statistics (SDBS) (database), <http://dx.doi.org/10.1787/sdbs-data-en>.

OECD Trade by Enterprise Characteristics Database (TEC), http://stats.oecd.org/Index.aspx?DataSetCode=TEC1_REV4.

Figure 5.12. **SME traders with China and India, total economy**

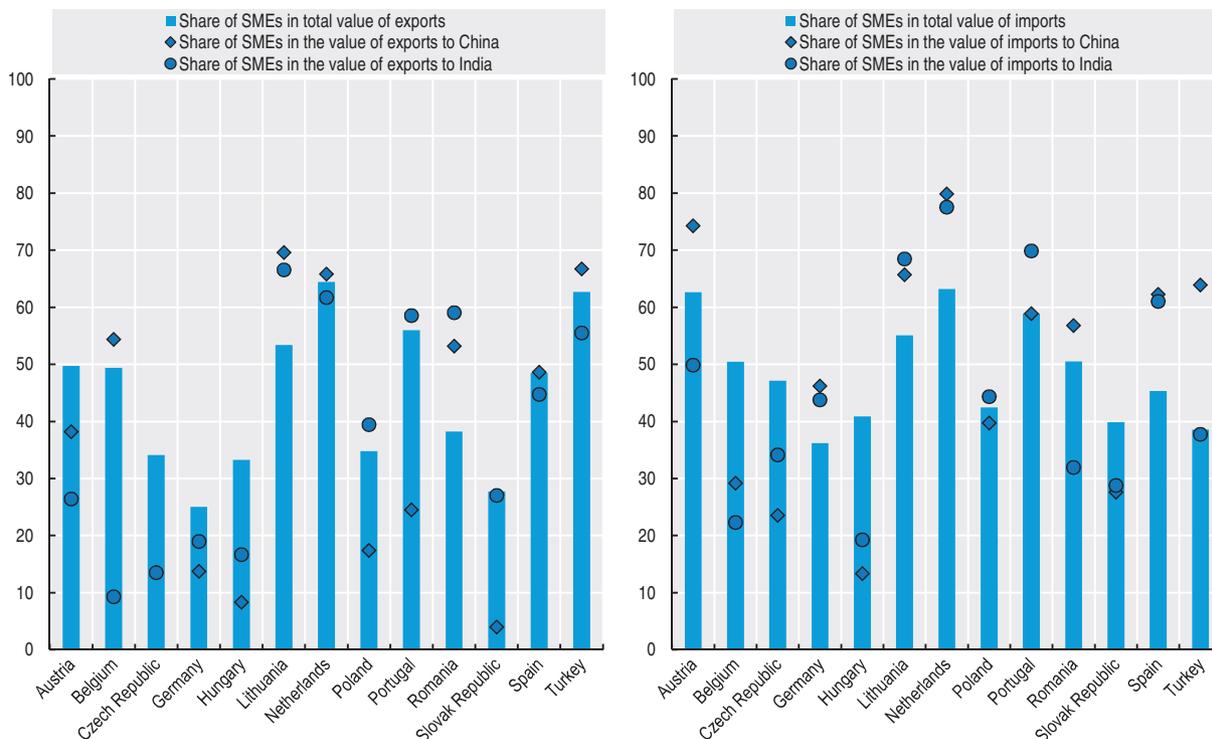
Percentage, 2012



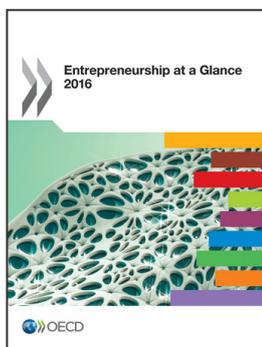
StatLink <http://dx.doi.org/10.1787/888933231029>

Figure 5.13. **SME share of trade with China and India, total economy**

Percentage, 2012



StatLink <http://dx.doi.org/10.1787/888933231038>



From:
Entrepreneurship at a Glance 2015

Access the complete publication at:
https://doi.org/10.1787/entrepreneur_aag-2015-en

Please cite this chapter as:

OECD (2015), "Trade with emerging economies", in *Entrepreneurship at a Glance 2015*, OECD Publishing, Paris.

DOI: https://doi.org/10.1787/entrepreneur_aag-2015-22-en

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