

Foreword

Public research is the source of many of today's technologies. Public research institutions (PRIs) and universities are also a breeding ground for entrepreneurial ventures, from biotech start-ups to student start-ups such as those that led to Internet giants like Google. Today, globalisation, greater openness in accessing research data, and new forms of financing such as crowd funding for research are changing the way institutions promote the transfer and commercialisation of public research results. This report presents new trends and policies for the transfer and commercialisation of public research in OECD countries and regions, including Australia, Canada, the European Union and the United States.

The report was carried out under the auspices of the OECD's Working Party on Innovation and Technology Policy (TIP) of the Committee for Scientific and Technological Policy (CSTP). It draws on a review of the literature and quantitative indicators as well as a survey of government policies and programmes. National governments submitted case studies of government and institutional approaches. The report also draws on the contributions from experts and discussion at four thematic events: the TIP-OECD *Thematic Workshop on Knowledge Networks and Markets* held on 15 June 2011; the TIP *Thematic Workshop on Financing R&D and Innovation in the Current Macroeconomic Context* held on 7 December 2011; a joint TIP-RHIR (Working Party on Research Institutions and Human Resources) *Expert Workshop on Knowledge Transfer, Exploitation and Commercialisation* held on 5 October 2012; and a joint EPO-OECD-TUM (European Patent Office and the Technical University of Munich) conference *on Creating Markets from Research Results* held on 6-7 May 2013.

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