Cancels & replaces the same document of 24 October 2013

GROWTH-PROMOTING POLICIES AND MACROECONOMIC STABILITY

ECONOMICS DEPARTMENT WORKING PAPERS No. 1091

By Douglas Sutherland and Peter Hoeller

All Economics Department Working Papers are available through OECD's Internet website at www.oecd.org/eco/Workingpapers

JT03349501

Complete document available on OLIS in its original format

This document and any map included herein are without prejudice to the status of or sovereignty over any territory, to the delimitation of international frontiers and boundaries and to the name of any territory, city or area.
ABSTRACT/RÉSUMÉ

Growth-promoting policies and macroeconomic stability

Policy reforms aimed at boosting long-run growth often have side effects – positive or negative – on an economy’s vulnerability to shocks and their propagation. Macroeconomic shocks as severe and protracted as those since 2007 warrant a reconsideration of the role growth-promoting policies play in shaping the vulnerability and resilience of an economy to macroeconomic shocks. Against this background, this paper looks at a vast array of policy recommendations by the OECD that promote long-term growth – contained in Going for Growth and the Economic Outlook – and attempts to establish whether they underpin macroeconomic stability or whether there is a trade-off.

JEL classification codes: E32, E52, E62, O40

Keywords: growth, economic policy, business cycles, volatility

*****

Politiques de croissance et stabilité macroéconomique

Les réformes visant à stimuler la croissance à long terme ont souvent des effets secondaires – positifs ou négatifs – sur la vulnérabilité d’une économie face à des chocs et à leur propagation. Des chocs macroéconomiques aussi graves et prolongés que ceux observés depuis 2007 justifient un réexamen de la contribution des politiques de promotion de la croissance à la vulnérabilité et à la résilience d’une économie face à de telles perturbations. Dans cette optique, le présent document passe en revue un large éventail de recommandations d’action formulées par l’OCDE pour encourager la croissance à long terme – qui figurent dans Objectif croissance et les Perspectives économiques – et cherche à déterminer si les actions recommandées favorisent la stabilité macroéconomique ou si des arbitrages s’imposent.

Classification JEL : E32, E52, E62, O40

Mots clés : croissance, politique économique, cycles d’activité, volatilité
# TABLE OF CONTENTS

## GROWTH-PROMOTING POLICIES AND MACROECONOMIC STABILITY ............................................... 5

1. Introduction: Reassessing growth-promoting policies after the crisis ........................................ 5
2. Dimensions of macroeconomic instability .................................................................................. 6
   2.1. Output volatility .................................................................................................................. 8
   2.2. Frequency of recessions and their synchronisation .............................................................. 8
   2.3. Amplitude of cycles ......................................................................................................... 10
   2.4. Shock persistence ............................................................................................................. 10
3. Policy settings and vulnerability to shocks .................................................................................. 11
   3.1. Financial markets are beneficial for long-term growth, but can become the epicentre of crises .... 11
   3.2. Robust financial market regulation is needed ................................................................... 12
   3.3. Pro-growth structural policies do not always raise financial market vulnerability .......... 13
   3.4. Asset price and credit booms often precipitate busts in housing markets ......................... 13
   3.5. Several policy options exist to damp the momentum of emerging house price bubbles ....... 15
   3.6. Should monetary policy respond to asset price movements? ............................................ 15
   3.7. Trade openness tends to boost growth, but exposes countries to external shocks ................ 16
   3.8. While financial openness confers benefits, foreign financial shocks can be sizeable .......... 16
   3.9. Fiscal and structural policies influence the size of external imbalances ............................... 17
4. Shock propagation ......................................................................................................................... 18
   4.1. What parts of monetary policy need to be reconsidered? .................................................... 18
   4.2. What parts of fiscal policy need to be reconsidered? ........................................................... 21
   4.3. The financial sector propagates shocks ............................................................................... 22
   4.4. Labour and product market policies also affect shock propagation ..................................... 22
5. Trade-offs and complementarities between growth and stability objectives ................................. 29
6. Conclusions and key policy messages .......................................................................................... 30

## BIBLIOGRAPHY ................................................................................................................................. 33

## APPENDIX ................................................................................................................................................ 39

### Impact of structural policies on shock amplification and persistence .............................................. 39
### Structural policy and the output reaction to supply and demand shocks ......................................... 39

### Tables
1. The effects of policies on growth .................................................................................................. 6
2. Macroeconomic stability for high and low income countries ....................................................... 7
3. Output gap equations with labour and product market regulation indicators ............................... 23
4. The effects of policies on growth and macroeconomic stability .................................................. 30

### Figures
1. Growth and volatility ..................................................................................................................... 8
2. Frequency of real output contractions and recession concordance .............................................. 9
3. Shock persistence .......................................................................................................................... 11
4. The probability of recession rises when household debt is above trend ........................................... 14
5. Trade shocks ........................................................................................................................................ 16
6. A high debt share and large currency mismatch increase crisis risk .................................................. 17
7. Country-specific coefficient estimates of shock amplification and persistence ................................. 24
8. GDP developments following a large shock: The role of labour market policy settings .................. 27
9. GDP developments following a large shock: The role of product market regulation ......................... 29

Boxes

1. Growth-enhancing policies .................................................................................................................. 6
2. Macroeconomic volatility in lower income countries ......................................................................... 7
3. The benefits and costs of raising the inflation target ........................................................................ 19
4. The effects of structural policies on shock persistence and amplification ....................................... 22
5. Labour market policy and the output reaction to supply and demand shocks ............................... 26
6. Product market regulation and the output reaction to supply and demand shocks ....................... 29

The statistical data for Israel are supplied by and under the responsibility of the relevant Israeli authorities. The use of such data by the OECD is without prejudice to the status of the Golan Heights, East Jerusalem and Israeli settlements in the West Bank under the terms of international law.
GROWTH-PROMOTING POLICIES AND MACROECONOMIC STABILITY

By

Douglas Sutherland and Peter Hoeller

1. Introduction: Reassessing growth-promoting policies after the crisis

1. The policy recommendations of the OECD – such as those contained in Going for Growth and the Economic Outlook – draw on a large body of empirical work that has identified policy settings which are conducive to long-term growth (Box 1). The underlying analysis has typically paid less attention to their consequences for macroeconomic stability. Indeed, the classical finding in the empirical growth literature is that average growth and volatility within a country are negatively correlated (Ramey and Ramey, 1995). However, macroeconomic shocks as severe and protracted as those since 2007 warrant a reconsideration of the role growth-promoting policies play in shaping the vulnerability and resilience of an economy to macroeconomic shocks.

2. Against this background, this paper reconsiders the link between long-run growth-promoting policies and macroeconomic stability. Growth-promoting policies can influence macroeconomic stability in three main ways. The first is by increasing the vulnerability of the economy to macroeconomic shocks. How the shock is propagated throughout the economy shapes the other two ways growth-promoting policies can influence macroeconomic stability. Propagation is influenced by whether policies amplify or damp shocks and the extent to which they influence the persistence of the impact on the economy. This paper draws on previous work, which examined the implications of structural and macroeconomic policies for economic resilience, counter-cyclical economic policy, macroeconomic risk sharing and external financing and sustainability (Duval et al., 2007; Sutherland et al., 2010; Ahrend et al., 2011; OECD, 2012a, respectively) and presents new empirical evidence based on more recent developments.

3. The remainder of this paper has the following structure. The next section briefly reviews different aspects of macroeconomic stability. Section 3 discusses pro-growth policies that potentially increase the vulnerability to macroeconomic shocks or contribute to generating unsustainable imbalances, which eventually lead to a sharp correction. The subsequent section considers how policies affect the amplitude and persistence of shocks. The final section provides a synopsis on the effects of growth-promoting policies on the various stability dimensions.

1. The authors are members of the OECD Economics Department. They would like to thank without implication Romain Bouis, Jorgen Elmeskov, Vincent Koen, Rossana Merola, Mauro Pisu, Jean-Luc Schneider, Zuzana Smidova, Volker Ziemann and members of the Economic Policy Committee of the OECD for their valuable comments and suggestions. Special thanks are due to Jens Arnold and Rudiger Ahrend for making their data available and to Celia Rutkoski for excellent editorial assistance.
Box 1. Growth-enhancing policies

Going for Growth includes structural policy recommendations that are identified on the basis of their ability to improve living standards through higher productivity and labour utilisation. They broadly cover the areas of product and labour market regulations, human capital and tax and benefit systems. The likely effects of generic policy changes on GDP per capita are shown in Table 1. Also macroeconomic policy can underpin long-term growth. The OECD Growth Study and OECD work on taxation and growth (Johansson et al., 2008) underlined the benefits of low and stable inflation, small government deficits, low levels of government debt (Sutherland et al., 2010) a small size of government (with the composition of revenue and spending playing a role), openness to trade and deep financial markets in driving long-term growth.

Table 1. The effects of policies on growth

<table>
<thead>
<tr>
<th>A rise in:</th>
<th>Affects GDP per capita with this sign</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labour taxation and the tax wedge</td>
<td>-</td>
</tr>
<tr>
<td>Employment protection</td>
<td>-</td>
</tr>
<tr>
<td>Intermediate collective bargaining</td>
<td>-</td>
</tr>
<tr>
<td>Collective bargaining coverage1</td>
<td>-</td>
</tr>
<tr>
<td>Unemployment benefits and their duration</td>
<td>-</td>
</tr>
<tr>
<td>Spending on active labour market policies</td>
<td>+</td>
</tr>
<tr>
<td>Early retirement and easy access to disability schemes</td>
<td>-</td>
</tr>
<tr>
<td>The share of indirect/property taxes in government revenue</td>
<td>+</td>
</tr>
<tr>
<td>Product market regulation</td>
<td>-</td>
</tr>
<tr>
<td>FDI restrictions</td>
<td>-</td>
</tr>
<tr>
<td>Trade policies boosting openness</td>
<td>+</td>
</tr>
<tr>
<td>Financial market depth</td>
<td>+</td>
</tr>
<tr>
<td>Prudential regulation</td>
<td>-/+</td>
</tr>
<tr>
<td>Public debt</td>
<td>-</td>
</tr>
<tr>
<td>Public deficit</td>
<td>-</td>
</tr>
<tr>
<td>Target inflation rate (above low levels)</td>
<td>-</td>
</tr>
<tr>
<td>Target inflation horizon</td>
<td>+</td>
</tr>
</tbody>
</table>

Note: The GDP per capita effects are based on the findings of previous OECD and other studies (reported e.g. in Barnes et al., 2011 and Bouis and Duval, 2011).

1. The Going for Growth indicator database is much wider than the policy areas shown in this table, including 34 indicators. Moreover, policy areas with little link to macroeconomic stability, such as agriculture and energy subsidies are not included.

2. The link to growth may be U-shaped with an intermediate extent of coverage detrimental to growth, but high levels better able to internalise the impact of agreements on aggregate outcomes.

2. Dimensions of macroeconomic instability

4. Households and businesses do not only care about growth, but, due to risk aversion, also about its volatility. Lucas (1987) found in a simple growth framework that eliminating consumption variability would only lead to a small welfare gain. When adding other features, such as incomplete risk insurance and differences across individuals (for instance, employment shocks do not affect everybody the same way), less volatility leads to considerably higher welfare gains (Krusell and Smith, 2002; Storesletten et al., 2001). Volatility can also affect output and therefore welfare in the longer run. For example, in a more volatile environment firms may invest less or persistent shocks can lead to hysteresis in the labour market. Finally, rare but large disasters can have large welfare implications (Barro, 2009). This section considers different measures of macroeconomic stability. Priority in the following discussion will be given to classical recessions, using the distance between the peak and trough in economic activity as a measure of...
the size of shocks. Other measures, such as standard deviations of changes in real output or deviations from trend, complement the analysis. The analysis primarily concerns OECD economies, though volatility in lower income countries has been typically higher (Box 2).

Box 2. Macroeconomic volatility in lower income countries

Output volatility has been higher in lower income countries, though the difference between high and low income countries has diminished (Table 2). A vast literature has attempted to explain the higher degree of volatility in lower income countries, with some disagreement among studies on the importance of the various factors (Loyoza et al., 2007 and Aizenmann and Pinto, 2005).  

- Enhanced trade integration can lead to greater sectoral specialisation, which makes countries more prone to sector-specific shocks, but also provides greater diversification across demand sources. Large economies, with a diverse sectoral structure are more immune to sector-specific shocks and, given the negative association between size and openness, to external shocks. While these factors matter to some extent, terms of trade volatility has a much stronger effect on the volatility of lower income countries, especially on those with a high share of primary exports and imports.

- Financial market integration should help smooth the effects of real shocks on output. However, net capital flows have tended to be pro-cyclical, because countries appear more credit-worthy in good times. Even worse, countries have occasionally been hit by capital flow shocks, especially through financial contagion, with private capital flows drying up suddenly. The ensuing crises have been made worse in countries with high government debt, a weak financial system and currency mismatches in balance sheets.

- In many low-income countries, the size of government is small and progressive income taxes play less of a role than in the more developed countries. Also unemployment insurance is little developed. The automatic stabilisers are thus small. Moreover, discretionary fiscal policy is often pro-cyclical, especially, if access to foreign borrowing is difficult.

- More recently, and especially since the Great Recession started, both average growth and volatility developments have been favourable in many low-income countries. Given their proneness to volatility, they have improved macroeconomic management, with lower inflation volatility and lower current account and government deficits, while they have also piled up international reserves and lowered the share of short-term external debt.

- Volatility and especially large swings in income hit the poorest hardest. They have the least opportunity to provide buffers against income losses themselves. Moreover, financial systems, providing insurance and borrowing opportunities tend to be underdeveloped and, in any case, hardly cater to the poor. Also the social safety net is usually little developed, if it exists at all.

Table 2. Macroeconomic stability for high and low income countries

<table>
<thead>
<tr>
<th></th>
<th>1993-2002</th>
<th></th>
<th>2003-12</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Low income</td>
<td>High income</td>
<td>Low income</td>
<td>High income</td>
</tr>
<tr>
<td>Average growth</td>
<td>3.76</td>
<td>3.10</td>
<td>3.86</td>
<td>1.52</td>
</tr>
<tr>
<td>Volatility</td>
<td>2.41</td>
<td>1.67</td>
<td>2.10</td>
<td>1.86</td>
</tr>
<tr>
<td>Cycle amplitude</td>
<td>6.33</td>
<td>3.74</td>
<td>7.04</td>
<td>6.03</td>
</tr>
<tr>
<td>Observations</td>
<td>42</td>
<td>42</td>
<td>42</td>
<td>42</td>
</tr>
</tbody>
</table>

Note: All indicators are computed over five year windows of quarterly real GDP growth rates for 42 countries (OECD plus non-OECD G20 countries). The countries are split in those with a GDP per capita above the median and those below. Average statistics over five year periods are reported.

1. In the various exercises in this paper, some lower income countries, such as Mexico and Turkey are included. However, other low-income countries, such as the BRIICS are not, mainly because structural policy indicators, though many are available now in Going for Growth, lack a time dimension.
2.1. Output volatility

5. The classical finding in the empirical growth literature is that average growth and volatility within a country are negatively correlated (Ramey and Ramey, 1995). The simple bivariate relationship between average growth and the unconditional standard deviation for the OECD countries does not reveal a strong relationship (Figure 1, Panel A), with the relationship sensitive to the sample. However, within countries the relationship is negative with lower growth correlated with greater volatility (Ziemann, 2013). Furthermore, empirical work has distinguished between the impact of within and between regime volatility on output growth. When defining a regime by whether the economy is in an expansion or a contraction phase, within regime volatility is positively associated with output growth whereas between regime volatility reduces output growth (Kroft and Lloyd-Ellis, 2002). This suggests that only some types of volatility are harmful for growth, particularly those associated with large shocks. The distribution of quarterly growth rates conditional on volatility suggests that growth rates in more volatile economies are more broadly distributed, experiencing both higher and lower growth rates than economies subject to comparatively low volatility (Figure 1, Panel B).

Figure 1. GDP growth and volatility

Panel A. Scatter of non-overlapping five year periods
Panel B. Conditional distribution of quarter-on-quarter growth rates

Note: The left hand panel shows the average quarterly growth rate and its standard deviation for five year non-overlapping periods. The right-hand panel shows the distribution of growth rates when the volatility of growth rates is either above or below average. The panel shows that very low and very high growth rates are likely to be accompanied by higher than average volatility.


2.2. Frequency of recessions and their synchronisation

6. For most OECD countries, output cycles have tended to become longer and more asymmetric with expansionary phases lasting longer, while the length of slowdown or contraction phases has remained approximately the same (Égert and Sutherland, 2013). The expansion phase leading up to the Great Recession was considerably longer for output, consumption and asset prices, particularly house prices. However, longer expansions are linked with a rising likelihood of recessions occurring, implying that trust in the Great Moderation persisting was misplaced (Diebold, 1993; Castro 2010). When the Great Recession struck, it affected almost the whole of the OECD and synchronisation shot up (Figure 2).
Figure 2. Frequency of real output contractions and recession concordance

Note: The lines show the share of economies experiencing a recession as defined by a business cycle dating algorithm. The countries covered include all the OECD as well as Argentina, Brazil, China, India, South Africa and Saudi Arabia.

7. The synchronisation of cycles was particularly strong in the lead up to the recent crisis and the transmission of the crisis across countries was rapid (Égert and Sutherland, 2013). A number of factors can increase business cycle synchronisation. These factors include:

- Trade, financial openness and economic structure. Recent empirical studies show that trade and financial market integration foster co-movements among OECD economies (Jansen and Stockman, 2004; Böwer and Guilleminet, 2006; Artis et al., 2008). Garcia-Herrerro and Ruiz (2008) find for Spain and its trading partners that higher trade intensity and more similar economic structures have a positive effect on bilateral business cycle correlations, but that stronger financial integration results in lower business cycle correlations because of larger capital flows across countries.

- Intra-industry trade. A high degree of intra-industry trade is important for business cycle synchronisation because a contraction or expansion in a sector will affect both countries (Frankel and Rose, 1998). Burstein et al. (2008) document that trade related to vertically integrated production chains increases business cycle co-movements between the United States, Canada and Mexico. More generally, intra-industry trade is found to increase synchronisation among OECD economies (Artis et al., 2008).

- Financial market integration. In normal times financial market integration provides better opportunities to cope with idiosyncratic risks, which should weaken cross-country correlations of consumption and possibly also output. But strong financial linkages can also hasten the transmission of regional or sectoral shocks, turning them into global shocks, as was the case during the Great Recession. A high degree of synchronisation can imply both limits on...
policymakers’ ability to undertake stabilisation at the domestic level and the need for more international policy co-ordination.

- Macroeconomic and structural policy settings. Stronger co-movement may be promoted by convergence of macroeconomic policy (Forbes and Rigobon, 2002). Labour market rigidities – measured by the OECD’s overall labour market regulation indicator – tend to lead to less synchronised business cycles (Artis et al., 2008). However, looking at different labour market policies, Fonseca et al. (2010) argued that structural policy settings could also act to reinforce business cycle synchronisation. Against this background, greater policy similarities may lead to economies acting more alike when hit by a common shock, thereby amplifying the impact of the shock.

2.3. Amplitude of cycles

8. Before the Great Recession, business cycle characteristics generally revealed declining cyclical amplitude. For example, Dalsgaard et al. (2002) and Duval et al. (2007) found evidence that the amplitude of cyclical fluctuations had become smaller since the 1970s. However, the aggregate movements masked considerable and growing volatility at the firm level and for asset prices.

- Firm level dynamics – Firm dynamics can exhibit distinct differences from aggregate developments. For example, Comin and Philippon (2005) show that firm-level output volatility increased, whereas aggregate volatility fell. This could be related to developments in financial markets allowing riskier firms access to external finance (Buch et al., 2005) and the consequences of regulatory reform and technical progress leading to idiosyncratic or sector-specific shocks becoming more important and less correlated across firms and sectors (Stiroh, 2009).

- Asset prices – The movements of asset prices before the Great Recession displayed an increasing amplitude. Housing market developments can have a large effect on the business cycle because residential investment is typically a very volatile component of GDP. Furthermore, house prices can affect private consumption through wealth and collateral effects (Davis, 2010). Recent empirical work has identified an interaction between the run-up in house prices, but less so stock prices, and the length and depth of subsequent recessions (Claessens et al., 2012).

9. While business cycle developments looked relatively benign up to the Great Recession, heightened volatility within countries implied that when real and financial cycles coincided the potential downturn was likely to be more severe and the greater coincidence of cycles across countries implied that this could be compounded by cross-country spillovers, with many countries simultaneously experiencing a downturn (Égert and Sutherland, 2013).

2.4. Shock persistence

10. The persistence of shocks is another feature of macroeconomic stability and simple statistical methods can provide insights into how persistence has changed over time. Campbell and Mankiw (1989) assessed the persistence of output shocks, using variance ratio tests, which test whether output returns to trend after experiencing a shock. For the G7 countries, with the exception of the United Kingdom, they found evidence of substantial long-run persistence. When comparing new results for OECD members for the whole sample with a shorter sample beginning in the 1990s, countries differ quite markedly on whether persistence declined or increased (Figure 3). The increase in persistence is most marked for the English-speaking countries, which generally display relatively low persistence for the sample including all data. The low persistence of shocks in English-speaking countries prior to the recent crisis was also found by Duval et al. (2007) using a different methodology. In other countries, particularly for those where shock
persistence as measured by the variance ratio was more pronounced for the total sample, the results for the period since 1990 suggests less persistence. As a result, the measure of persistence has become more similar across economies and has fallen on average.

Figure 3. Shock persistence

Variance ratio test results

Note: The figure displays the test statistic for variance ratio tests which measure the persistence of shocks at 20 quarters, for samples using all the (non-interpolated) quarterly data available and a shorter sample beginning in 1990. A higher value of the statistic suggests greater evidence of persistence. The observations on the right hand side of the figure do not have data series that allow testing before 1990.


3. Policy settings and vulnerability to shocks

11. This section first focuses on the role of financial markets and then of asset prices in shaping stability, before turning to policy settings that expose economies to external trade and financial account shocks.

3.1. Financial markets are beneficial for long-term growth, but can become the epicentre of crises

12. The OECD Growth Study (OECD, 2003) highlighted that well-developed financial systems are an important aspect of a growth-friendly environment. A well-developed financial system facilitates the financing of long-term investment and better risk sharing can support investment in higher return projects. When this leads to greater economic efficiency and a better allocation of capital, it is conducive to higher output and perhaps growth (Levine, 2005). While in earlier OECD advice the advantages of well-developed financial systems were appreciated, the necessary preconditions to ensure that the financial markets are not a source of instability were largely unaddressed. That said, the Growth Study cautioned that empirical support for the beneficial growth effects of financial market liberalisation relied solely on available quantitative indicators (such as private credit or stock market capitalisation as a per cent of GDP).
It also acknowledged the importance of regulatory and supervisory issues, but did not take them into account because of a lack of quantitative and qualitative indicators.\footnote{A set of regulatory indicators has subsequently been assembled in the context of \textit{Going for Growth}, with certain aspects of regulation but not others found to involve trade-offs with competition in financial markets (OECD, 2010).}

13. The empirical evidence suggests that there does not need to be a trade-off between the growth-enhancing effects of deeper financial markets and macroeconomic stability. Indeed, financial market deepening and innovation facilitate greater consumption and investment smoothing, by allowing better risk diversification and inter-temporal smoothing (Blanchard and Simon, 2001; Catte et al., 2004). And deeper financial markets are in general associated with lower output volatility in response to exogenous shocks (Cecchetti et al., 2006; Benk et al., 2009; Céspedes and Velasco, 2012).

14. However, as the Great Recession forcefully demonstrated, financial markets can also occupy the epicentre of macroeconomic crises (Reinhart and Rogoff, 2008; Schularik and Taylor, 2012), and increase the amplitude of the business cycle, when a sharp run-up in lending is followed by a subsequent crash. In this context, financial market policy can encounter a trade-off between promoting growth and avoiding macroeconomic instability. Dynamic and integrated financial markets are prone to more frequent shocks, higher risk of a large shock (Kaminsky and Reinhart, 1999; Taylor, 2012) and pronounced macroeconomic volatility (Buch et al., 2005). Reconciling the diverging evidence on how financial market depth relates to growth and instability, Easterly et al. (2001) identified a non-linear relationship between financial system development and macroeconomic volatility suggesting limits in the ability to smooth consumption and output, as risks mount with the size of the financial sector.

15. The costs of shocks originating in or involving the financial sector are frequently large. Not only is the amplitude of the following downturn large, but the persistence of the shocks is generally higher than for other shocks. For example, Haugh et al. (2009) estimated that the output losses during downturns following banking crises are 2-3 times greater than during normal downturns, while Cerra and Saxena (2008) argued that financial crises can undermine growth for protracted periods. Recent OECD estimates suggest that the current crisis is likely to reduce the average area-wide level of potential output by 3% on average with the cross-country median effect being around twice as large and the effect being substantially larger still in some countries, such as Greece, Iceland and Ireland (OECD, 2013a).

3.2. Robust financial market regulation is needed

16. In retrospect, it is clear that a more nuanced approach to financial market liberalisation would have been warranted. The financial market turmoil during the recent crisis exposed the fragility of financial markets and underlined the need for robust financial market regulation and supervision, including addressing gaps in supervisory coverage, to prevent financial market instability. However, the capacity to eliminate shocks and vulnerabilities originating in the financial sector is limited, which may need to colour the liberalisation process. Three important aspects are worth noting:

- The first concerns acquiring sufficient regulatory expertise to deal with innovations that may in principle contribute to greater economic efficiency but can also raise vulnerabilities. Financial market crises may be particularly difficult to avoid when markets are newly liberalised or particularly innovative, especially when they occur outside the coverage of existing regulation. Reinhart and Rogoff (2008) present evidence that financial liberalisation often precedes a banking crisis, while Dell’Ariccia et al. (2012) find that credit booms often follow financial market liberalisation. Goodhart et al. (2004) note that following liberalisation, underdeveloped financial supervision and risk management skills often lead to a boom in lending, followed by a
banking crisis. Innovation can also create difficulties for the regulator even when it is not purposefully aimed at circumventing regulation. For example, the rapid development of over the counter (OTC) products can create operational risks in the absence of clearing houses. And when the market is sufficiently large this can create a systemic risk. The recent crisis exposed unexpected weaknesses in new structured products, in relatively new markets for credit derivatives and, more generally, in maintaining liquidity in securities markets characterised by a high prevalence of OTC products.

- The second concerns counteracting the incentives embedded in the operation of financial markets, which can encourage excessive risk taking. Incentive problems in the structure of financial institutions and remuneration systems that lead to excessive risk taking in good times need to be addressed.

- The third aspect relates to moral hazard problems for systemically important financial institutions that are deemed too important to fail, which may lead to overly risky lending. Addressing this issue will require robust microprudential regulation and setting appropriate international regulatory standards.

3.3. Pro-growth structural policies do not always raise financial market vulnerability

17. Structural policies may affect financial sector vulnerability through several channels. First, barriers to foreign direct investment (FDI) and strict product market regulation increase the likelihood of systemic banking crises by encouraging a higher share of bank debt in external liabilities. Second, more favourable tax treatment of interest payments than dividends or capital gains biases (financial as well as non-financial) corporate financing decisions towards debt rather than equity. Third, favourable tax treatment of home ownership may contribute to excessive credit growth and the build-up of excessive debt burdens by households, which raises the probability of a recession occurring (Sutherland and Hoeller, 2012). In all these cases, more growth-friendly policies would be consistent with (or at least neutral to) greater macroeconomic stability. In contrast, and albeit more speculatively, moving towards more funded pension schemes may for a period boost saving and hence growth but may also have undermined the deposit base of banks leading to more market funding with associated rollover risk.

3.4. Asset price and credit booms often precipitate busts in housing markets

18. OECD structural policy recommendations identified the development of housing and mortgage markets as bolstering economic resilience and being conducive to higher output as well as in some cases greater resilience to shocks. For example, a well-functioning mortgage and housing market can facilitate labour mobility by reducing barriers to mobility and thus ensure a better matching between firms and jobseekers and easier reallocation in response to certain shocks. Moreover, a deep mortgage market provides an important channel for the transmission of monetary policy, which, in principle, should augment the capacity of monetary policy to stabilise the economy (see below). However, the development of deeper mortgage markets may also contribute to heightened macroeconomic vulnerability. And when these markets crash, the costs are large (Claessens et al., 2012). The danger of housing prices moving beyond equilibrium was recognised by OECD work before the recent crisis (Catte et al., 2004; Van den Noord, 2006), but the associated warnings did not have much influence on policy.

19. One channel for deep and liberal mortgage markets to increase the risk of harmful macroeconomic shocks is through asset price developments allowing households and firms to take on more debt (for example, facilitating mortgage equity withdrawal). When households and firms take on more debt, the possibility of a large shock occurring increases. Empirical analysis in Sutherland and Hoeller (2012) identified factors that help predict recessions, including high levels of private sector debt relative to trend, particularly of the household and the non-financial sector. While the predicted probability of a
recession occurring in the following year is around 10% when household debt is at trend, it rises to over 40% once debt rises above trend by 10% of GDP (Figure 4). While the effect is large, such an increase above trend is relatively rare. The empirical evidence also suggests that the effects of debt being above trend for the other sectors and for the total economy are less powerful, though rising non-financial corporate debt has a somewhat stronger effect than either rising total economy debt or financial sector debt.

Figure 4. The probability of a recession rises when household debt is above trend

Note: The triangles show for OECD countries the predicted probability of a recession occurring in the following year over the period from 1980 at the earliest to 2010. Household debt is measured as a per cent of potential GDP. When the debt measure is zero, household debt is at the trend value. The probabilities are based on an estimated probit model.


3.5. Several policy options exist to damp the momentum of emerging house price bubbles

Policy options to damp bubbly markets can lead to trade-offs and complementarities with long-run growth. Policies can affect either debt or the run up in asset prices:

- Factors that raise the risk of debt-induced vulnerability include distortions in tax codes that promote higher debt levels and gaps in prudential regulation. Structural policies which encourage borrowing should be reconsidered and reforming them may have a positive effect not only in terms of reducing bubble-like phenomena but also on long-term growth. For example, owner-occupied housing often enjoys special tax treatment such as mortgage-interest relief without taxation of imputed rents. The favourable tax treatment increases household leverage and house price volatility (Andrews et al., 2011). Removing biases in the tax code requires sensitivity in timing to avoid inducing rapid deleveraging, which could depress activity in an already weak economy.

- Prudential regulation can also affect debt levels and hence the risk of instability, though the costs for long-term growth are ambiguous. Prudential regulation may hurt growth by hindering financial intermediation but regulation may also prevent resource misallocation, which should
bolster long-run growth. In some countries, strict banking supervision appears to reduce house price volatility (Andrews et al., 2011). Macroprudential policies could play a role in addressing emerging asset price bubbles. For example, either imposing limits on loan-to-value ratios or adjusting them in accordance with housing market developments could provide an important tool in a macroprudential toolkit. Lower loan-to-value ratios are associated with less severe housing downturns (IMF, 2011) and lower incidence of mortgage default (Wong et al., 2011).

3.6. Should monetary policy respond to asset price movements?

21. Monetary policy set too narrowly to maintain low and stable inflation in the near term can be associated with rising vulnerabilities created by an inflating asset (and credit) bubble. This may happen when inflation expectations are well anchored and growth is inflation free, leading to low interest rates. This may be a risk particularly in the context of a (temporary) favourable supply shock, such as that affecting OECD economies with the greater participation of emerging economies in trade. Monetary policy set to maintain low inflation did not counteract the asset price and credit boom prior to the recent crisis (Ahrend et al., 2008).

22. Whether monetary policy should respond to asset price movements is a long-standing debate. Bernanke and Gertler (2000) make the case that (over) reacting to asset price developments over and above the impact they have on inflation and output is destabilising. On the other hand, Cecchetti et al. (2000) and White (2009) argue that by reacting to asset price misalignments — though not necessarily with the intention of bursting bubbles — inflation targets and low output volatility can be achieved. Robust microprudential regulation and macroprudential policy may in most cases allow monetary policy to concentrate on traditional stabilisation objectives. This would be in line with the Tinbergen Rule that each policy objective is best pursued by the use of separate policy instruments. As business and asset price cycles typically persist for different durations having separate instruments would ensure that the policy instrument is set appropriately for attaining the given target. However, when prudential policies are insufficient, monetary policy may need to take into account financial stability, possibly by having a sufficiently long time horizon for the inflation objective. An operational way to take into account financial stability is to focus on credit growth and asset price developments (Borio, 2012). However, the bluntness of interest rate changes on the economy may make efforts to damp an emerging bubble costly, particularly if part of the asset price developments is driven by changes in fundamentals.

23. In common currency areas, the common monetary policy stance will rarely be appropriate for all members. For example, during the run up to the Great Recession, real interest rates were negative in some euro area countries (Spain, Greece and Ireland). In this context, monetary policy cannot be expected to address unsustainable dynamics in local housing markets, which instead will require effective macroprudential regulation to prevent asset prices getting too far out of line with fundamentals.

3.7. Trade openness tends to boost growth, but exposes countries to external shocks

24. Trade liberalisation is an important element in OECD policy frameworks. It confers important long-run benefits by promoting economic efficiency and risk sharing, but it can also expose countries to external shocks. There is a considerable body of evidence associating trade openness with long-term growth and OECD structural policy advice has been predicated on this relationship. However, a number of empirical studies find that trade openness is correlated with greater output volatility (Karras and Song, 1996; Easterly et al., 2001). Trade integration can affect macroeconomic volatility through a number of channels, depending on how it affects trade specialisation. For countries specialised in inter-industry trade, industry-specific shocks can be important in driving business cycles. Countries with greater intra-industry trade specialisation, on the other hand, may enjoy lower output volatility. For OECD countries, the bilateral relationship reveals a strong positive relationship between the volatility of exports and growth.
volatility (Figure 5). The bilateral relationship for term-of-trade shocks also displays a positive correlation (Figure 5). Terms-of-trade shocks can be large, persistent and account for a sizeable share of macroeconomic volatility in OECD and developing countries, especially for small open economies (Mendoza, 1995; Kose, 2002). In this context, empirical work suggests that flexible exchange rates seem to absorb terms-of-trade shocks (Andrews and Rees, 2009). The policy options available to insulate the economy from trade and terms-of-trade shocks are very limited, though some countries have established sovereign wealth funds. In other countries, flanking policies which affect the propagation of shocks are likely to be of great importance (see below).

Figure 5. Trade shocks

Note: The figure shows non-overlapping volatility for five year periods. Volatility is measured by the standard deviation of quarterly changes over 20 quarters.


3.8. While financial openness confers benefits, foreign financial shocks can be sizeable

25. Financial openness can in principle offer important advantages in terms of long-term growth and welfare. For example, openness allows greater portfolio diversification and possibly higher rates of return and by facilitating foreign direct investment can boost innovation and productivity growth (Andrews and Criscuolo, 2013). For the recipient country, openness allows greater risk sharing and will help smooth output in the face of idiosyncratic shocks. Pre-crisis empirical work has demonstrated a decline in the “home bias” in OECD countries, suggesting that financial markets offer risk sharing opportunities (Lane and Milesi-Ferreti, 2007), though this may not be fully exploited (Kose et al., 2003) and in some cases segmentation could have increased after the crisis.

26. While conferring benefits, financial openness also exposes economies to volatility in financial flows. There is some evidence that financial flows have become more volatile over time and tend to be procyclical (Broner et al., 2013). Capital account liberalisation without sufficiently developed financial markets can lead to increased volatility (Dell’Ariccia et al., 2008). Even with well-developed financial markets, vulnerabilities may build in the financial account, heightened, for example, by a large share of debt, especially of (short-term) bank debt in total external liabilities and currency mismatches (Figure 6) (Ahrend and Goujard, 2012; Ahrend and Schwellnus, 2012). Abrupt swings in lending can lead to sudden stops, put pressure on exchange rates and leave domestic financial institutions vulnerable to default risk.
27. As with domestic financial market liberalisation, framework regulations could help minimise the trade-off between policy objectives. The fact that fast rising house prices are associated with a bias towards external debt suggests that macroprudential policies directed towards housing market developments may contribute to reducing this bias (Ahrend and Goujard, 2012). More controversially, and in the absence of other policy responses, targeted capital controls have been found to influence the structure of external liabilities and thus financial stability and could be considered (Ahrend and Goujard, 2012). However, capital controls risk fragmenting international capital markets and could thus be particularly costly. Structural policies can also play a role in reducing the risk of foreign financial shocks. In particular, tax codes that bias debt over equity finance appear to contribute to a higher risk of financial crises because they bias capital inflows towards more volatile flows. Tax treaties that encourage foreign direct investment and structural policies that remove barriers to FDI and enhance product market competition appear to reduce the risk of a banking crisis, by removing biases towards relying on debt rather than equity in foreign funding. Recent evidence also suggests that trade openness reduces vulnerabilities to sudden stops in capital flows (Frankel and Cavallo, 2013).

![Figure 6. A high debt share and large currency mismatch increase crisis risk](image)

**Figure 6. A high debt share and large currency mismatch increase crisis risk**

Impact of debt share and currency mismatch on countries’ annual probability of systemic banking crisis

<table>
<thead>
<tr>
<th>Per cent</th>
<th>Per cent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low share of debt in external liabilities</td>
<td>High share of debt in external liabilities</td>
</tr>
<tr>
<td>Low currency mismatch</td>
<td>High currency mismatch</td>
</tr>
</tbody>
</table>

*Note: Bars represent, for two possible levels of the share of debt in external liabilities (the currency mismatch), the annual probability of suffering a systemic banking crisis. OECD countries are split into two equally-sized groups based on the size of their share of debt in external liabilities (currency mismatch). The low share of debt in external liabilities (low currency mismatch) is defined as the average across the low debt-share (low currency mismatch) group, with the high share of debt in external liabilities (high currency mismatch) being defined correspondingly. Source: OECD calculations based on Ahrend and Goujard (2012).*

3.9. Fiscal and structural policies influence the size of external imbalances

28. Growth-enhancing policies influence domestic saving and investment and thereby external imbalances. While sometimes consistent with promoting long-term growth and welfare, persistent external imbalances raise the risk of a disorderly adjustment. Given the macroeconomic consequences, the appropriate fiscal policy when current account deficits are large acquires even more importance. Changing fiscal policy in response to external imbalances – which may be largely driven by private sector saving and investment decisions – may be an appropriate response if it is offsetting distortions in factor markets that are impossible to otherwise correct (Blanchard, 2007). Recent work suggests that a fiscal tightening can reduce external deficits and that the impact may be sizeable, with estimates suggesting that a 1% of GDP tightening of the fiscal balance raises the current account balance by up to around 0.5% of GDP (Chinn and Ito, 2008; OECD, 2011). As countries with external account deficits are also often countries with large
fiscal consolidation needs, Schwellnus (2013) shows that pursuing consolidation combined with structural reforms, particularly in labour markets, could make a contribution in addressing imbalances.

29. In other cases, addressing external imbalances may incur fewer trade-offs with policies promoting long-run growth (OECD, 2011). This appears particularly true for surplus countries, if they are concerned about possible spillovers of volatility from deficit countries. For example, product market deregulation in sheltered sectors may help reduce the imbalances by promoting investment. More relevant for emerging economies, developing social welfare systems could both enhance overall welfare and reduce the need for precautionary saving. Pension reforms that increase the length of the working life and raise the retirement age would act to reduce household saving (at least for a while).

4. Shock propagation

30. Growth-promoting macroeconomic and structural policies not only influence the occurrence of shocks, but also their propagation, determining their size and persistence. The first part of this section considers the role of macroeconomic stabilisation and financial market regulation, mainly through the lens of smoothing shocks. The second part considers growth-promoting structural policies and shock propagation, addressing effects on shock size and persistence.

31. Three aspects of macroeconomic policy settings received particular attention in the original Growth Study: the benefits of maintaining low and stable inflation; the impact of government deficits on private investment; and, the possibility of negative impacts on growth stemming from a too-large government sector (with the associated heavy tax burden to finance high government expenditure). In the latter case, however, it has been recognised that societal choices may differ and that institutional settings may mitigate the influence of government size on growth and recommendations to countries have been made in this spirit.

4.1. What parts of monetary policy need to be reconsidered?

32. Monetary policy geared towards low and stable rates of inflation underpins long-term economic growth and helps anchor inflation expectations thereby allowing a stronger response to shocks and providing a bulwark against a deflationary spiral in the wake of large shocks. However, low inflation rates may also have negative side-effects for economic stability by limiting room for manoeuvre in the case of a severe adverse shock.

33. At least up until the Great Recession, changes in the conduct of monetary policy were seen as having made inflation stabilisation compatible with output stabilisation. Flexible inflation targeting, including considering longer horizons when setting monetary policy (discussed above), allows monetary policy to be more aggressive in stabilising the real economy as inflation expectations are well anchored. Indeed, in the wake of the crisis inflation expectations have remained well anchored and price stability objectives have largely been met, which allowed a highly accommodative monetary policy to be pursued. However, highly accommodative monetary policy has not delivered a strong recovery in output and employment. In this context, monetary policy has come in for considerable discussion, not only because it did not take into account financial market stability concerns (discussed above), but also due to the difficulty in ensuring a swift recovery from the deep crisis.

34. The difficulties in conducting monetary policy with the usual interest rate instruments during and after the Great Recession provoked a reconsideration of the appropriate inflation target for monetary policy. But the rationale for change comes not only from the implications of large and persistent shocks. An environment of lower and still declining trend growth and hence a low natural interest rate could also imply that monetary policy is set to remain, and perhaps increasingly so, constrained by the zero lower
bound. And despite the ability to use unconventional monetary policy instruments, adjusting inflation targets upwards may give monetary policy more scope to react to shocks in the future. That said, adjusting inflation targets involves trading-off some insurance against instability by allowing real interest rates to sufficiently undershoot the natural interest rate in bad times against possible efficiency costs associated with higher inflation as well as the transition to such higher inflation (Box 3).

Box 3. The benefits and costs of raising the inflation target

A somewhat higher inflation target provides central banks more ammunition when facing large adverse shocks and reduces the frequency of hitting the zero nominal bound (Blanchard et al., 2010). A higher inflation rate could be justified, if the size of shocks the economy is facing is expected to be higher in the future or if the neutral real interest rate falls (lowering the nominal interest rate that is consistent with a given inflation target). For Japan, where the zero nominal bound has constrained monetary policy for a long period of time, Krugman (1998) and later Leigh (2009) suggested raising the inflation target to around 4%.

In general, the empirical evidence suggests that the costs of inflation may not be significantly different between different low and stable inflation rates (Edey, 1994). Furthermore, Summers (1991) suggested that inflation rates of around 3% could be justified and may have more credibility as monetary authorities would not wish inflation rates to rise much further.

The arguments against raising the inflation target have relied on theoretical considerations, concerns about a costly transition and fears of loss of control. Thus, higher inflation is argued to induce efficiency losses, such as by distorting relative prices (Goodfriend and King, 1997). Furthermore, while such effects may be small, inflation can interact with and augment pre-existing distortions from the tax code (Feldstein, 1983). For example, tax deductibility of nominal interest payments in the presence of higher expected inflation can strengthen the bias towards debt financing.

As concerns the transition, and given that the current inflation targets are well-established and accepted by the public, adopting a new target could introduce considerable uncertainty. Achieving similar credibility for a new and higher target could be difficult and costly, especially at a time of high government debt. This again raises the risk of some loss of control, with higher inflation associated with greater inflation variability, which would affect the anchoring of inflation expectations and growth negatively and may require a stronger monetary policy reaction leading to more output volatility.

Against this background, the choice of an appropriate inflation target needs to balance these concerns: the long-term growth costs of higher and perhaps more volatile inflation against the occasional but important costs of a major crisis where monetary policy becomes less effective; and the transitional costs of moving to a different inflation target.

35. The reassessment of monetary policy has also raised the possibility of more far-reaching changes. For example, the absence of memory in inflation targeting at a moment when inflation has been undershooting and unemployment levels remain high is also being questioned. However, the proposals of price-level targeting and nominal GDP level targeting raise issues of implementation and credibility. At this moment it is not clear that a better alternative is available to flexible inflation targeting with a sufficiently long horizon.

36. Pursuing a highly stimulative monetary policy over a prolonged period may have unintended side effects for financial stability. Such implications should be appropriately internalised by monetary policy and measures to minimise negative risks should be adopted. These could include stricter financial supervision and comprehensive macroprudential frameworks and would necessitate better co-ordination between macroprudential and monetary policy.

4.2. What parts of fiscal policy need to be reconsidered?

37. The OECD’s fiscal policy recommendations have typically promoted fiscal sustainability and the better targeting of expenditure towards investment in physical and human capital and the elimination of wasteful spending (such as economically and environmentally-harmful subsidies). Partly in recognition of the potential drag on growth imposed by a large government, recent recommendations have sometimes suggested greater targeting (and means testing) of social benefits, while at the same time undertaking reforms to alleviate negative incentive effects. On the revenue side, a recent study on tax and growth underpins recommendations to move the structure of taxation towards immobile tax bases (such as
property) and consumption and away from income taxes (Johansson et al., 2008). These policy choices have effects on the automatic stabilisers and the room to react to large shocks.

4.2.1. The automatic stabilisers reduce income volatility, but may have adverse incentive effects

38. Typical OECD recommendations have implications for macroeconomic stabilisation through modifying the size of the automatic stabilisers, generally by weakening them. The advocated shift in the structure of taxation from income taxes to consumption-based taxes would, other things being equal, imply that the automatic stabilisers would become smaller and hence would seem to conflict with the stability objective. On the benefit side, general cuts in the generosity of unemployment benefits have sometimes been advocated on long-run efficiency and employment grounds. Such reforms would likely weaken the automatic stabilisers on the spending side and, hence, may run counter to the stability objective.

39. The desirability of the automatic stabilisers needs to be qualified, however. In general, fiscal policy - whether automatic or discretionary - is better suited to smoothing a demand shock than a supply-side shock, although both types of shock will often occur simultaneously. Attempts to stabilise a shock which is predominantly on the supply side may prolong the adjustment process and risks putting fiscal policy onto an unsustainable track. Moreover, policy settings on the benefit side that strengthen automatic stabilisers may over time weaken an economy’s supply side such as when long-lasting benefits lead to unemployment hysteresis.

40. One way to amplify the effect of fiscal policy in a downturn is to use state-contingent policies. For example, eligibility in Canada and the United States for unemployment benefits is prolonged when the labour market deteriorates. Similar arguments could also be made for support for short-time working. One advantage of making the strength of the automatic stabilisers state contingent – apart from easing the trade-off between long-term growth and short-term stabilisation – is to lend greater credibility to fiscal policy (additional stimulus is temporary), which could amplify the multiplier effect (Corsetti et al., 2010). It also has the potential for making relatively small government size compatible with stronger automatic stabilisers.

4.2.2. There needs to be more fiscal room to react to a downturn

41. A severe shock may swamp the ability of the automatic stabilisers and additional state-contingent policies to cope and additional policy stimulus may thus be warranted. The ability to do so will depend on the available room to react and the ability of policy to affect the economy.

42. Low government debt levels and sustainable fiscal balances provide room for fiscal policy to address large, adverse shocks by allowing the automatic stabilisers to operate, pursuing discretionary fiscal policy and absorbing contingent liabilities. Furthermore, private sector saving offsets appear to be higher at high public debt levels, which undermines the ability of fiscal policy to stabilise the economy (Roehn, 2010). At the same time, sound public finances are conducive to long-term growth, for instance, by limiting risk premia in government bond markets (though too small and illiquid government bond markets could also pose problems for the efficiency of financial markets).

43. While the tendency of governments to run deficits and its implications for government debt levels were a concern in the past, the speed at which fiscal space can disappear was underappreciated. Indeed, policy advice before the Great Recession, e.g. contained in the Economic Outlook (OECD, 2007), usually couched policy advice in flow terms of improving structural balances rather than explicitly bringing debt levels down and did not consider the extent to which financial market developments were flattering underlying budget balances. Recommendations for the reduction of debt levels were often couched in terms of making space for future pension or health spending rather than for allowing the automatic
stabilisers to operate unhindered and creating space to engage in discretionary fiscal policy and providing scope for absorbing contingent liabilities. Together these can boost debt to uncomfortable levels quickly. When the crisis struck, fiscal positions were insufficiently robust and debt levels already too high given the scale of the downturn and of the contingent liabilities that governments had to assume during the crisis. This contributed to the perceived need to slash deficits in a weak economic environment.

44. In this respect, past OECD recommendations focused too little on reducing debt levels. Commitment to a prudent debt target would provide an anchor for fiscal policy, countering the upward trend in debt experienced in many OECD countries. To the extent that macroeconomic volatility is likely to be higher than during the great moderation period, a low debt level would create more fiscal space to cope with future shocks. Prudent debt targets should consider the necessary room to react, taking into account contingent liabilities – e.g. lower targets when the financial sector is large – and also consider the risks associated with the maturity and denomination of debt and liquidity risks due to foreign holdings of debt. However, given current debt levels across the OECD, bringing them down to prudent levels will require a sustained effort over a considerable time horizon for most countries.

4.3. The financial sector propagates shocks

45. As discussed above, financial sector depth supports long-term growth and can expose the economy to vulnerabilities. The financial sector can also influence macroeconomic stability by amplifying or damping the propagation of a shock. The financial sector can influence shock propagation in several ways. The most direct is when the financial sector becomes impaired in the wake of a severe shock. A credit crunch can amplify the size of a shock and its persistence. Impairment will also reduce the effectiveness of monetary policy (as discussed above). Trade-offs between short-term stabilisation and long-term growth can emerge with policy settings that reduce the cost of deleveraging and boost the shock absorbing capacity of the financial sector, which have arguably received limited attention in the past.

46. Following a ramp up in asset prices and debt levels, the subsequent decline in wealth during the bust pushes households and firms to deleverage. Differences in the ability to renegotiate or default on loans explain some of the differences across countries in the ability to work off debt overhangs. Debt write-downs can hasten deleveraging in the non-financial sector and spur a more vigorous recovery from a high-debt recession and internalise social costs of disorderly bankruptcy. For example, policies and institutional arrangements that aim to reduce the level of household debt relative to assets and debt service relative to repayment capacity can help reduce the fall in consumption and investment (Sutherland et al., 2012). These policies and institutions may come at a cost, however. Bankruptcy and workout regimes that are more friendly to default or restructuring may run the risk that reduced creditor protection will lead to higher risk premia with potential negative consequences for investment and long-term growth (though monetary policy may offset some of this). On the other hand, reforming these policies and institutions may modify the incentives to engage in risky lending, which may lower bank funding costs and ultimately lending rates. Furthermore, effective bankruptcy procedures may help accelerate adjustment and thereby lower real economy costs, which may help to bring down risk premia.

47. In addressing the financial sector's interaction with the rest of the economy, prudential tools may be useful in insulating the financial sector from shocks and minimising the risks that the financial sector will adversely affect shock propagation. The pro-cyclicality of the financial system should be reduced, which is largely in the domain of microprudential policy. In particular, the shock-absorption capacity needs to be raised, which depends on the size of capital buffers and whether provisioning for bad loans provides sufficient buffers during a downturn. However, increasing capital requirements is likely to have an effect on credit and ultimately output (Angelini et al., 2011). For example, Slovik and Cournede (2011) estimated that a 1 percentage point increase in bank capital ratios would reduce the level of GDP by around one-fifth of a percentage point over five years. These estimated effects are relatively small and do not take into
account that more solid capitalisation could reduce bank funding costs. In addition, to the extent higher costs of credit were to affect activity relative to potential, monetary policy may also react and contribute to offsetting the effects.

4.4. Labour and product market policies also affect shock propagation

Structural policy settings that are important for long-term growth also influence how shocks are propagated, potentially affecting both shock size and persistence. The size of the shock will determine whether persistence is likely to arise. For example, large shocks may swamp the ability of macroeconomic stabilisation to smooth the cycle and thus make the structural policy settings more important. The resilience to shocks is important as large or protracted cyclical downturns can affect potential output and long-term growth. There may be self-reinforcing mechanisms at play so that what starts out as a temporary downturn ends up with protracted or permanent effects – what Phelps (1994) called a structural slump. Good structural policy settings can thus play an important role in reducing persistence through hysteresis effects, particularly if the shock is large.

The empirical evidence reveals that tight labour and product market regulation can affect shock propagation, mostly leading to greater persistence. Blanchard and Wolfers (2000) showed that unemployment rates increase faster in tightly regulated labour markets following an adverse shock. Building on this study and examining the links between policies and shocks and using pre-crisis data, Duval et al. (2007) showed empirically that strict labour and product market regulations can damp the initial impact of shocks. Their simulations suggest that for most continental European countries the initial impact of a shock is cushioned but the effect is more persistent, with cumulated output losses tending to exceed the ones in most English-speaking countries and a few mostly small European countries (Denmark, Netherlands and Switzerland). Updates of these estimates, taking into account more recent events, cast doubt on the ability of economies with more regulated product and labour markets to cushion the initial impact of shocks better, but confirm that the costs of greater persistence nonetheless remain (Box 4). On the basis of these estimates, structural policies which are conducive to long-term growth would also appear to minimise shock amplification and persistence.

Box 4. The effects of structural policies on shock persistence and amplification

Following Duval et al. (2007), the effects of labour and product market regulation on the persistence and amplification of shocks are estimated using a regression that disentangles the effect of a shock on the output gap (amplification) and the speed with which the output gap closes (persistence). The estimation procedure also allows an evaluation of the effects of policy and institutional settings on amplification and persistence. The estimation uses the following non-linear specification:

$$\text{Gap}_{it} = (\varphi + \psi'(X_{it}^{L} - \bar{X}^{L})) (\text{Gap}_{it-1} - \eta \text{Gap}_{it-2}) + \lambda_t (1 + \gamma'(X_{it}^{L} - \bar{X}^{L})) + \alpha_t + \varepsilon_{it}$$

where Gap is the output gap as measured in the Economic Outlook 92.; X are indicators of labour and product market regulation; $\lambda_t$ are time fixed effects; and $\alpha_t$ are country fixed effects. The parameters $\varphi$ and $\gamma$ capture policy-specific output gap persistence and amplification to common shocks, respectively.

The regression results for different labour and product market indicators are shown in Table 3. The analysis covers 1985 to 2012 for the same countries covered in the Duval et al. (2007) study (For further details see the appendix). For product markets, a measure of the importance of state control in the economy is correlated with greater persistence of output gaps and significant amplification of shocks. Furthermore, a measure of regulation in the network industries, which is available for a longer time span, suggests that persistence and to a lesser extent amplification of shocks is also more pronounced in economies with more highly regulated product markets.

In contrast with the earlier work, tight employment protection legislation for regular workers is no longer found to reduce the amplification of a shock (it now seems to amplify the output gaps) and is still associated with greater persistence (Table 3). The coverage of collective bargaining agreements appears to have an effect on increasing the persistence of the shock, which is in line with the finding reported in Duval et al. (2007). The previous analysis is extended by examining the impact of trade openness and the deepness of financial markets (as measured by the share of private credit as a percent of GDP). Trade openness is correlated with both larger amplification of shocks and greater persistence, although the persistence of a common shock in more open economies is difficult to explain if changes in competitiveness allow a faster closing of the output gap. Deeper credit markets appear to insulate economies from shocks, even when the analysis covers the Great Recession.
Box 4. The effects of structural policies on shock persistence and amplification (cont.)

Taken at face value these results suggest that halving the average level of public ownership (both in the economy at large and in the network sector) from the levels recorded on average in the OECD in 2008, could contribute to reducing the half-life of a shock by almost 6 months when the half-life is around 4 years. Eliminating procedural inconveniences in employment protection legislation for regular workers and reducing the coverage of collective agreements by 10% would reduce the half-life of a shock by 3-4 months, when the half-life of a shock is around 2 years. Reforms that boost trade openness and private credit by 10 percentage points of GDP would have relatively small effects on shock persistence. In terms of amplification, only the reforms to state control and employment protection would have noticeable effects, in effect offsetting around one half of the shock’s initial impact.

Table 3. Output gap equations with labour and product market regulation indicators

<table>
<thead>
<tr>
<th></th>
<th>State control</th>
<th>Network regulation</th>
<th>Employment protection (regular workers)</th>
<th>Collective agreement coverage</th>
<th>Trade openness</th>
<th>Private credit (%GDP)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>General persistence</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Φ</td>
<td>1.100***</td>
<td>1.245***</td>
<td>1.190***</td>
<td>1.227***</td>
<td>1.168***</td>
<td>1.207***</td>
</tr>
<tr>
<td>η</td>
<td>0.312***</td>
<td>0.417***</td>
<td>0.365***</td>
<td>0.312***</td>
<td>0.409***</td>
<td>0.407***</td>
</tr>
<tr>
<td><strong>Policy-related persistence</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>State control</td>
<td>0.112**</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Network regulation</td>
<td>0.102***</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Employment protection</td>
<td>0.052*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Collective coverage</td>
<td></td>
<td></td>
<td>0.004***</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trade openness</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>0.218***</td>
</tr>
<tr>
<td><strong>Implied half-life of shock at level one standard deviation above the mean (years)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1.7</td>
</tr>
<tr>
<td>Of which general persistence</td>
<td>1.3</td>
<td>2.1</td>
<td>1.7</td>
<td>2.0</td>
<td>1.9</td>
<td>2.0</td>
</tr>
<tr>
<td><strong>Policy-related amplification (Marginal impact reported in parentheses)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>State control</td>
<td>0.002*** (0.722)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Network regulation</td>
<td>0.129*** (0.031)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Employment protection</td>
<td>0.101*** (0.291)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Collective coverage</td>
<td></td>
<td>0.003 (-0.000)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trade openness</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>0.355*** (0.157)</td>
</tr>
<tr>
<td>Private credit (%GDP)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>-0.266*** (-0.172)</td>
</tr>
<tr>
<td><strong>Observations</strong></td>
<td>300</td>
<td>502</td>
<td>446</td>
<td>454</td>
<td>502</td>
<td>490</td>
</tr>
<tr>
<td>Adjusted R-squared</td>
<td>0.86</td>
<td>0.87</td>
<td>0.86</td>
<td>0.87</td>
<td>0.86</td>
<td>0.86</td>
</tr>
</tbody>
</table>

Note. The marginal impact shows how the estimated impact of different types of policies on the amplification or damping of common shocks hitting OECD economies changes when the policy is tightened, implying that a shock would be amplified by 10% if the estimated marginal impact is 0.1. The value shown is the marginal impact of the shock evaluated at the mean value for the policy. Estimation by non-linear least squared. *, **, *** significant at 10%, 5% and 1%, respectively. Source: OECD Economic Outlook No. 92, Statistics and Projections (database).
Another way to examine resilience is to modify the non-linear equation above to capture country-specific, rather than policy-specific amplification of common shocks and the persistence of the output gap. The results are presented in Figure 7 below. In contrast to the earlier findings, which covered the periods 1982 to 1990 and 1993 to 2003, there appears to be less of a trade-off between amplification and persistence when the equation is estimated for the period 1985 to 2012 (although Greece is an exception, showing signs of low amplification but pronounced persistence). English-speaking countries tend to experience less persistence in comparison with continental European economies, while shock amplification is not much different, whereas in the past it was somewhat greater than for the continental European countries.

**Figure 7. Country-specific coefficient estimates of shock amplification and persistence**

Panel A. Persistence ($\gamma$)

Panel B. Amplification ($\phi\eta$)

*Note: The estimates that are not statistically significant at 10% are shown as pale bars.*

*Source: OECD Economic Outlook No. 92, Statistics and Projections (database).*
4.4.1. Labour market institutions affect shock amplification and persistence in various ways

50. The OECD Jobs Strategy and its follow-up in 2006 (OECD, 2006) pointed to the various mechanisms by which labour market policy affects employment and growth. At the same time, however, these policies may also affect the propagation of shocks:

- **The tax wedge and labour taxation.** Lowering labour taxation supports higher employment. This comes across as a robust general empirical finding in Bassanini and Duval (2006) and Ahrend et al. (2011) found that lower tax wedges can mitigate the deterioration in employment of groups with weak attachment to the labour market. On the other hand, lowering the progressivity of labour taxation and shifting the tax structure away from labour taxation towards bases like immovable property reduce the effectiveness of the automatic stabilisers (as noted above), implying a trade-off between growth and stability.

- **Active labour market policies.** A key plank of employment-boosting labour market policies is activation. Partly as a result of making more use of active labour market policies, OECD countries may have become less vulnerable to labour market hysteresis effects thereby reducing the persistence of shocks to the labour market (Guichard and Rusticelli, 2010). Hence in this policy area there may be synergies between growth and stability.

- **Job protection.** Earlier work by the OECD (Duval et al., 2007) suggested that tight job protection cushions the impact of a shock, but gives rise to greater persistence of the output gap. Updated evidence reported in Box 4 suggests that the cushioning effect is not present any more, if recent data are included, while the adverse persistence effect is still there. However, the nature of job protection also matters (OECD, 2012c). For instance, stricter protection for workers on permanent contracts favours adjustment in working time and wages rather than through changes in (un)employment, which may help reduce the risk of weakening labour market attachment. But if stringent employment protection for permanent contracts favours the use of temporary contracts, leading to labour market dualism, this can weaken labour market outcomes and increase the persistence of unemployment shocks. Hence the nature of job protection will determine to what extent an easing will bring benefits for both growth and stability or whether there may be trade-offs.

- **Wage-setting institutions.** Previous analysis has suggested that labour market outcomes are better with both highly centralised and completely decentralised wage-setting institutions, but worse for intermediate institutions. For example, in countries with highly centralised or co-ordinated wage setting, it is possible to internalise the detrimental employment effects of excessive wage pressures, which may allow the economy to adjust more quickly to shocks (Bassanini and Duval, 2006). However, if shocks are asymmetric across the economy and persistent, adjustment may become more difficult relative to a less co-ordinated system. The estimates reported in Box 4 and 5 suggest that wider coverage of collective wage agreements is associated with greater output persistence of shocks. Overall, there is evidence to suggest that either highly centralised or highly decentralised bargaining systems are associated with better long-term employment outcomes but the evidence on the effects of the bargaining framework on the stability of output does not lead to any strong general conclusions.

- **Unemployment benefits systems.** Generous unemployment benefits, and in particular high initial replacement rates and long benefit duration augment the automatic stabilisers and damp the negative impact of shocks, as discussed above. However, these policies also create adverse incentive effects. By reducing the job-search intensity of the unemployed and by lowering the opportunity cost of not working they will raise the persistence of shocks and hysteresis risks. Hence policy in this area can face a trade-off between growth and stability.
• **Retirement and disability schemes.** Retirement (and occasionally in the past disability) schemes with generous provisions tend to reduce employment and growth. However, they can provide a safety valve when an economy experiences a large shock, cushioning the impact on unemployment. However, such policies usually involve irreversible exits from the labour force with durable negative impacts on growth and employment. Hence, any gains in stability will typically be bought at a high price in terms of employment and growth in the long term.

**Box 5. Labour market policy and the output reaction to supply and demand shocks**

This box examines the impact of a shock on subsequent output developments. The estimated equation is of the following form:

\[ y_{t+k} - y_t = \alpha_k + \sum_{j=1}^{3} \beta_j \Delta y_{t-j} + \gamma^k \text{shock}_{i,t} + \delta^k \text{policy}_{i,t} + \vartheta^k \text{shock}_{i,t} \times \text{policy}_{i,t} + \phi^k X_{i,t} + \mu_t + \epsilon^k_t \]

where \( y \) is the log of output, \( \alpha \) coefficients capture country fixed effects, \( \beta \) coefficients lagged differences of output, \( \gamma \) the coefficients on shocks, \( \delta \) coefficients for the policy variables, \( \vartheta \) coefficients the interaction terms, \( \phi \) coefficients the impact of other covariates \( X \), \( \mu \) are time fixed effects and \( \epsilon \) is the error term. The estimates for \( \gamma \) and \( \vartheta \) are used to calculate the effects for each of the five years following the shock for a high and a low level of the institutional setting. This procedure is based on local projections methods developed by Jordà (2005).

In order to estimate how shocks interact with different institutional and policy settings, measures of institutions are added to the regression framework and interaction terms with the shock also included. Following Ahrend et al. (2011), the effect of the institutional and policy settings on output developments is evaluated using the observed values of the policy settings for the 33rd and 66th percentile to calculate the implied output trajectories for economies with low and high values of these policy variables. Details of the sample are given in the Appendix.

Terms-of-trade and export shocks represent negative supply and demand shocks, respectively. The terms-of-trade shocks are taken from Ahrend et al. (2011), who constructed commodity price shocks identified on the basis of movements in each country’s commodity terms-of-trade, where different commodities are weighted by their relative importance for each country. Export shocks are evaluated on the basis of annual movements of real exports. Shocks are constructed as binary variables taking the value 1 if the movement in the terms of trade or real exports exceeds 1.5 times the standard deviation of the variable, 0 otherwise. Large thresholds are taken to minimise the risk of a series of shocks affecting the estimation. However, the approach does not assess the size of the shock beyond the threshold or the likely importance of the shocks for different economies (for example, the shocks used may be less important for large, relatively closed economies).

**Labour market institutions**

The new analysis, which assesses the impact of a shock on subsequent output trajectories suggest that past shocks have interacted with labour market institutions in the following ways (Figure 8):

• Tighter employment protection for regular workers appears correlated with larger output falls following large negative supply and demand shocks. The difference is particularly pronounced for the demand shock. A large part of the effect appears to come from the continental European countries as statistical significance drops when they are excluded from the estimation. Analysis in Ziemann (2013) supports these results. It suggests that countries with relatively high employment protection for permanent workers experience more volatility and the amplitude of downturns is larger.

• Other labour market institutions also appear to have temporary effects on output developments following shocks. Following demand shocks, output losses appear to be somewhat larger when first year unemployment benefit replacement rates are higher and when the coverage of collective agreements is broader. Following supply shocks, the difference between high and low levels of the first year unemployment replacement rate and collective bargaining coverage are very small.
Box 5. Labour market policy and the output reaction to supply and demand shocks (cont.)

Figure 8. GDP developments following a large shock: The role of labour market policy settings

Effect of a shock bigger than one and a half standard deviation

Left panels. Demand shocks
Right panels. Supply shocks

1. The role of EPL for regular workers

2. Unemployment benefits in the first year (replacement ratio)

3. Extent of collective wage bargaining coverage

Note: The figure shows the per cent change in output following a large negative shock to real exports and the terms of trade. These paths are estimated using local projection methods that also control for the state of the cycle via the output gap at the time of the shock and trade openness. If a test for the joint significance of the coefficients used in these calculations is statistically significant at the 10% level, the year is marked with *.

Labour market outcomes following the Great Recession suggest somewhat better performance than may have been expected given the size of the shock, with lower productivity being the shock absorber in some countries rather than lower employment. This may tentatively suggest that past labour market reforms, which have aimed principally at improving steady-state employment could have had overall benefits also in terms of employment stability (OECD, 2013b).

Finally, the Great Recession induced a number of countries to implement new approaches to minimise the shock to labour markets. For example, short-time working schemes appear to have shielded some labour markets from the full impact of the crisis. As short-time working schemes were viewed as influencing short-run employment dynamics and not long-term growth, they were not considered among the OECD growth and employment-promoting policy recommendations. However, by reducing the inflow into unemployment and reducing the associated risk of hysteresis in the face of a large aggregate demand shock, such schemes may bring considerable benefits. On the other hand, in the face of a permanent supply shock that requires a substantial resource reallocation they may involve significant costs by slowing adjustment. Moreover, knowledge that such schemes exist as a shock absorber may also have implications for wage formation, which are not fully known yet. In any case, the design of these schemes is important for realising their potential to enhance stability without incurring costs in the long-term growth and employment dimensions.

4.5. Light product market regulation facilitates resource reallocation following an adverse shock

Pro-competitive product market regulations support faster catch-up and stronger growth by reducing monopolistic tendencies and weakening insider-outsider mechanisms while also contributing to a more innovative and dynamic economy (Andrews and Criscuolo, 2013). Recommendations to reform product market regulations have been frequent in Going for Growth (OECD, 2012b).

Light product market regulation is likely to play an important role in shock propagation by facilitating resource reallocation and thereby reducing the persistence of the shock, especially a supply shock (Box 4 and Box 6). Economies with lower levels of state control in product markets also appear to be better able to withstand large shocks, particularly when product market regulation has little effect on the propagation of demand shocks, but tight regulation has an adverse effect in the case of supply shocks. On this basis, OECD policy recommendations that have advocated an easing of product market regulations are consistent with lowering the amplification and persistence of macroeconomic shocks and bolstering long-run economic growth.

Housing sector policies have previously been identified as a key factor that could enhance the resilience of an economy to economic shocks (Duval et al., 2007). While housing market and related financial market policies created vulnerabilities to shocks (see above), whether they are detrimental to shock propagation is less clear. Well-developed housing markets can help reduce shock size and persistence by aiding the transmission of monetary policy (Drew et al., 2004; Catte et al., 2004). As a result of more potent monetary policy, an economy when hit by a negative shock would experience a smaller initial output fall and less persistence. The crisis has cast doubt on the validity of these arguments when financial markets are impaired. However, the regression results reported in Box 4 suggest that deeper credit markets insulate economies from common shocks, even when the analysis covers the Great Recession. Moreover, early evidence following the crisis (Benetrix et al., 2012) supports previous findings, which suggested that housing slumps in countries with well-developed mortgage markets have tended to be shorter.
Box 6. Product market regulation and the output reaction to supply and demand shocks

Following the methodology described in Box 5, the aggregate effect of product market regulation on shock amplitude and persistence is estimated. The estimations suggest that economies with more regulated product markets suffer more following certain shocks. The OECD’s overall product market regulation indicator’s influence on output following a demand (export) shock is not very different. By contrast, following a supply (terms of trade) shock the paths of economies with large differences in product markets are different, with less regulated economies, other things being equal, enjoying relatively stable output whereas more regulated economies experience a fall in output (Figure 9). The analysis in Ziemann (2013), which does not distinguish different types or sizes of shocks, suggests that fewer barriers to entrepreneurship are associated with lower macroeconomic volatility and smaller falls during downturns.

Figure 9. GDP developments following a large shock: The role of product market regulation

Effect of a shock bigger than one and one half standard deviation

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
<th>Year 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>High PMR</td>
<td>Low PMR</td>
<td>High PMR</td>
<td>Low PMR</td>
<td>High PMR</td>
</tr>
</tbody>
</table>

Note: The figure shows the per cent change in output following a large negative shock to real exports and the terms of trade. These paths are estimated using local projection methods that also control for the state of the cycle via the output gap at the time of the shock and trade openness. If a test for the joint significance of the coefficients used in these calculations is statistically significant at the 10% level, the year is marked with *.


5. Trade-offs and complementarities between growth and stability objectives

56. Growth-promoting policies along lines typically promoted by the OECD affect macroeconomic stability in a number of ways. In some cases the policies that underpin long-term growth also support macroeconomic stability in some or all dimensions, while in others there may be a trade-off as they can raise vulnerabilities to shocks as well as amplify shocks and increase persistence. Table 4 illustrates in a judgemental, simplified and selective manner some of the possible trade-offs and complementarities between growth-enhancing policies and the various stability dimensions that have been discussed above.

- Some growth-promoting policies are likely to enhance macroeconomic stability. For example, bringing public debt levels down is not only good for medium and long-run growth, but can help reduce the different dimensions of macroeconomic instability as it allows the unfettered working of the automatic stabilisers and the use of discretionary policy to cushion a shock. Easing strict product market regulations boosts long-term growth and appears to simultaneously reduce the amplitude of shocks and their persistence, and easier product market regulation also helps ease vulnerability to the extent it favours more stable capital flows. Similarly, easing restrictions on foreign direct investment will support growth and by reducing the bias of capital flows towards debt and the likelihood of external financing shocks, will also buttress macroeconomic stability.
• For a range of policies, trade-offs exist between long-term growth and some dimensions of instability whereas there may be complementarities with other aspects of stability. For example, financial market liberalisation increases the vulnerability of the economy to shocks. However, deep financial markets can assist monetary policy in damping shock amplification, unless they are impaired, and may limit persistence.

• Finally, a number of growth-enhancing policies, such as those affecting trade and financial openness, may increase the vulnerability of the economy to shocks and contribute to greater shock amplification and possibly persistence. In such cases, flanking policies may be needed to insulate the economy better from the adverse consequences of shocks.

Table 4. The effects of policies on growth and macroeconomic stability

<table>
<thead>
<tr>
<th>A rise in:</th>
<th>Affects GDP per capita</th>
<th>Affects shock vulnerability</th>
<th>Affects shock amplification</th>
<th>Affects shock persistence</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labour taxation and the tax wedge</td>
<td>-</td>
<td>-/+</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Employment protection</td>
<td>-</td>
<td>(+)</td>
<td>+</td>
<td></td>
</tr>
<tr>
<td>Intermediate collective bargaining</td>
<td>-</td>
<td>-/+</td>
<td>+</td>
<td></td>
</tr>
<tr>
<td>Collective bargaining coverage</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Unemployment benefits</td>
<td>-</td>
<td>-</td>
<td>+</td>
<td></td>
</tr>
<tr>
<td>Spending on active labour market policies</td>
<td>+</td>
<td></td>
<td>+</td>
<td></td>
</tr>
<tr>
<td>Early retirement and easy access to disability schemes</td>
<td>-</td>
<td></td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>The share of indirect/property taxes in government revenue</td>
<td>+</td>
<td></td>
<td>+</td>
<td>-</td>
</tr>
<tr>
<td>Product market regulation</td>
<td>-</td>
<td>+</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>FDI restrictions</td>
<td>-</td>
<td>+</td>
<td>(+)</td>
<td></td>
</tr>
<tr>
<td>Trade policies boosting openness</td>
<td>+</td>
<td>+</td>
<td>(+)</td>
<td>(+)</td>
</tr>
<tr>
<td>Financial market liberalisation</td>
<td>+</td>
<td>+</td>
<td>-/+</td>
<td>-</td>
</tr>
<tr>
<td>Prudential regulation</td>
<td>-/+</td>
<td>-</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Public debt</td>
<td>-</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Public deficit</td>
<td>-</td>
<td>+</td>
<td>+</td>
<td>+</td>
</tr>
<tr>
<td>Target inflation rate</td>
<td>-</td>
<td></td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Target inflation horizon</td>
<td>+</td>
<td></td>
<td>-</td>
<td></td>
</tr>
</tbody>
</table>

6. Conclusions and key policy messages

57. OECD policy recommendations aimed at boosting long-run growth often have side effects – positive and negative – on an economy’s vulnerability to shocks and their propagation. The Great Recession has prompted a review of such recommendations and the extent to which they involve trade-offs between long-run growth and stability and how any such trade-offs can be mitigated. The main findings are:

Vulnerability to shocks

• The OECD Growth Study identified financial market deepening as supporting long-term growth, but the role of the financial sector as a source of instability was not considered. Robust micro and macroprudential regulation needs to be in place to reap the benefits of deep financial markets without increasing economic instability.

• Even with such regulation in place, policy may need to react to emerging threats from the financial sector and asset price bubbles.
Pursuing price stability over a sufficiently long horizon will allow some leeway for monetary policy to contribute to financial stability. Nonetheless, interest rates are a blunt instrument with the costs felt widely across the economy.

A regulatory framework that ensures a higher flexibility of housing supply ought in principle to be good for growth and may reduce the risk of house price bubbles, but at the price of greater volatility of building activity, leaving the overall effect on stability unclear.

Both long-run growth and stability will be served by avoiding debt biases in the tax code – particularly for the housing market.

- Trade and financial openness support long-run growth but create vulnerabilities to external shocks. In addressing external imbalances and the risk of sudden stops of capital flows, fiscal policy may sometimes need to be tighter, impediments to direct and equity investment should be removed, and structural and financial policies more generally reformed to remove biases in capital flows contributing to financial account vulnerabilities.

**Shock propagation**

- Monetary and budgetary policy settings aimed at low and stable inflation and sound public finances are conducive to long-term growth. Sometimes these policies will also help to contain shocks, but there can be trade-offs.

  - Monetary policy that has ensured a firm anchoring of inflation expectations will allow a stronger response to shocks and helps guard against deflationary spirals in the wake of large negative shocks.

  - Raising the inflation target could create additional room for monetary policy to react to a severe downturn, but the transition to a new target will involve costs and if the increase in inflation was substantial it would lead to efficiency losses.

  - Low government debt levels and sustainable fiscal balances provide fiscal policy room to address large, adverse shocks and contingent liabilities held by other sectors.

  - The strength of the automatic fiscal stabilisers depends on the size and progressivity of the tax system and the generosity of the unemployment insurance system, creating a trade-off between growth and stabilisation. Making policies state contingent, for instance, by prolonging unemployment benefit payments temporarily during a downswing, might ease the trade-off.

- Labour and product market policies can affect the size and persistence of a shock.

  - Overly tight labour and product market regulations are generally bad for long-term growth. Such policy settings may damp the initial impact of a shock but could raise its persistence. New findings concerning the recent crisis found no damping effects from such settings, but they still led to greater persistence.

  - Restrictive employment protection for regular workers, wider coverage of collective agreements and high replacement rates for unemployment benefits may not only undermine long-term growth and employment, but also appear to be linked to larger and more prolonged downturns.

  - Labour market policies that promote employment and growth, such as active labour market policies, are not only conducive to growth but have also helped contain the threat of hysteresis during the recent crisis and also lower shock persistence.
Short-time working schemes helped cushion the impact of the recent crisis. However, if not well-designed they may prevent or retard structural adjustment or augment wage pressures, implying a trade-off with long-term performance.

Tight product market regulation undermines the capacity of an economy to reallocate resources in the face of a major supply-side shock. Light regulation promotes growth and reduces shock persistence.

- Financial sector policies can also influence how shocks are propagated.
  - Regulation and supervision to ensure that banks are well capitalised and make sufficient provisions increases the robustness of the banking sector in the face of shocks.
  - In the past, policy advice has not examined ways to deal with debt overhangs. Bankruptcy provisions and other institutions that facilitate debt restructuring may help limit the negative drag of deleveraging on consumption and investment. However, this could lead to lenders demanding higher risk premia with potential adverse consequences for growth.
BIBLIOGRAPHY


OECD (2013b), OECD Economic Outlook, No. 93, OECD Publishing.


APPENDIX

Impact of structural policies on shock amplification and persistence

The analysis covers the period 1985 to 2012 for the same countries covered in the Duval et al. (2007) study, namely Australia, Austria, Belgium, Canada, Czech Republic, Denmark, Finland, France, Germany, Ireland, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Spain, Sweden, United Kingdom and United States.

Policy variables included in the analysis include the State Control variable from the Product Market Regulation database; The aggregate measure for network regulation from the OECD database on regulation in energy, transport and communications, employment protection are taken from the OECD database. The strictness of employment protection – individual dismissals (regular contracts) and collective bargaining coverage are from J. Visser, Amsterdam Institute for Advanced Labour Studies (2011), ICTWSS Database on Institutions, Coordination, Trade Unions, Wage Setting and Social Pacts (version 3.0). Macroeconomic variables are taken from the OECD Economic Outlook 93 database.

The summary statistics are presented below. With the exception of the output gap variables are expressed relative to the sample mean.

**Appendix table 1. Summary statistics for data used in Box 4**

<table>
<thead>
<tr>
<th>Variable</th>
<th>Observations</th>
<th>Mean</th>
<th>Std. Dev.</th>
<th>Min</th>
<th>Max</th>
</tr>
</thead>
<tbody>
<tr>
<td>Output gap</td>
<td>537</td>
<td>-0.11</td>
<td>2.83</td>
<td>-10.06</td>
<td>9.84</td>
</tr>
<tr>
<td>State control</td>
<td>300</td>
<td>-0.17</td>
<td>0.68</td>
<td>-1.27</td>
<td>1.83</td>
</tr>
<tr>
<td>Network regulation</td>
<td>553</td>
<td>-0.60</td>
<td>1.36</td>
<td>-2.80</td>
<td>2.26</td>
</tr>
<tr>
<td>Employment protection (Regular workers)</td>
<td>457</td>
<td>-0.03</td>
<td>0.91</td>
<td>-1.98</td>
<td>2.68</td>
</tr>
<tr>
<td>Collective agreement coverage</td>
<td>499</td>
<td>0.71</td>
<td>22.90</td>
<td>-47.16</td>
<td>28.51</td>
</tr>
<tr>
<td>Private credit (%GDP)</td>
<td>537</td>
<td>0.30</td>
<td>0.41</td>
<td>-0.46</td>
<td>1.31</td>
</tr>
<tr>
<td>Trade openness</td>
<td>539</td>
<td>0.01</td>
<td>0.36</td>
<td>-0.54</td>
<td>1.23</td>
</tr>
</tbody>
</table>

The results presented in the Table 3 in the main text, the half-life of the closing of the output gap is computed, as in Duval et a. (2007), using the rule of thumb: \( \text{half-life} = -2\ln(2)/\ln(\eta \varphi_H) \).

Structural policy and the output reaction to supply and demand shocks

The analysis for these estimates covers the period 1960 to 2012 for the full set of OECD countries for the periods during which data are available.

The data sources used in the estimations are as follows: Macroeconomic variables are taken from the OECD Economic Outlook 93 database. The data on export and terms-of-trade shocks were calculated and provided by Ahrend and Schwellnus (2012). Policy variables included in the analysis include the State Control variable from the Product Market Regulation database; The aggregate measure for network regulation is taken from the OECD database on regulation in energy, transport and communications, the indicator for employment protection is taken from the OECD database on the strictness of employment protection – individual dismissals (regular contracts) and collective bargaining coverage are from J. Visser,

Summary statistics for the sample are given below.

**Appendix table 2. Summary statistics for data used in Boxes 5 and 6**

<table>
<thead>
<tr>
<th>Variable</th>
<th>Observations</th>
<th>Mean</th>
<th>Std. Dev.</th>
<th>Min</th>
<th>Max</th>
</tr>
</thead>
<tbody>
<tr>
<td>Growth rate</td>
<td>1377</td>
<td>0.032</td>
<td>0.031</td>
<td>-0.152</td>
<td>0.138</td>
</tr>
<tr>
<td>Negative export shock</td>
<td>1647</td>
<td>0.03</td>
<td>0.18</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Positive export shock</td>
<td>1643</td>
<td>0.03</td>
<td>0.18</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Negative terms-of-trade shock</td>
<td>1696</td>
<td>0.03</td>
<td>0.18</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Positive terms-of-trade shock</td>
<td>1675</td>
<td>0.02</td>
<td>0.15</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Product market regulation</td>
<td>674</td>
<td>4.27</td>
<td>1.27</td>
<td>1.05</td>
<td>6.00</td>
</tr>
<tr>
<td>Employment protection legislation (regular workers)</td>
<td>534</td>
<td>2.15</td>
<td>0.82</td>
<td>0.17</td>
<td>4.83</td>
</tr>
<tr>
<td>Unemployment benefits, first year replacement rate</td>
<td>440</td>
<td>48.22</td>
<td>19.88</td>
<td>1.04</td>
<td>88.80</td>
</tr>
<tr>
<td>Collective bargaining coverage</td>
<td>674</td>
<td>66.99</td>
<td>22.50</td>
<td>19.33</td>
<td>95.00</td>
</tr>
</tbody>
</table>
WORKING PAPERS

The full series of Economics Department Working Papers can be consulted at www.oecd.org/eco/workingpapers/

1090. Policies for inclusive urbanisation in China
(October 2013) by Vincent Koen, Richard Herd, Xiao Wang and Thomas Chalaux

1089. Fiscal devaluation – can it help to boost competitiveness?
(October 2013) by Isabell Koske

1088. How to achieve growth- and equity-friendly fiscal consolidation? A proposed methodology for instrument choice with an illustrative application to OECD countries
(October 2013) by Boris Cournède, Antoine Goujard and Álvaro Pina

1087. Improving school-to-work transition in New Zealand
(September 2013) by Alexandra Bibbee

1086. The agri-food situation and policies in Switzerland
(September 2013) by Peter Jarrett and Charlotte Moeser

1085. Japan’s challenging debt dynamics
(August 2013) by Yvan Guillemette and Jan Strasky

1084. Transitions in and out of unemployment among young people in the Irish recession
(August 2013) by Elish Kelly, Seamus McGuinness, Philip O’Connell, David Haugh and Alberto González Pandiella

1083. Is there convergence of Russia’s regions? Exploring the empirical evidence: 1995-2010
(August 2013) by Hartmut Lehmann and Maria Giulia Silvagni

1082. The benefits and costs of highly expansionary monetary policy
(August 2013) by Łukasz Rawdanowicz, Romain Bouis and Shingo Watanabe

1081. The effectiveness of monetary policy since the onset of the financial crisis
(August 2013) by Romain Bouis, Łukasz Rawdanowicz, Jean-Paul Renne, Shingo Watanabe and Ane Kathrine Christensen

1080. Responding to key well-being challenges in Austria
(August 2013) by Rauf Gönenç, Oliver Röhn, Christian Beer and Andreas Wörgötter

1079. Austria’s well-being goes beyond GDP
(August 2013) by Oliver Röhn, Rauf Gönenç, Christian Beer and Romina Boarini

1078. Improving fiscal federal relations for a stronger Mexico
(August 2013) by Aida Caldera Sánchez

1077. Deleveraging: challenges, progress and policies
(August 2013) by Romain Bouis, Ane Kathrine Christensen and Boris Cournède

1076. Policies to support sustainable long-term growth in New Zealand
(July 2013) by Calista Cheung
<table>
<thead>
<tr>
<th>Document ID</th>
<th>Title</th>
<th>Authors/Editors</th>
<th>Publication Date</th>
</tr>
</thead>
</table>
| 1075        | Do structural policies affect macroeconomic stability?  
(July 2013) by Volker Ziemann                                      |
| 1074        | A simple fiscal stress testing model - case studies of Austrian, Czech and German economies  
(July 2013) by Ondra Kamenik, Zdenek Tuma, David Vavra and Zuzana Smidova |
| 1073        | Road connectivity and the border effect: evidence from Europe  
(July 2013) by Henrik Braconier and Mauro Pisu                      |
| 1072        | Fiscal consolidation across government levels. Part 3: Intergovernmental grants, pro- or counter-cyclical?  
(July 2013) by Hansjörg Blöchliger and Balázs Égert                   |
| 1071        | Fiscal consolidation across government levels. Part 2: Fiscal rules for sub-central governments, update of the institutional indicator  
(July 2013) by Kaja Fredriksen                                        |
| 1070        | Fiscal consolidation across government levels. Part 1: How much, what policies?  
(July 2013) by Hansjörg Blöchliger                                    |
| 1069        | Restructuring the electricity sector and promoting green growth in Japan  
(June 2013) by Randall S. Jones and Myungkyoo Kim                  |
| 1068        | Labour market policies to promote growth and social cohesion in Korea  
(June 2013) by Randall S. Jones and Satoshi Urasawa                  |
| 1067        | Education reform in Korea  
(June 2013) by Randall S. Jones                                      |
| 1066        | Belgium: enhancing the cost efficiency and flexibility of the health sector to adjust to population ageing  
(June 2013) by Stéphane Sorbe                                        |
| 1065        | Italy and the euro area crisis: securing fiscal sustainability and financial stability  
(June 2013) by Oliver Denk                                            |
| 1064        | Policy implementation in Italy: legislation, public administration and the rule of law  
(June 2013) by Paul O’Brien                                           |
| 1063        | Greening growth in Luxembourg  
(June 2013) by Nicola Brandt  
Vers une croissance plus verte en Luxembourg  
(juin 2013) par Nicola Brandt                                       |
| 1062        | The post-crisis narrowing of international imbalances – cyclical or durable?  
(June 2013) by Patrice Ollivaud and Cyrille Schwellnus               |
| 1061        | Restructuring welfare spending in Slovenia  
(June 2013) by Rafał Kierzenkowski                                    |