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Measuring Patent Quality: Indicators of Technological and Economic Value

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MEASURING PATENT QUALITY: INDICATORS OF TECHNOLOGICAL AND ECONOMIC VALUE

By Mariagrazia Squicciarini, Hélène Dernis and Chiara Criscuolo (OECD)

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<sup>&</sup>quot;It should be noted that statistical data on Israeli patents and trademarks are supplied by the patent and trademark offices of the relevant countries."

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# MEASURING PATENT QUALITY: INDICATORS OF TECHNOLOGICAL AND ECONOMIC VALUE\*

Mariagrazia Squicciarini, Hélène Dernis and Chiara Criscuolo

#### **ABSTRACT**

This work contributes to the definition and measurement of patent quality. It proposes a wide array of indicators capturing the technological and economic value of patented inventions, and the possible impact that these might have on subsequent technological developments. The measures proposed build extensively upon recent literature, rely on information contained in the patent documents, and are calculated on patent cohorts defined by the combination of the technology field and the year of filing of patents. This is done to account for possible time- and technology-related shocks. The description of the indicators is accompanied by statistics compiled on patents from the European Patent Office, as well as tests aimed at addressing the sensitivity of the measures to alternative specifications and the correlations that may exist among them. The indicators proposed, which can be constructed on all patents, have the advantage of relying on a homogeneous set of information and of being comparable across countries and over time. To facilitate their compilation on data from other Intellectual Property (IP) offices, the SQL-based program codes used to calculate the indicators are also supplied. The paper is further accompanied by a dataset – to be obtained upon request – containing the indicators calculated on EPO patent documents published during the period 1978-2012, as well as some cohort specific statistics (i.e. main moments and key percentiles).

<sup>\*</sup> We are very grateful to Mark Schankerman, Bronwyn Hall, Pierre Régibeau, Jim Bessen and Dominique Guellec for helpful advice, and to the participants in the OECD's "Expert Workshop on Patent Practice and Innovation". The help of Fernando Dorado Navas and Colin Webb is also gratefully acknowledged. All errors remain our own.

# ÉVALUER LA QUALITÉ DES BREVETS: DES INDICATEURS DE VALEUR TECHNOLOGIQUE ET ECONOMIQUE\*

Mariagrazia Squicciarini, Hélène Dernis and Chiara Criscuolo

#### RÉSUMÉ

Ce travail apporte une contribution à la définition et à l'évaluation de la qualité des brevets. Le large éventail d'indicateurs proposé vise à saisir la valeur des inventions brevetées, au niveau technologique comme au niveau économique, et à estimer l'impact potentiel de ces inventions sur les développements technologiques ultérieurs. Ces mesures reposent principalement sur des travaux récents dans le domaine et exploitent l'information disponible dans les documents brevets. Pour tenir compte de possibles effets temporels et technologiques, les indicateurs sont calculés par cohortes, définies par l'année de dépôt de la demande de brevet et le domaine technologique auquel celle-ci se réfère. La description de chaque indicateur s'accompagne de statistiques établies sur les brevets déposés auprès de l'Office Européen des Brevets (OEB). S'ensuivent des tests évaluant la sensibilité des définitions à différentes spécifications et leur corrélation entre elles. Les indicateurs présentés ici peuvent être construits pour tout document de brevet. Ils ont pour avantages de reposer sur un ensemble d'information homogène et d'être comparables entre pays et dans le temps. Le code des programmes SQL développés pour le calcul des indicateurs est également détaillé, afin de faciliter la compilation de ces indicateurs sur des données d'autres bureaux de propriété intellectuelle. En parallèle, les indicateurs finaux sont mis à disposition des utilisateurs, à la demande, pour l'ensemble des brevets OEB publiés entre 1978 et 2012, ainsi que des statistiques agrégées par cohortes (i.e. principaux moments et centiles).

<sup>\*</sup> Nous sommes particulièrement reconnaissantes envers Mark Schankerman, Bronwyn Hall, Pierre Régibeau, Jim Bessen et Dominique Guellec pour leurs fructueux conseils, et les participants de la réunion d'experts de l'OCDE sur les « *Pratiques en matière de brevets et innovation* ». Le concours de Fernando Dorado Navas et de Colin Webb a été également grandement apprécié. Toute erreur restante découle de notre responsabilité.

#### **EXECUTIVE SUMMARY**

This work contributes to the definition and measurement of patent quality. It proposes a number of indicators and an experimental composite indicator aimed at capturing the quality of patents, intended as the technological and economic value of patented inventions, and the possible impact that these might have on subsequent technological developments. The measures proposed build extensively upon recent literature and rely on information contained in the patent documents. To account for possible time- and technology-specific shocks, indicators are calculated on patent cohorts defined by the combination of the technology field and the year of filing of patents.

The description of each indicator is accompanied by statistics compiled on patents from the European Patent Office (EPO), as well as tests aimed at showing the sensitivity of the measures to alternative specifications and the correlations that may exist among different indicators. The measures proposed, which can be constructed on any patent, have the advantage of relying on a homogeneous set of information and of being comparable across countries and over time. To facilitate their compilation of the indicators on data from other Intellectual Property (IP) offices, the SQL-based program codes used to calculate them are also supplied. The paper is also accompanied by a dataset – to be obtained upon request – containing the indicators calculated on EPO patent documents published during the period 1978-2012, as well as some cohort specific statistics useful for normalising and comparing the indicators.

The proposed patent quality measures aim to facilitate analysis both at the level of the individual patent and at the aggregate patent portfolio level. They are intended to help addressing a number of policy-relevant questions, for example, related to: firms innovation strategies and performance; enterprise dynamics, including the drivers of enterprise creation and of mergers and acquisitions; the determinants of productivity; the financing of innovative enterprises; the output of R&D activities and the returns to R&D investments; the depreciation of R&D; the output of universities and of public research organisations.

## MEASURING PATENT QUALITY: INDICATORS OF TECHNOLOGICAL AND ECONOMIC VALUE

#### Introduction

It has been long argued that the "quality" of patented inventions varies widely from patent to patent and that the likelihood to patent inventions of a given quality varies at both firm and industry levels (Scherer, 1965). Simple as it may look, the concept of patent quality has over time acquired a wide array of meanings. The many definitions that exist are neither exclusive, nor do perfectly overlap, and users tend to bridge them into somewhat intuitive notions of quality. For patent attorneys and engineers a high quality patent can be a well written patent, whose content is clearly described, or a patent protecting a major invention rather than an incremental step or technology. Legal scholars conversely tend to interpret quality as the ability of a patent to stand the Court test without being invalidated. For economists a good patent is generally one that fulfils the key objectives of the patent system, i.e. to reward and incentivise innovation while enabling diffusion and further technological developments (see Guellec and van Pottelsberghe de la Potterie, 2007, for a discussion).

Recently, there has been much discussion about patent quality, its meaning and definitions, as well as how to measure it in practice and what it entails for innovation, entrepreneurship and technology development. Whatever the definition of patent quality proposed, most stakeholders seem to agree about the necessity to "raise the bar", i.e. to raise the overall quality level of patents granted worldwide. Low patent quality is widely perceived to generate uncertainty, to lower incentives to innovate, to stifle technology development and to trigger a number of market failures that ultimately harm innovation, entrepreneurship, employment and growth, as well as consumers' welfare (see Hall et al., 2003, for a discussion). For instance, it is well known that patents increase the likelihood of obtaining venture capital and to secure liquidity (Hall and Harhoff, 2012). However venture capitalists would not finance firms against which patent infringement cases have been raised by another company or by a non-practising entity (NPE). As the likelihood of getting challenged in court is related to factors like the breadth of the patent claims or the technological details of the patented invention, i.e. to patent quality-related features, increasing the quality of these intellectual property rights (IPR) would help mitigate market failures triggered by low patent quality.

Understanding whether the bar needs to be raised or not in any case depends on knowing the current height of it, that is, on being able to measure the quality of patents in the first place. The paper addresses this issue, and contributes to the measurement of patent quality intended as the technological and economic value of patented inventions, and the possible impact these might have on subsequent innovations. It proposes a wide array of indicators which mirror different – albeit often interrelated – aspects of quality, sometime having a mainly technological (e.g. backward citations) or preponderantly economic connotation (e.g. patent renewals), or both (e.g. forward citations, generality). Also, depending on the indicator considered, the meaning of quality might be closer to that of private value or of social value. Addressing these conceptual issues in more detail would go beyond the scope of this paper and its main empirical focus. Interested readers are invited to refer to citations in the paper and to the OECD Patent Statistics Manual (2009) for more information on the indicators and their possible interpretation.

#### DSTI/DOC(2013)3

The indicators proposed use pieces of information contained in the patent documents and are compiled in such a way as to take into account the possible shocks that can occur over time in different technology fields - for example, the sudden rise in patent application in some areas. The measures proposed rely extensively upon recent literature and on earlier work carried out by the OECD Working Party on Industry Analysis. All the indicators detailed in the present document can be constructed for all patents applied under any jurisdiction, and have the advantage of relying on a homogeneous set of information. This makes them generally comparable across countries and over time, and therefore suitable for cross-country analysis.

The patent-based indicators herein should nevertheless be considered as proxies, since they do not contain information about market transactions or the real use of the (patented) technologies. Moreover, almost all the measures detailed in the present work are retrospective in nature, and can only be compiled ex-post, i.e. once the pieces of information they rely upon are included in the patent file. Also, the length of period of observation for certain indicators inevitably depends on the underlying patent information from which they are constructed. For instance, indicators based on backward citations, i.e. the citations to prior art made in a patent, require a much shorter window of observation, and are thus more timely, than measures based on forward citations i.e. the citations a patent receives from subsequent patents, which are subject to 'truncation' effects.

The figures and statistics shown in the present document have been compiled using EPO patent applications data contained in the April 2012 version of the EPO Worldwide Patent Statistical Database (PATSTAT) and are presented according to the year in which the patent was filed, and according to the country of residence of the applicants. The choice to focus on patent applications filed at one patent office only is motivated by the awareness that intellectual property offices have to comply with country-specific legislations and with a wide array of administrative regulations. These may ultimately lead to office-specific practices and to differences in terms of e.g. patent classes assigned to applications, propensity to cite prior art, and number and length of claims contained in a patent document. Considering data from several offices at a time would thus inevitably lead to biased indicators, as (at least) part of the figures would be due to differences in office practices and regulations, rather than to the quality of the patents considered. Patent quality indicators relying on data belonging to intellectual property offices other than the EPO can nevertheless be easily calculated, as the piece of information on which the indicators rely are contained in all patent files applied worldwide. Moreover, and to facilitate this task, the SQL codes used to compile the proposed indicators are also provided with this paper. Future research will investigate the differences that may arise from the use of diverse data sources, and its main determinants.

In this working paper, statistics are generally presented in the form of normalised indexes ranging between zero and one. These are obtained by dividing the initial results by the maximum score obtained by any patent in the same year and technology field cohort. Moreover, and in order to reduce the potential distortion that the presence of extreme values, i.e. spurious outliers, may cause, indexes are sometime constructed over a 98% winsorized distribution. This entails transforming the indicators below the 1<sup>st</sup> percentile into values corresponding to the 1<sup>st</sup> percentile, and having the indicators above the 99<sup>th</sup> percentile set to the 99<sup>th</sup> percentile.

Unless otherwise specified, technology fields are defined according to Schmoch's (2008) classification (as updated in 2010 and 2011) which relies on the International Patent Classification (IPC) codes contained in the patent documents. This taxonomy features six main technology sectors, subdivided into 35 fields of balanced size, structured so as to maximise within-sector homogeneity and across-sector differences.<sup>3</sup> Using alternative technology classifications would change the value of the indicators and the statistics proposed.

The following sections describe the proposed thirteen indicators according to the same format. Each time, an outline of the type of information provided by the indicator at hand is accompanied by the relevant literature on which it relies upon. An operational definition of the indicator follows, as well as a brief description of the way it has been constructed, and a discussion of possible challenges and shortcomings. Descriptive statistics showing the value that the indicator takes over time and across countries and technology fields complement this part. A number of robustness tests aimed at better understanding the behaviour of the indicator, as well as its sensitivity to alternative specifications is then shown. Finally, a technical fiche offers an overview of the way the indicator has been constructed in practice and presents the relevant SQL codes used. This is done to help researchers develop similar indicators based on national patent datasets, and to foster comparisons, improvements and further refinements.

This paper is accompanied by a database containing the indicators proposed calculated at the individual patent level. The dataset, available upon request, contains two main tables. The first table ("indicators") provides basic data at the patent document level, including the year of filing and the technology field of the patent, as well as the calculated patent-specific indicators (non-normalised). The second table ("cohorts") provides statistics at the level of the patent cohort, which is defined by the combination of the technology field of a patent and its filing year. The statistics supplied relate to some of the key moments of the distributions (namely mean, skewness and kurtosis, as well as standard deviation), and selected percentiles (i.e. 1p, 10p, 25p, 50p, 75p, 90p, 99p), minimum and maximum values, and the number of patents per cohort. This latter table has been built to facilitate the normalisation of indicators by cohort and for the use of the indicators in regression analysis.

Supplying the dataset and the program codes to compile the indicators aims at facilitating a peer review of the indicators proposed, and trigger an open source-like development, whereby users might help fine-tuning the indicators, test their robustness, and verify their ability to capture the economic and technological value of patented inventions.

#### Patent scope

#### Background and definition

The scope of patents is often associated with the technological and economic value of patents. Lerner (1994) observes that the technological breadth of patents in a firm's portfolio significantly affects the valuation of the firm, and that broad patents are more valuable when many possible substitutes in the same product class are available. Matutes, Régibeau and Rockett (1996) also look at patent protection regimes, and in particular at the length and scope<sup>4</sup> of patent protection, and suggest that the scope of a patent should be used to foster the early disclosure of fundamental innovations.

The index proposed here follows Lerner (1994) and defines the scope of a patent in terms of the number of distinct 4-digit subclasses of the International Patent Classification<sup>5</sup> the invention is allocated to. For each patent document P, the patent scope index is defined as:

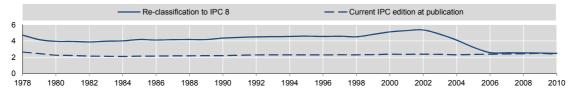
$$SCOPE_{P} = n_{p} ; n \in \{IPC_{1}^{4}; ...; IPC_{i}^{4}; IPC_{i}^{4}; ...; IPC_{n}^{4}\} \& IPC_{i}^{4} \neq IPC_{i}^{4},$$

where  $n_p$  denotes the number of distinct 4 digit IPC subclasses listed in the patent p document. Data refers to the latest edition of the IPC (8<sup>th</sup> edition). The index is normalised according to the maximum scope value of the patents in the same cohort, with cohorts being defined according to year of filing and technology field. The larger the number of distinct 4-digit IPC classes, the broader the scope index, and the higher the potential technological and market value of a patent.

#### Indicator overview

In PATSTAT, IPC codes of patent documents are converted into the latest available edition of the IPC classification, i.e. 8<sup>th</sup> edition, entered into force in 2006. Patents based on previous editions of the IPC classification have thus been re-classified accordingly. Also, due to the emergence of new technologies, sometimes no one-to-one correspondence exists between old and new IPC editions, and older IPC codes may correspond to many IPC 8<sup>th</sup> edition codes. Hence, patents filed before the mid-2000s may feature a broader range of IPC-7 codes than later patents: five codes on average for patents filed in 2000 compared to around 2.5 codes per patent in the late 2000s. As can be seen from the figure below, each IPC code in force at the date of patenting has been allocated in PATSTAT to around two codes of the IPC 8<sup>th</sup> edition.



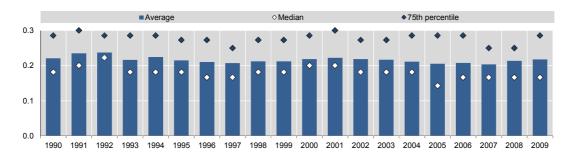


Source: OECD, calculations based on PATSTAT (EPO, April 2012) and OECD, Patent database, October 2012.

As a consequence, the patent scope index tends to be overestimated before the mid-2000s. For example, the patent scope index of micro- and nano-technology patents gets seemingly divided by three between 1999 and 2009.

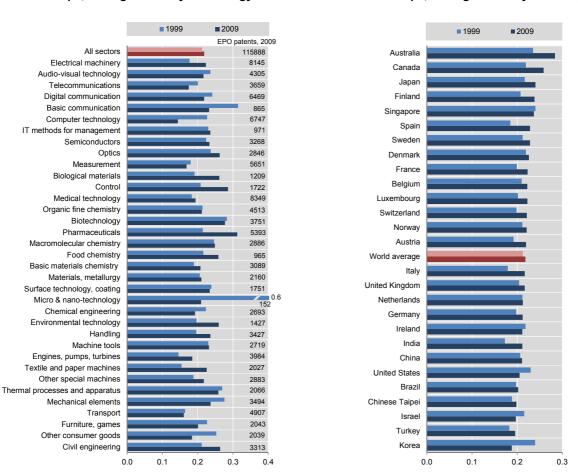
Patents in the pharmaceuticals, control-technologies or biotechnology fields conversely report the largest indices in 2009, corresponding to 0.31, 0.29 and 0.26 respectively, as compared to 0.21 on average observed for all patents. Australia, Canada, Japan and Finland rank above the world's average patent scope index in 2009.

#### Patent Scope, index, 1990-2009



#### Patent Scope, average index by technology field

#### Patent Scope, average index by economy

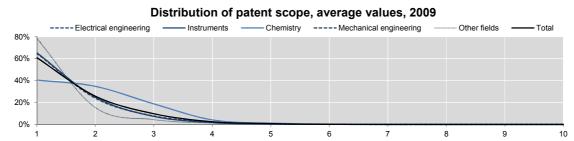


*Note:* The patent scope index is normalised according to the maximum scope value of the patents in the same cohort (filing date and technology fields). The average by economy is provided only for economies reporting the index for more than 200 patents in 2009. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely.

For Israel, see note on page 2.

#### Robustness

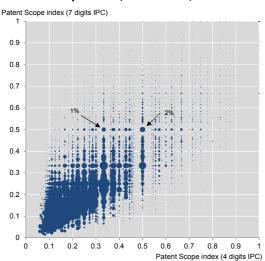
In all technology fields, most patent documents belong to only one IPC 4-digit subclass. The chemistry field is the only exception, with 35% of chemistry patents referring to two subclasses and around 20% to three subclasses.



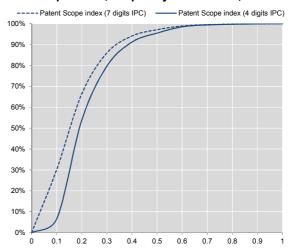
Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

The sensitivity of the patent scope index to the choice of different levels (of detail) of the IPC classification has been tested by constructing the indicator at the group symbol level (i.e. 7-digits IPC, e.g. <u>H01S 3</u>/) and by comparing the results thus obtained with those of the indicator compiled at the subclass level (i.e. 4-digits IPC, e.g. <u>H01S</u>). The figures and table below show the correlation between the 4-digit and the 7-digit scope indicators, and their distribution. The difference between the 7-digit and the 4-digit scope indicator is higher for low values of the two specifications considered, i.e. for patent scope indexes of up to 0.3. Although a 7-digit definition might seem to better reflect the technological content of a patent, it nevertheless gets more affected by the design and hierarchical structure of the IPC system. As subclasses in some fields may be divided in more group levels than subclasses in other fields (e.g. A61K is divided into 24 groups whereas C13K covers six groups only), relying on a 7-digit scope index may bias the results in favour of some technological domains.

#### Patent scope index, correlation, 1999-2009



#### Patent scope index, frequency distribution, 1999-2009



Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

Pairwise correlations: patent scope based on 4-digits IPC and 7-digits IPC

	1995	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Patent scope values	0.79	0.77	0.76	0.74	0.73	0.73	0.77	0.78	0.79	0.79	0.80	0.79
Normalised index	0.81	0.79	0.77	0.78	0.77	0.77	0.73	0.75	0.76	0.78	0.74	0.74

#### Algorithm description: Patent scope

The indicators developed by the OECD have been built using Transact-SQL query language (the OECD patent database is stored under Microsoft SQL Server 2008 platform). The compilation of patent-related indicators can be easily replicated following the algorithm description. Most calculations are based on PATSTAT database (EPO, April 2012). For indicators based on citation counts, the OECD Citation database provides consolidated data on EPO/PCT patent citations.

All indicators are sequentially built and stored in two tables, with the patent document number as a key entry: a main table for basic indicators, plus a second table providing normalised indexes – including the filing year (appln\_filing\_date) of the patent and its technology field identified using the 35 fields of the IPC-Technology Concordance table – Schmoch (2008, revised in 2011) available at:

www.wipo.int/ipstats/en/statistics/technology concordance.html

The list of fields is presented in Annex 1.

#### 1. Table creation (t-SQL script)

Below is a simple script used to create the indicator table in which indicators will be stored.

CREATE TABLE [Indicator\_table]([Appln\_id] int NOT NULL,

[Filing year] smallint, [WIPO Tech] tinyint,

[Patent\_Scope] float, [Fwd\_Cits] float, [Fwd\_Cits\_XY] float,

[Bwd\_Cits] float, [NPL] float, [Claims] float, [Claims\_Bwd] float,

[Family\_size] float, [Grant\_lag] float,

[Breakthrough] float,

[Breakthrough\_XY] float,

CONSTRAINT [PK\_AppIn\_id] PRIMARY KEY CLUSTERED

([Appln\_id] ASC))

CREATE TABLE [Normalised\_table]([Appln\_id] int NOT NULL,

[Filing\_year] smallint, [WIPO\_Tech] tinyint,

[Patent\_Scope] float, [Fwd\_Cits] float, [Fwd\_Cits\_XY] float,

[Bwd\_Cits] float, [NPL] float, [Claims] float, [Claims\_Bwd] float,

[Generality] float, [Originality] float,

[Family\_size] float, [Grant\_lag] float,

[Composite\_index\_4] float,

[Composite\_index\_6] float,

CONSTRAINT [PK\_AppIn\_id] PRIMARY KEY CLUSTERED

([Appln\_id] ASC))

Once the tables are created, insert the list of patent documents for which the indicators need to be calculated (the script below identifies patent applications filed to the EPO).

INSERT INTO [Indicator\_table] (Appln\_id)

SELECT distinct Appln\_id from [PATSTAT\_APPLN]

WHERE Appln\_auth = 'EP' AND Appln\_kind = 'A' and IPR-Type = 'PI'

#### 2. Patent scope value (t-SQL script)

The number of 4-digits IPC classes are identified using the technology class (IPC Class Symbol) as provided in the main PATSTAT\_APPLN\_IPC table (a.k.a. tls209\_APPLN\_IPC).

UPDATE [Indicator\_table]

SET Patent\_Scope = t.Patent\_Scope

FROM [Indicator table] i

INNER JOIN (SELECT Appln\_id, COUNT(distinct LEFT(Class\_symbol, 4)) as 'Patent\_scope'

FROM [PATSTAT\_APPLN\_IPC]

WHERE Class\_Symbol LIKE '[A-H][0-9][0-9][A-Z]%'

GROUP BY Appln\_id) t

ON i.Appln\_id = t.Appln\_id

Note: Appln id refers to PATSTAT surrogate keys of each patent document registered in PATSTAT.

Source: OECD, October 2012. T-SQL Script developed under Microsoft® SQL Server – based on variables provided in PATSTAT (EPO, April 2012).

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#### Patent family size

# Background and definition

Owing to the Paris Convention (1883), applicants have up to 12 months from the first filing of a patent application (typically in the country of origin) to file applications in other jurisdictions regarding the same invention and claim the priority date of the first application. The set of patents filed in several countries which are related to each other by one or several common priority filings is generally known as patent family. The value of patents is held to be associated with the geographical scope of patent protection, that is, with the number of jurisdictions in which patent protection has been sought (Lanjouw et al., 1998) and large international patent families have been found to be particularly valuable (Harhoff et al., 2003). Applicants might be willing to accept additional costs and delays of extending protection to other countries only if they deem it worthwhile.

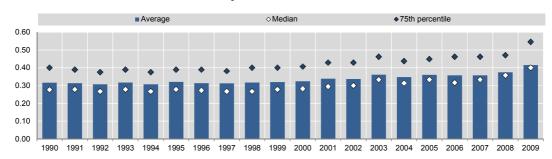
The size of patent families is proxied here by the number of patent offices at which a given invention has been protected. Because of differences in the legal procedures of offices worldwide, and of the delays that these might determine, patent family related indicators may suffer from timeliness. The family size index presented here has been normalised with respect to the maximum value exhibited by other patents in the same cohort, with cohorts that are determined by the pair technology—year.

#### Indicator overview

The statistics shown below relate to EPO patents only. Filing for a European patent allows obtaining protection in all the countries designated in the European Patent Convention (EPC) that have been indicated in the application. A granted EPO patent ultimately represents a "bundle" of national patents, and needs to be validated by the different national patent offices for it to be protected in the designated EPC member countries (OECD, 2009). Patents applications filed to the EPO are by their very nature more prone to broader geographical coverage, i.e. exhibit larger patent families than patents applied for in national patent offices. Hence, compiling patent family indicators over patents originated in e.g. Japan or the United States would very likely lead to different results.

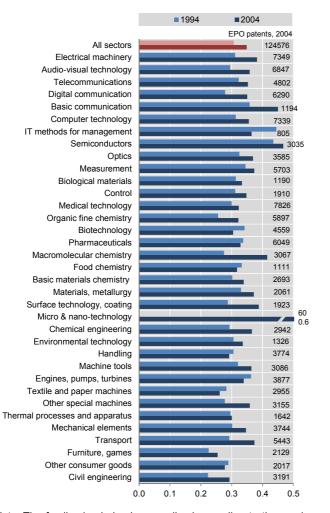
As knowledge about the size of a patent family depends on the delays of publication of the patent offices involved, patent family indicators calculated on recent years may not provide an accurate picture of the geographical breadth of patented inventions. Hence, although the normalised family size index shown below seems to have increased over time, also and especially in recent years, the figures relating to 2004 onwards should be interpreted with care, as they may suffer from truncation. With respect to breadth of the patent families of different technological fields, it emerges that, along with the patents in the micro- and nano-technology fields, patents in the semi-conductors and basic communication technologies are, on average, the most broadly protected worldwide, in 2004. Country-wise, data seems to suggest that patents originating from Norway, Australia, Sweden and the Netherlands tend to get the most extensive coverage worldwide (in 2004).

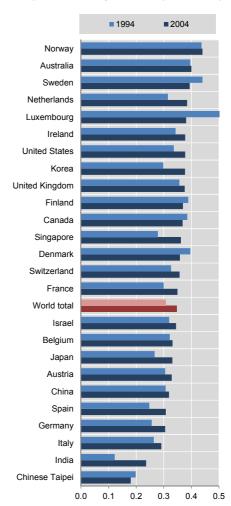
#### Family size, index, 1990-2009



#### Family size, average index by technology field

#### Family size, average index by economy





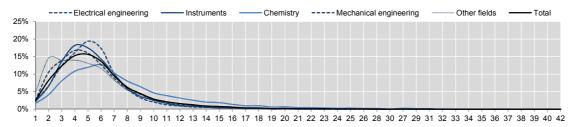
Note: The family size index is normalised according to the maximum family size of the patents in the same cohort (filing date and technology fields). The index has been winsorised to correct for extreme values. The average by economy, provided only for economies with more than 200 patents reporting the index in 2004. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely.

For Israel, see note on page 2.

#### Robustness

The family size of EPO patents mostly ranges between 1 and 9, with dispersion that varies according to the technology field of the patent. To account for extreme values, the indicator has been winsorized, and extreme values below the 1% of the distribution transformed into the value of the 1<sup>st</sup> percentile of the distribution, and values above the 99<sup>th</sup> percentile have been replaced by the value of the 99<sup>th</sup> percentile. This has been done by year and technology field cohorts.

#### Distribution of family size, average values, 2004

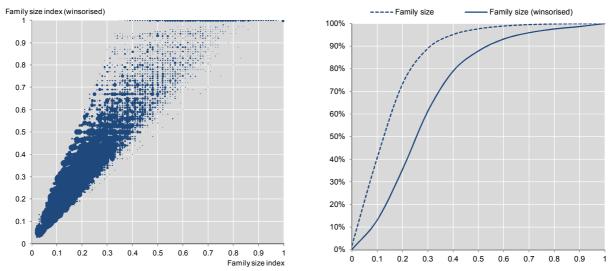


Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

Winsorization shifts the distribution of the patent family index to the left in the correlation chart and to the right in the frequency distribution figure, as shown below. Non-winsorized family size has a median value of less than 0.15 whereas, whereas the median of the winsorized index is 0.25. This implies that the median patent of the distribution has a family size which is a quarter of the winsorized maximum, or a sixth of the non-winsorized maximum.

# Family size index, correlation, 1995-2005





Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

	Pair	wise co	rrelatior	ıs: fami	ly size i	ndex (n	on-wins	sorised	vs. win	sorised	)	
	1990	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Wincoricod	0.05	0.04	0.03	0.02	0.04	0.01	0.01	U 03	0.03	0.87	0.00	0.05

# Algorithm description: Patent family size

The computation of the patent family size is based on the "extended" families as discussed in Martinez (2010): it captures any possible linkage (Paris Convention priorities, domestic continuations and technical relations) between patent documents to consolidate them into patent families. The EPO PATSTAT database provides a pre-defined families table which makes it possible to identify the different patent offices in which the invention has been protected.

#### Patent family size count (t-SQL script)

PATSTAT\_INPADOC\_FAM provides, for each patent document (Appln\_id), the list of documents that belong to the same family (Inpadoc\_family\_id key).

```
UPDATE [Indicator Table]
SET Family_Size = b.Family_size
FROM [Indicator Table] i
INNER JOIN
[PATSTAT_INPADOC_FAM] a ON a.Appln_id = i.Appln_id
INNER JOIN
(SELECT f.inpadoc_family_id, COUNT(distinct p.Publn_auth) as 'Family_size'
FROM [PATSTAT_INPADOC_FAM] f
INNER JOIN [PATSTAT_PAT_PUBLN] p ON p.Appln_id = f.Appln_id
GROUP BY f.inpadoc_family_id) b
ON b.Inpadoc_family_id = a.Inpadoc_family_id
```

Note: Appln\_id and Inpadoc\_Appln\_id refer to PATSTAT surrogate keys of each patent document registered in PATSTAT.

Source: OECD, October 2012. T-SQL Script developed under Microsoft® SQL Server – based on variables provided in PATSTAT (EPO, April 2012).

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#### **Grant lag**

# Background and definition

Recent evidence (Harhoff and Wagner, 2009; Régibeau and Rockett, 2010) suggests the existence of an inverse relationship between the value of a patent and the length of the grant lag period - defined as the time elapsed between the filing date of the application and the date of the grant. This literature puts forward a revealed preference argument whereby applicants try to accelerate the grant procedure for their most valuable patents, e.g. by means of well documenting their applications and following closely the work of the patent office. Harhoff and Wagner (2009) find that more controversial claims lead to slower grants and that well-documented applications are approved faster. In addition Régibeau and Rockett (2010) suggest that the time required to reach a granting decision depends on the effort made by the filing party, and remark the importance of accounting for the position of patents in the technology cycle. They conclude that important patents are approved more quickly, and the granting delay decreases as industries move from the early stage of their innovation cycle to later stages. Anecdotal evidence gathered from patent examiners tends to support such empirical findings.

The grant lag index we propose builds on these recent insights. It relies on patents that are stratified by year and technology field and is defined as follows: for each patent p, the grant lag index  $Grant_{Pi}$  is:

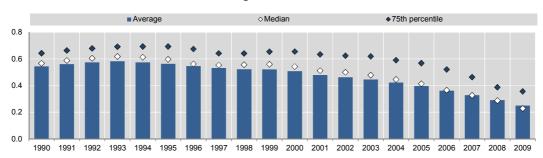
$$Grant_{Pi} = 1 - \Delta t / Max(\Delta t_i)$$

where  $\Delta t$  is the number of days elapsing between application and granting date; and  $Max(\Delta t_i)$  is the maximum number of days it has taken any patent belonging to the same cohort i to be granted. The normalisation of the index attempts to control for the possible examination backlogs and increasing workload that may characterise certain years. By construction, the grant lag index is highest when the decision to grant has been taken very rapidly relative to the other patents in the cohort.

# Indicator overview

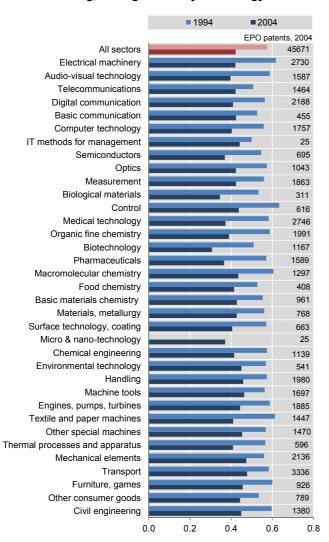
The way the grant lag index has been constructed leads truncation to artificially lower the values of the index for the last available years. For the latest cohorts in fact, e.g. from 2005, the maximum grant lag that can be observed will never be larger than a few years, e.g. six years in the case of patents applied in 2005. This leads to grant lag index values that are seemingly much smaller than those observed in previous years, where much larger variation characterises the time elapsed between the filing date of the application and the date of the grant.

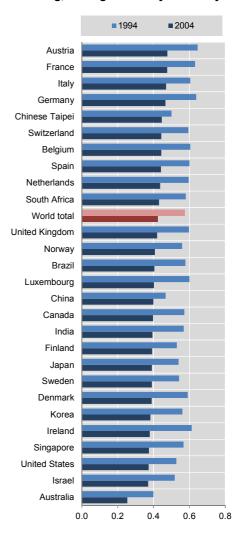
Grant lag, index, 1990-2009



Grant lag, average index by technology field

#### Grant lag, average index by economy





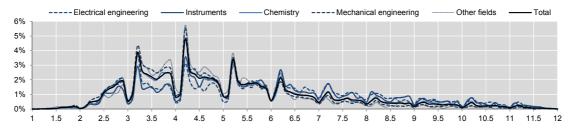
Note: The grant lag index is compiled according to the maximum grant lag of patents in the same cohort (filing date and technology fields). The index has been winsorised to correct for extreme values. The average by economy is provided only for economies with more than 50 patents reporting the index in 2004. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely.

For Israel, see note on page 2.

#### Robustness

The figure below shows the distribution of the time elapsed between the date of the applications filed in the year 2000 and the date of the grant of these patents. The graph describes the distribution of the grant lag in a number of technology fields as well as for the overall sample, and highlights three main features. Firstly, peaks appearing at regular intervals suggest the existence of administrative rules shaping the timing of grant of patents. Secondly, the vast majority of patents are granted before the 7<sup>th</sup> year after application. Thirdly, sectoral variations look minimal.

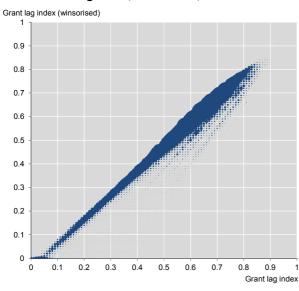
# Distribution of grant lag, average number of years, 2000



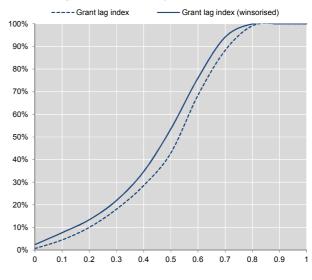
Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

A comparison between the winsorised and non-winsorised index clearly shows that differences are minimal and suggests that extreme values would not represent a problem for the compilation of this index.

#### Grant lag index, correlation, 1995-2005



#### Grant lag index, frequency distribution, 1995-2005



Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

Pairwise correlations: grant lag index (non-winsorized vs. winsorized)

	1990	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
Grant lag index	0.80	0.86	0.89	0.86	0.87	0.85	0.76	0.81	0.82	0.77	0.81	0.84

#### Algorithm description: Grant lag index

An indication of the date of grant is provided in the EPO PATSTAT database. The patent publication table PATSTAT\_PAT\_PUBLN provides a variable (Publn\_first\_Grant) that is set to 1 when the patent document was first granted by the patent office.

#### Grant lag value (t-SQL script)

The differential between the filing date and the grant date is measured in numbers of days hereafter to reach the highest level of precision. The grant lags are first calculated at the level of the patent document before being normalised to the 99th percentile value of patents in a given cohort (filing date and technology fields).

```
UPDATE [Indicator_table]

SET Grant_Lag = DATEDIFF(DAY, a.Appln_filing_date, g.Grant_date)

FROM [Indicator_table] i

INNER JOIN [PATSTAT_APPLN] a

ON a.Appln_id = i.Appln_id

INNER JOIN

(SELECT Appln_id, MIN(Publn_date) as 'Grant_date'

FROM [PATSTAT_PAT_PUBLN]

WHERE Publn_auth = 'EP' AND Publn_first_grant = 1

GROUP BY Appln_id) g

ON g.Appln_id = a.Appln_id
```

The MIN(Publn\_date) criteria insure to select the earliest date of grant, in case of multiple publications of a same patent document.

Note: Appln id refer to PATSTAT surrogate keys of each patent document registered in PATSTAT.

Source: OECD, October 2012. T-SQL Script developed under Microsoft® SQL Server – based on variables provided in PATSTAT (EPO, April 2012).

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#### **Backward citations**

## Background and definition

In order to evaluate the novelty of the innovation seeking patent protection, patent applicants are asked to disclose the prior knowledge on which they have relied. This entails listing the possible patents, scientific work and other sources of knowledge at the basis of the invention. Such references, also called backward citations, are then checked by the patent examiner during the technical examination. They can be integrated by means of citing additional relevant prior art, or otherwise removed, if deemed unrelated to the invention under exam (see Alcacer and Gittelman, 2006, in this respect). Backward citations are used to assess an invention's patentability and define the legitimacy of the claims stated in the patent application (OECD, 2009). At the EPO, backward citations are classified according to their relevance for the patent under exam. Of particular importance are "X" and "Y" citations, as they may question the inventive step of the filed patent (X references if taken alone; Y references if combined with others).

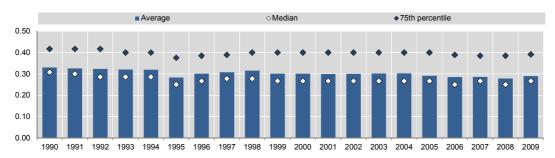
Indicators based on the number of citations made in a patent can help assess the degree of novelty of an invention and investigate knowledge transfers in terms of citations networks (see e.g. Criscuolo and Verspagen, 2008). In addition, aggregating citation data at the country, technology or firm level may be informative of the dynamics of the inventive process. Controlling for self-citations - i.e. citations made to inventions belonging to the same agent – further allows assessing the technological cumulativeness of a firm, i.e. the extent to which new inventions rely on the company's prior innovative activities. Backward citations either to the patent or to non-patent literature (e.g. scientific papers) have been found to be positively related to the value of a patent (Harhoff et al., 2003). However, large numbers of backward citations may signal the innovation to be more incremental in nature (Lanjouw and Schankerman, 2001)<sup>6</sup>. Finally, it is worth remarking that, as citation practices and disclosure rules may differ across patent offices, indicators compiled from alternative data sources are generally not comparable.

In the statistics shown below the number of backward citations per patent is normalised according to the maximum value received by patents in the same year-and-technology cohort. References to non-patent literature have been excluded from the count, whereas self-citations have not.

#### Indicator overview

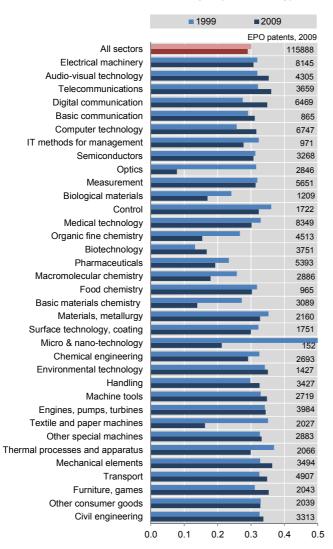
The backward citation indicator does not suffer much from truncation, as backward citations are typically included in the patent document within the first two years since application. The figure shown below suggests that the distribution of the backward citation index is generally left skewed and that it does not change much over time. Average values are always around 0.3 and 75<sup>th</sup> percentile values are around 0.4. This implies that the average patent features 30% of the maximum number of backward citations contained in the patents belonging to the same cohort. It further entails that the distribution of backward citations has a very long right tail, as can also be seen from the 2009 figures shown below.

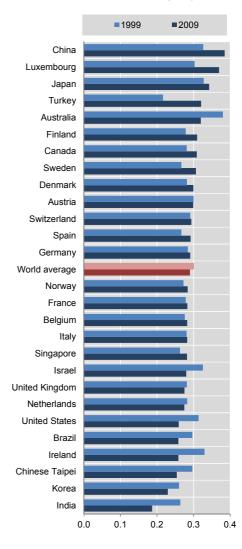
#### Backward citations index, 1990-2009



#### Backward citations index, average by technology field

#### Backward citations index, average by economy





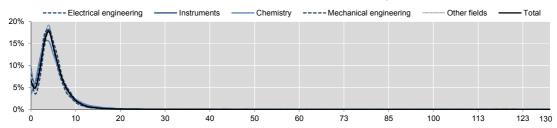
*Note:* The backward citations index is normalised according to the maximum family size of the patents in the same cohort (filing date and technology fields). The index has been winsorised to correct for extreme values. The average by economy is provided only for economies with more than 200 patents reporting the index in 2009. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely.

For Israel, see note on page 2.

#### Robustness

As the distribution of backward citation per patent chart shows (e.g. for the year 2009), the different technology fields considered appear to share similar backward citation patterns: a proportion of 5%-10% of patents do not rely on any prior art, i.e. features zero backward citations; and only a very small percentage of patent documents contain more than ten backward citations.

#### Distribution of backward citations per patents, average numbers, 2009



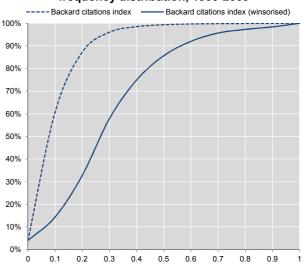
Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

Similarly to the patent family size index, winsorizing the backward citation index leads to a shift of the index to the left, above the 45 degree line, and moves the frequency distribution curve to the right. As the distribution of backward citations is very skewed and presents a very long right tail, winsorization necessarily leads to much higher backward citation index values (given that the index is the ratio of the number of backward citations in a patent over the maximum number of backward citations in the patents belonging to the same field and year cohort).

# Backward citations index, correlation, 1999-2009

# Backward citations index (winsorised) 0.9 0.8 0.6 0.5 0.3 0.2 0.1 0.1 0.2 0.3 0.7 0.8 0.9 0.4 Backward citations index

# Backward citations index, frequency distribution, 1999-2009



Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

The shift in the frequency distribution curve of the winsorized backward citation index contributes to explain the year-specific pairwise correlation values between the winsorized and non-winsorized index observed, which range between 76% and 86%.

Pairwise correlations: backward citations index (non-winsorised vs. winsorised)

	1995	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Backward citations	0.86	0.85	0.76	0.81	0.82	0.77	0.81	0.84	0.76	0.78	0.76	0.83

#### Algorithm description: Backward citation index

Although the PATSTAT database provides comprehensive information on the backward citations made in each EPO patent document, the OECD has developed a consolidated citation database. The OECD citation database provides references to patents and Non-patent Literature (NPL) found in patents filed to the EPO or through the Patent Co-operation Treaty (PCT). The database facilitates the recovery of backward citation, in the case of PCT filings that entered the EPO regional phase: in many instances, EPO references are available only in the original PCT filing. References to the OECD Citation database are indicated as OECD\_CIT in the script below. The latest edition of OECD citation database is made available to researchers upon request.

#### Number of backward citations per patent (t-SQL script)

The script below combines the information contained in the EPO directly or in the related PCT filing and counts the total number of references altogether.

```
UPDATE [Indicator table]
SET Bwd Cits = t. Cited
FROM [Indicator table] i
INNER JOIN
       (SELECT Appln id, COUNT(distinct Cited Appln id) AS 'Cited'
           FROM ((SELECT Citing Appln id as 'Appln id', Cited Appln id, 'EP' as 'Source'
                   FROM [OECD_CIT_EP_Citations])
                   (SELECT c.Citing_Appln_id, w.Cited_Appln_id, 'WO' as 'Source'
                   FROM [OECD_CIT_EP_Citations] c
                   INNER JOIN [OECD_CIT_EP_WO] e
                       ON e.EP_Appln_id=c.Citing_Appln_id
                   INNER JOIN [OECD_CIT_WO_Citations] w
                       ON w.Citing Appln id = e.WO Appln id)) t
           WHERE Cited Appln id is not NULL
           GROUP BY Appln id) t
ON i.Appln_id = t.Appln_id
```

OECD\_CIT\_EP\_Citations table gathers all patent citations contained in EPO patent filings, and OECD\_CIT\_WO\_Citations the patent references made in PCT filings (patents published with a "WO" code). The table OECD\_CIT\_EP\_WO identifies PCT patents that entered to the EPO regional phase. References to NPL are provided in an additional table of the OECD Citation database.

Note: Appln id refer to PATSTAT surrogate keys of each patent document registered in PATSTAT.

Source: OECD, October 2012. T-SQL Script developed under Microsoft® SQL Server – based on variables provided in PATSTAT (EPO, April 2012) and in the Citation database, OECD, June 2012.

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# Citations to non-patent literature (NPL)

## Background and definition

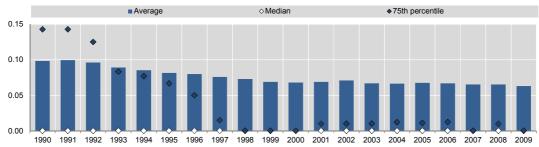
Most patent applications include a list of references – citations – to earlier patents and to non-patent literature (NPL), e.g. scientific papers that set the boundaries of patents' claims for novelty, inventive activity and industrial applicability. Non-patent literature consists of peer-reviewed scientific papers, conference proceedings, databases (e.g. DNA structures, gene sequences, chemical compounds, etc.) and other relevant literature. References are added to reflect the prior art that inventions have built upon. Backward citations to NPL can be considered as indicators of the contribution of public science to industrial technology (Narin et al., 1997). They may reflect how close a patented invention is to scientific knowledge and help depict the proximity of technological and scientific developments (Callaert et al., 2006). Cassiman et al. (2008) suggest that patents that cite science (i.e. NPL) may contain more complex and fundamental knowledge, and this in turn may influence the generality of patents. Branstetter (2005) further finds that patents citing NPL are of significantly higher quality than patents that do not cite scientific literature.

# Indicator overview

The citation to NPL index is calculated here as the number of NPL citations included in a patent divided by the maximum number of NPL citations of patents belonging to the same year and technology cohort. The NPL index captures the relative importance of NPL citations in a patent document vis-à-vis the other patents in its cohort. We further calculate a NPL share index which reflects the propensity of a patent document to cite NPL relative to the whole prior art cited in that same document. This index has been normalised, so that it always ranges between zero and one. References to certain types of NPL such as patent abstracts and commercial patent databases have in both cases been excluded.

The NPL index and NPL share index do not suffer much from truncation – NPL citations represent a subset of the backward citations included in a patent document. As the citations to NPL index chart shows, the majority of patents generally do not cite any non-patent literature as prior art, the distribution of NPL citations is skewed and it features a very long right tail. Over the 1998 to 2009 period relatively very few patents cite NPL, and the 75<sup>th</sup> percentile values of the NPL index are often zero or anyway very close to zero.

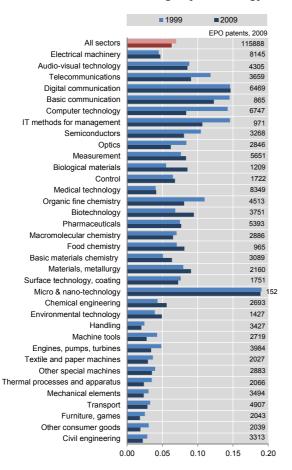
#### Citations to NPL, index, 1990-2009

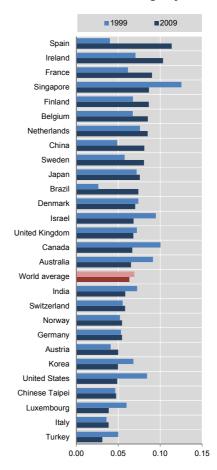


The charts of NPL index by technology field and by country highlight that different technologies and countries seemingly rely on non-patent literature to a different extent. This may mirror differences in countries' technological specialisations, and in the stage of development of technologies.

#### Citations to NPL, index, average by technology field

#### Citations to NPL, index, average by economy





*Note:* The NPL citation index is normalised according to the maximum family size of the patents in the same cohort (filing date and technology fields). The index has been winsorized to correct for extreme values. The average by economy is provided only for economies with more than 200 patents reporting the index in 2009. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely.

For Israel, see note on page 2.

#### Robustness

NPL index

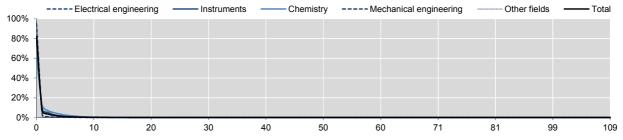
0.9

0.1

0.1

The distribution of NPL citations per patents showed for the year 2009 is not very different from the ones that would be observed during the last decade. Moreover, sectors follow very similar NPL citations pattern, with most patents in all sectors that do not cite any NPL.

Distribution of NPL citations per patent, average numbers, 2009



Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

As the graphs below show, the two indices capture two different dimensions of the same phenomenon. The difference between the two indicators remains however small in absolute terms, given that in more than 70% of both distributions the indices are equal to zero. Difference become relatively larger for central values of the two indicators considered.

NPL index, correlation, 1999-2009

NPL index, frequency distribution, 1999-2009

NPL index

NPL index

NPL index

NPL index

NPL index

0 0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1

0.7 - 0.6 - 0.5 - 0.4 - 0.3 - 0.2 - 0.2 - 0.5 - 0.2 - 0.5 - 0.2 - 0.5 - 0.2 - 0.5 - 0.2 - 0.5 - 0.2 - 0.5 - 0.2 - 0.5 - 0.2 - 0.5 - 0.2 - 0.5 - 0.2 - 0.5 - 0.2 - 0.5 - 0.2 - 0.5 - 0.2 - 0.5 - 0.2 - 0.5 - 0.2 - 0.5 - 0.5 - 0.2 - 0.5 -

Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

0.8 0.9 1 NPL share index

Pairwise correlations: NPL citation index and NPL proportion index

	1995	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
NPL index	0.86	0.85	0.76	0.81	0.82	0.77	0.81	0.84	0.76	0.78	0.76	0.83

## Algorithm description: NPL citations index

References to non-patent literature (NPL) are extracted from the OECD Citation database, in which NPL citations have been filtered to avoid double counts. References to databases (e.g. *Patent Abstracts of Japan and WPI Database*) were removed from the dataset. Explicit links to NPL references cited in related patent documents (e.g. NPL text as "See references of ...") were used to consolidate the list of NPL citations. References to the OECD Citation tables are hereafter preceded by OECD\_CIT.

# Number of NPL references per patent (t-SQL script)

```
UPDATE [Indicator_table]
SET NPL = t.NPL_Total
FROM [Indicator_table] e
INNER JOIN
(SELECT Appln_id, COUNT(distinct NPL_Publn_id) AS 'NPL_Total'
FROM ((SELECT Citing_Appln_id AS 'Appln_id', NPL_publn_id, 'EP' as 'Source'
FROM [OECD_CIT_NPL_Citations]
WHERE Citing_app_auth = 'EP')
UNION
(SELECT distinct e.EP_Appln_id, w.NPL_Publn_id, 'WO'
FROM [OECD_CIT_EP_WO] e
INNER JOIN [OECD_CIT_NPL_Citations] w
ON w.Citing_Appln_id = e.WO_Appln_id)) n
GROUP BY Appln_id) t
ON e.Appln_id = t.Appln_id
```

Note: NPL Publn id refer to PATSTAT surrogate keys of each NPL.

Source: OECD, October 2012. T-SQL Script developed under Microsoft® SQL Server – based on variables provided in PATSTAT (EPO, April 2012) and in the Citation database, OECD, June 2012.

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#### **Claims**

# Background and definition

Claims determine the boundaries of the exclusive rights of a patent owner, given that only the technology or aspects covered in the claims can be legally protected and enforced. The number and content of the claims thus determine the breadth of the rights conferred by a patent (OECD, 2009). Moreover, as the structure of the patent fee is generally based on the number of claims contained in the document, a large number of claims might also imply higher fees. Hence, the number of claims in a patent document may not only reflect the technological breadth of a patent, but also its expected market value: the higher the number of claims, the higher the expected value of the patent (Tong and Davidson, 1994; Lanjouw and Schankerman, 2001, 7 2004).

We propose here a claim-based indicator that relies on EPO patent data stratified by year of filing and technology field. We further construct an indicator of the number of claims over backward citations. We do so following Lanjouw and Schankerman (2001b), who suggest that backward citations are a sign that a patent belongs to a relatively well-developed technology area, and that property rights are less uncertain. For brevity, we call this latter index the "adjusted" index.

In the statistics below the indicator of the number of claims per patent, as well as the indicator capturing the number of claims over backward citations, has been normalised with respect to the maximum value of the patents in the same cohort.

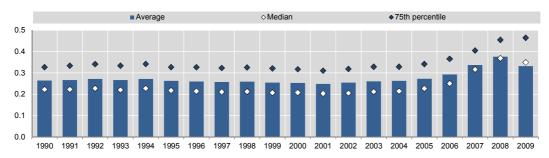
#### Indicator overview

The number of claims contained in a patent very much depends upon the rules and regulations of different patent offices. Therefore, indicators relying on claims may vary depending on the data source used. For instance, because of the *one claim rule* which prevailed in Japan until 1975, applications to the Japan Patent Office still have a significantly lower number of claims than those of patents filed in other offices. Moreover, the number of claims in a patent is influenced by the claim-related fees structure and the changes that may have happened over the years. For instance, in the case of EPO patents, before 1<sup>st</sup> April 2008 excess claims fees amounting to EUR 45 were charged starting from the 11<sup>th</sup> claim. After that date, excess claims fees have been raised to EUR 200 but charged starting from the 16<sup>th</sup> claim.

The claim indicator may be sensitive to truncation, given that claims are reviewed during the examination process, e.g. claims may be dropped or redefined by examiners. Hence, latest patent cohorts, where a relatively higher number of patents may still be under examination, may feature higher mean values of the index.

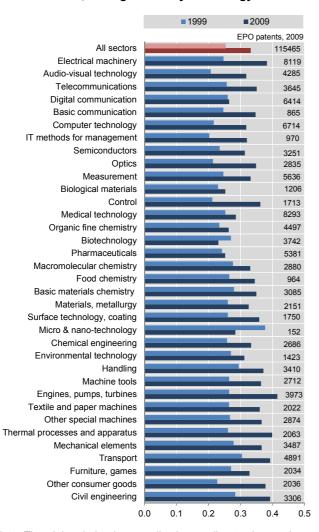
Technology fields seem to vary in the average number of claims per patent. The same happens by the time patent claims by country are considered. Caution should be used when comparing the 1999 and the 2009 figures, as higher averages of the normalised indicator (displayed below) might simply reflect the different type of distributions that claims exhibit over time. For instance, on average biotech patents feature 22 claims per patent in 1999 and 13 in 2009, and the standard deviation of the distribution of claims is above 16 in 1999 and 12 in 2009. Conversely, micro and nano-tech patents contain on average 20 claims in 1999 and only 12 in 2009, and the standard deviation of their distributions goes from 17 in 1999 to 8 in 2009.

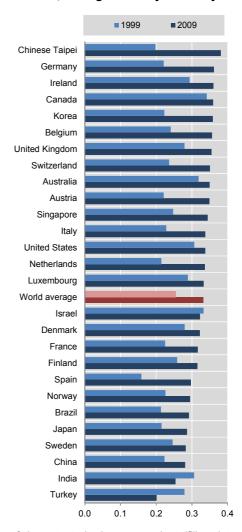
#### Number of claims, index, 1990-2009



#### Claims, average index by technology field

#### Claims, average index by economy

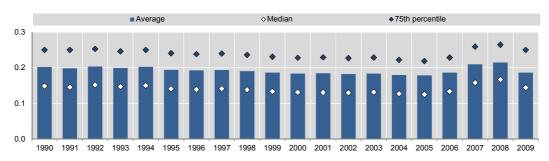




*Note:* The claims index is normalised according to the maximum family size of the patents in the same cohort (filing date and technology fields). The index has been winsorized to correct for extreme values. The average by economy is provided only for economies with more than 200 patents reporting the index in 2009. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely.

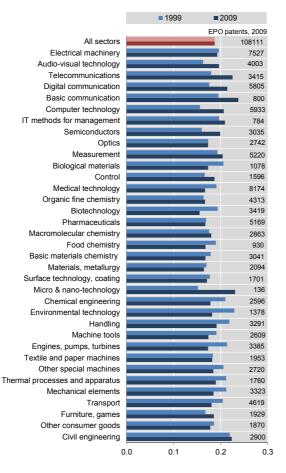
For Israel, see note on page 2.

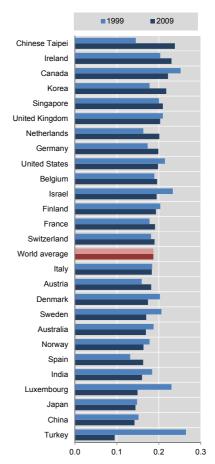
#### Claims over backward citations index, 1990-2009



# Claims over backward citations, average index by technology field

# Claims over backward citations, average index by economy





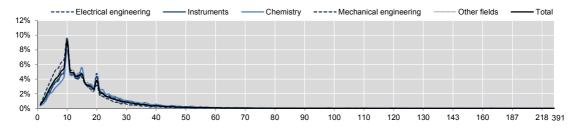
*Note:* The adjusted claims index is normalised according to the maximum family size of the patents in the same cohort (filing date and technology fields). The index has been winsorized to correct for extreme values. The average by economy is provided only for economies with more than 200 patents reporting the index in 2009. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely.

For Israel, see note on page 2.

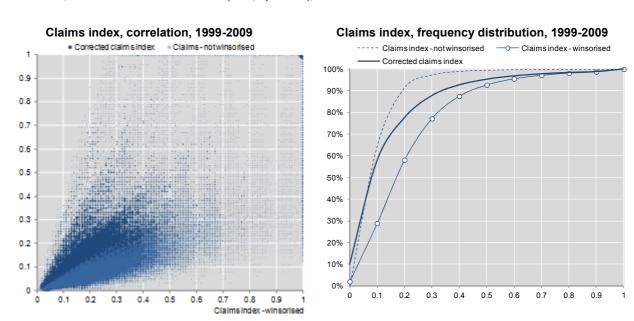
#### Robustness

A very large share of the distribution has less than 30 claims per patent. As the figures below suggest, winsorizing and accounting for the number of backward citations in the patent changes the value of the patent claim index, although more importantly so in the case of the corrected index. The distributions of the winsorized and of the corrected indices are both to the right of the original claim index distribution.

#### Distribution of the number claims per patent, average, 2005



Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.



Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

Pairwise correlation values between the claim index and its winsorized and corrected versions show that more important differences exist between the claim index and the correct one, as compared to the winsorized and non-winsorized specification. In the case of the corrected index, correlation values remain around 60%, during the whole period considered, whereas the winsorized index features pairwise correlation coefficients between 80% and 90% with the basic index.

Pairwise correlations: claims index definitions													
	1990	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	
Non-winsorized index	0.86	0.87	0.85	0.89	0.90	0.85	0.89	0.88	0.88	0.84	0.89	0.90	
Corrected index	0.62	0.60	0.61	0.62	0.63	0.63	0.63	0.63	0.63	0.63	0.63	0.60	

#### Algorithm description: Claims index

The variable Publn\_claims of the patent publication table PATSTAT\_PAT\_PUBLN provides the number of claims at the date of publication. To retrieve the latest status of the number of claims (with respect to the examination process), the data processing is performed in two successive steps. The first step inputs the number of claims extracted from the granted patent documents, and the second step adds the number of claims for patents that are still pending. The publication kind code of the patent helps identifying the status (pending, granted) of the patent document: in most patent offices, patents are marked as "A" documents when the application is published, and as "B" documents when it has been granted.

#### Number of claims per patent (t-SQL script)

```
UPDATE [Indicator_table]
SET Claims = pub.Publn_claims
FROM [Indicator table] i
INNER JOIN (SELECT Appln_id, Publn_claims
            FROM [PATSTAT_PAT_PUBLN]
            WHERE Publn_first_grant = 1 AND Publn auth = 'EP'
                  AND Publn kind like 'B%' AND Publn claims > 0) pub
ON pub.Appln id = i.Appln id
UPDATE [Indicator table]
SET Claims = pub.Publn claims
FROM [Indicator_table] i
INNER JOIN (SELECT Appln_id, Publn_claims
            FROM [PATSTAT_PAT_PUBLN]
            WHERE Publn_kind like 'A%' AND Publn_claims > 0
                  AND Publn auth = 'EP') pub
ON pub.Appln id = i.Appln id
WHERE i.Claims IS NULL
```

Note: Appln\_id refer to PATSTAT surrogate keys of each patent document registered in PATSTAT.

Source: OECD, October 2012. T-SQL Script developed under Microsoft® SQL Server – based on variables provided in PATSTAT (EPO, April 2012).

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#### Forward citations

#### Background and definition

The number of citations a given patent receives (forward citations) mirrors the technological importance of the patent for the development of subsequent technologies, and also reflects, to a certain extent, the economic value of inventions (see Trajtenberg, 1990; Hall, et al., 2005; Harhoff et al., 2003). The guidelines for examination in the European Patent Office require that the references to prior art are classified according to their relevance for the patent application in question. While prior art can be cited as documents defining the non-infringing state of the art in a technology field, there also exist three types of citations that restrict the patentability of a patent application. These are:

- X citations: documents that are particularly important when taken alone, to the point that a claimed invention cannot be considered novel;
- I citations: documents that are particularly important when taken alone, to the point that a claimed invention cannot be considered to involve an inventive step;
- Y citations: documents that are particularly relevant if combined with one or more documents of the same category, as such a combination would be obvious to a person skilled in the art.

Forward citation counts presented here are based on EPO patents citations and take into account patent equivalents – that is, patent documents protecting the same invention at several patent offices (see Webb et al., 2005). Forward citations are counted over a period of five or seven years after the publication date. Publication typically occurs 18 months after the filing date of the patent. The windows for observation used should allow capturing the different citation patterns of the technology fields considered. However, the 5/7 years citation lag decreases the timeliness of the indicator: only patents published up to the mid 2000s can thus be considered.

Counts also include self-citations following the findings of Hall et al. (2005) suggesting that self-citations are generally more valuable than citations from external patents. Statistics are shown both with respect to the total number of citations received (all categories of citations) and for citations received as X, I or Y. X-I-Y forward citations signal the cited patent to be of higher technological value. The number of forward citations can be written as:

$$CIT_{i,T} = \sum_{t=P_i}^{P_i+T} \sum_{j \in J(t)} C_{j,i}$$
;  $T \le 5$  or  $T \le 7$ 

where  $CIT_{i,T}$  is the number of forward citations received by patent application i published in year  $P_i$  within T years from its publication (in the present case, within five years).  $C_{j,i}$  is a dummy variable that gets value 1 if the patent document j is citing patent document i, and 0 otherwise. J(t) is the set of all patents applications published in year t. The number of forward citations per patent has been normalised with respect to the maximum value observed in the cohort (i.e. in the group of patents filed in the same year and belonging to the same technology field).

#### Indicator overview

In the mid-2000s, new guidelines for EPO examiners recommended to keep to the legally most relevant citations (i.e. to those potentially invalidating part of the application, i.e. X and Y citations) and to reduce references to "the general state of the art" (type A citations).

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Moreover, in 2012 EPO introduced the new citation category I in the PATSTAT database, to distinguish those citations that are particularly relevant for the novelty of a patent (i.e. code X) from those that are particularly important in order to assess the inventive step involved (i.e. code I).

The table below shows all the search codes that can be attributed to a patent citation, according to EPO rules. These encompass codes signalling the extreme relevance of prior art for the patent under examination, as well as codes cited for a better understanding of the invention (i.e. code T).

#### Search codes allocated to patent citations, EPO

- X Particularly relevant documents when taken alone (a claimed invention cannot be considered novel)
- I Particularly relevant documents when taken alone (a claimed invention cannot be considered to involve an inventive step)
- Y Particularly relevant documents if combined with one or more other documents of the same category such a combination being obvious to a person skilled in the art
- A Documents defining the general state of the art (but not belonging to X, I or Y)
- Documents which refer to non-written disclosure
- P Intermediate documents documents published between the date of filing of the application being examined and the date of priority claimed
- T Documents relating to the theory or principle underlying the invention (documents which were published after the filing date and are not in conflict with the application, but were cited for a better understanding of the invention)
- Potentially conflicting documents Any patent document bearing a filing or priority date earlier than the filing date of the application searched but published later than that date, and the content of which would constitute prior art
- D Documents cited in the application (i.e. already mentioned in the description of the patent application)
- Documents cited for other reasons (e.g. a document that may throw doubt on a priority claim)

Note: Category "I" was introduced in 2012. The former X category was split up into 2 categories: X and I. Up to three codes can be allocated to a citation (e.g. AD, XD, XP, YP, APD, XPD).

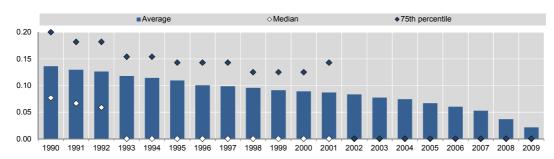
Source: EPO, PATSTAT data catalog, April 2012.

As can be seen from the figure below, the forward citation index has decreased over time throughout the period considered, although the statistics related to the last 5 to 7 years should be interpreted with care, due to truncation. The way median and 75<sup>th</sup> percentile values behave signal that distributions have become progressively more dispersed over time, and that only a very small subset of patents typically receives a large number of forward citations.

Moreover the charts by technology field and by country further highlight the substantial heterogeneity that characterises forward citation patterns, and the changes that seem to have occurred over time. The increasing number of patents filed over the years, coupled with the progressively greater dispersion of forward citation distributions and the different maturity of the technology fields considered may help explain the stylised facts that emerge.

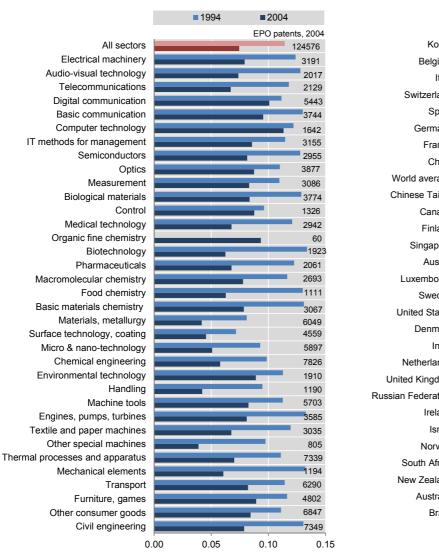
Korea, Belgium, Italy, Switzerland and Spain appear as top scoring countries in terms of average forward citation index by country for the year 2004 when all citations are taken into account as well as when only X, I, and Y citations are considered. No similarly consistent picture can instead be obtained at the technology field level, where "Computer technology" scores highest in terms of forward citation index in 2004 and "Surface technology, coating", "Micro and nano-technologies" and "Mechanical elements" appear the most cited when X, I, and Y citations only are considered.

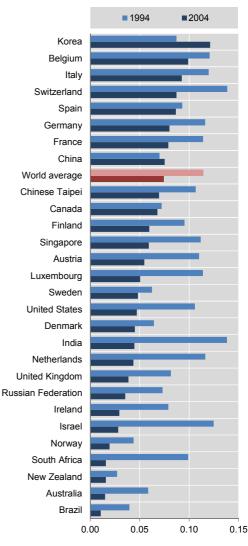
# Forward citations, index, 1990-2009



#### Forward citations, average index by technology field

# Forward citations, average index by economy

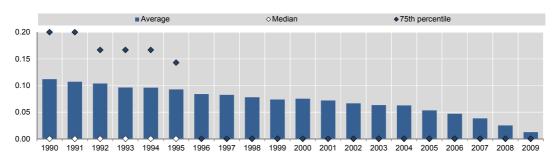




Note: The forward citations index is normalised according to the maximum family size of the patents in the same cohort (filing date and technology fields). The index has been winsorised to correct for extreme values. The average by economy is provided only for economies with more than 100 patents reporting the index in 2004. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely.

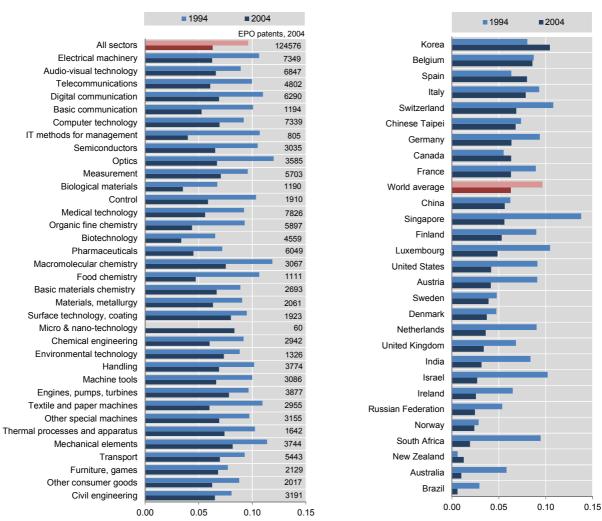
For Israel, see note on page 2.

Forward citations, citations received as X, I or Y, index, 1990-2009



Forward citations, received as X, I or Y, average index by technology field

Forward citations, received as X, I or Y, average index by economy



*Note:* The forward citations index is normalised according to the maximum family size of the patents in the same cohort (filing date and technology fields). The index has been winsorised to correct for extreme values. The average by economy is provided only for economies with more than 100 patents reporting the index in 2004. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely.

For Israel, see note on page 2.

#### Robustness

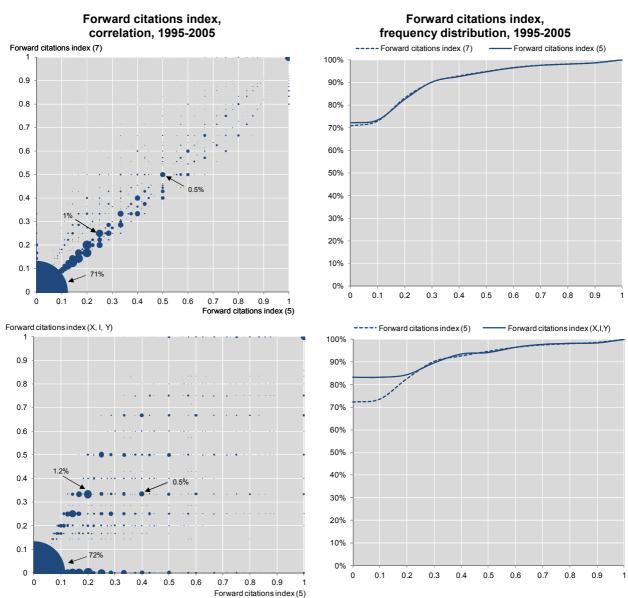
A comparison between the distributions of forward citations received within a 5-year period after publication with those of forward citations received within 7 years clearly suggests that very little differences exist between the two specifications used. This is true not only in aggregate terms, but also when technology-specific patterns are compared. The evidence thus gathered hence suggests relying on a 5 year specification of the index: almost no gain would be obtained by extending the window of observation for two additional years; and using a 5-year specification would improve the timeliness of the forward citation index.

# Distribution of forward citations per patent All citations, 5-year window, 2004 80% 60% 40% 20% 0% 28 35 46 All citations, 7-year window, 2002 Chemistry Total 80% 60% 40% 20% 19 Citations received as X, I or Y, 5-year window, 2004 Chemistry Otherfields 80% 40% 20% 0%

Note: The distributions are based on patents that received at least one citation over the period considered.

Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

A comparison between the distributions of all forward citations received by patents filed in 2004 with those of the subset of X, I and Y citations suggest that patterns are almost identical, with the caveat that a larger proportion of patents contain only one X, I or Y citation.



Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

Comparing the values of the 5-year index with those of the 7-year index confirms the extreme similarity of both indicators. Differences conversely exist at low value of the index when overall forward citations and X, I and Y citations only are considered. Patterns nevertheless are basically identical for values of 0.2 and above of the 5-year index. The yearly-specific pairwise correlation coefficients shown below confirm these stylised facts.

Pairwise correlations: forward citations index

	1990	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
7-year window	0.98	0.98	0.98	0.98	0.98	0.98	0.98	0.97	0.97	0.97	0.98	0.99
(X, I, Y) citations	0.75	0.79	0.81	0.82	0.82	0.83	0.83	0.82	0.82	0.81	0.80	0.79

#### Algorithm description: Forward citations index

The OECD Citation database provides a table of EPO equivalents of the cited non-EPO publications in order to better account for the exact number of citations received by particular patents. The identification of patent equivalents in table OECD\_CIT\_EP\_Equiv is based on the methodology detailed in Martinez (2010). Similarly to the backward citations counts, the forward citations count combines different sources, as follows:

```
EP_EP - when an EPO patent is directly cited in another EPO patent;
Equiv_EP - when an EPO patent is cited in another EPO patent as its non-EPO equivalent;
EP_WO_EP - when an EPO patent is cited only in the PCT application and not in subsequent EPO patent;
Equiv_EP_WO_EP - when an EPO patent is cited in the PCT application as its non-EPO equivalent.
```

#### Number of forward citations received per patent (t-SQL script)

```
UPDATE [Indicator Table]
SET Fwd Cits5 = t.Cits Total
FROM [Indicator Table] i
INNER JOIN (SELECT Appln_id, COUNT(distinct Citing_appln_id) as 'Cits_total'
              FROM
              ((SELECT Cited appln id as 'Appln id', citing appln id, 'EP EP' as 'Source'
                  FROM [OECD CIT EP Citations]
                  WHERE Cited_App_auth = 'EP' AND Citn_lag_month <=60)
              UNION
               (SELECT e.EP_Eqv_appln_id, c.Citing_appln_id, 'Equiv_EP' as 'Source'
                  FROM [OECD_CIT_EP_Equiv] e
                  INNER JOIN [OECD_CIT_EP_Citations] c
                  ON e.Cited_Appln_id = c.Cited_appln_id
                  WHERE e.Eqv_App_auth = 'EP'
                      AND DATEDIFF(month, c.Citing_pub_date, e.Eqv_Pub_date) <=60)
              UNION
               (SELECTc.Cited_appln_id as 'Appln_id', e.EP_appln_id , 'EP_WO_EP' as 'Source'
                  FROM [OECD_CIT_WO_Citations] c
                  INNER JOIN [OECD_CIT_EP_WO] e ON c.Citing_appln_id = e.WO_Appln_id
                  INNER JOIN [OECD_CIT_EP_Cit_Counts cc
                  ON cc.EP_Appln_id = e.EP_Appln_id
                  WHERE c.Cited_App_auth = 'EP'
                      AND DATEDIFF(MONTH, c.Citing_pub_date, cc.EP_pub_date) <=60)
               (SELECT eq.EP Eqv appln id as 'Appln id', e.EP appln id,
                  'Equiv_EP_WO_EP' as 'Source'
                  FROM [OECD_CIT_EP_Equiv] eq
                  INNER JOIN [OECD_CIT_WO_Citations] c
                  ON eq.Cited_Appln_id = c.Cited_appln_id
                  INNER JOIN [OECD_CIT_EP_WO] e
                  ON c.Citing appln id = e.WO Appln id
                  INNER JOIN [OECD_CIT_EP_Cit_Counts cc
                  ON cc.EP_Appln_id = e.EP_Appln_id
                   WHERE c.Cited App auth = 'EP'
                      AND DATEDIFF(MONTH, c.Citing_pub_date, eq.Eqv_Pub_date) <=60)) n
              GROUP BY Appln_id) t
              ON t.Appln id = e.Appln id
```

Note: Appln\_id refer to PATSTAT surrogate keys of each patent document registered in PATSTAT.

Source: OECD, October 2012. T-SQL Script developed under Microsoft® SQL Server – based on variables provided in PATSTAT (EPO, April 2012) and in the Citation database, OECD, June 2012.

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# **Breakthrough inventions**

# Background and definition

Breakthrough inventions are high-impact innovations which serve as a basis for future technological developments, new products or services. Breakthrough inventions have been found to be strongly associated with entrepreneurial strategies and with further technological development, and are at the centre of many recent studies.

Ahuja and Lampert (2001) explore the relationship between the organisation of established firms and the creation of breakthrough inventions. To this end, they define breakthrough inventions as the top 1% of cited patents (i.e. the most highly cited patents) and find that three organisation-related "traps" generally hinder breakthrough inventions: the familiarity, the maturity and the propinquity traps. Srivastava and Gnyawali (2011) investigate the tension between value creation and value protection, and find that the quality and diversity of the technological resources of a firm are positively correlated with breakthrough innovations. Kerr (2010) relies on Ahuja and Lampert's definition of breakthrough invention in order to investigate the speed at which clusters of technology-related inventions migrate spatially in the aftermath of breakthrough inventions. He finds evidence in support of significantly higher patenting growth in cities and technologies where breakthrough inventions have occurred. Finally, Popp at al. (2012) analyse the return to R&D in some energy technology sectors and find, among other results, that high quality (i.e. breakthrough) patents may induce subsequent innovations in those sectors.

We follow here the definition of breakthrough invention à la Ahuja and Lampert, i.e. as the top 1% cited patents. Similarly to the way in which the different forward citation indicators have been constructed, breakthrough inventions may also be identified by means of restricting the type of citations considered to those coded as X, I and Y.

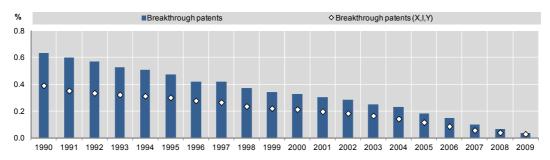
Statistics related to breakthrough indicators built on all citations, as well as on X, I and Y citations only are shown below. Counts of breakthrough inventions are aggregated at the country and at the technological field level using fractional counts.

#### Indicator overview

Being built on forward citations, also the breakthrough invention indicators suffer from timeliness: a 5 (or 7) year period after publication needs to be allowed to identify the top cited patents in a certain technology field and year cohort.

From the figure below, it can be seen that the share of breakthrough patents in the total number of patents has persistently decreased over time. This may be due to the distribution of patents across technology fields and to the fact that a proportionally higher number of patents never get cited: as the overall number of cited patents decreases, also the number of top 1% cited patents decreases.

# Share of breakthrough patents in total, 1990-2009

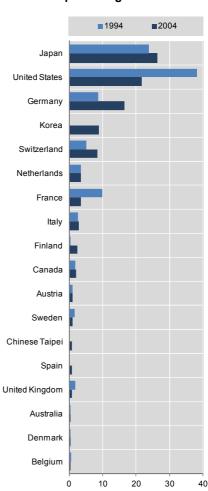


Technology fields seem to differ markedly with respect to the number of breakthrough inventions they feature, with Japan, the United States, and Germany that most contribute to generate breakthrough inventions. New entrants like Korea also appear in 2004.

# Share of breakthrough patents in total, by technology field (percentages)

#### ■2004 Breakthrough patents, 2004 Electrical machinery 20 Audio-visual technology 17 Telecommunications 13 Digital communication Basic communication Computer technology IT methods for management 1 Semiconductors 10 Optics Measurement 10 Biological materials Control Medical technology 18 Organic fine chemistry 10 Biotechnology Pharmaceuticals Macromolecular chemistry Food chemistry Basic materials chemistry Materials, metallurgy Surface technology, coating Micro & nano-technology Chemical engineering Environmental technology Handling Machine tools Engines, pumps, turbines Textile and paper machines Other special machines Thermal processes and apparatus Mechanical elements Transport Furniture, games Other consumer goods Civil engineering 0.2 0.4 0.6 0.8

# Share of economies in breakthrough patents, percentages



Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely.

# Algorithm description: Breakthrough patents

Breakthrough patents are identified by different cohorts using the number of forward citations received (5-year window). The following script is provided only for a given cohort of filing date (@Filing) and technology field (@Field).

# Identification of breakthrough patents (t-SQL script)

Note: Appln id refer to PATSTAT surrogate keys of each patent document registered in PATSTAT.

Source: OECD, October 2012. T-SQL Script developed under Microsoft® SQL Server – based on variables provided in PATSTAT (EPO, April 2012) and in the Citation database, OECD, June 2012.

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# Generality index

# Background and definition

Forward patent citations can be used to assess the range of later generations of inventions that have benefitted from a patent, by means of measuring the range of technology fields – and consequently industries - that cite the patent (Bresnahan and Trajtenberg, 1995). The patent generality index à la Trajtenberg et al. (1997) has been used in a variety of studies aimed to e.g. identify general purpose technologies (Hall and Trajtenberg, 2004); investigate the role of universities as sources of commercial technologies (Henderson et al., 1998); study participation and rent sharing in patent pools (Layne-Farrar and Lerner, 2011); and understand the functioning of the market for innovation and the way patent rights are enforced (Galasso et al, 2011).

The patent generality index proposed here is based on a modification of the Hirschman-Herfindahl Index (HHI) and relies on information concerning the number and distribution of citations received (forward citations) and the technology classes (IPC) of the patents these citations come from. Differently from the way in which generality has been calculated in previous studies (e.g. Hall et al, 2001b) we consider all IPC classes contained in the citing patent documents and account for the number and distribution of both 4-digit and *n*-digit IPC technology classes contained in citing patents, where *n* refers to the highest level of disaggregation possible (e.g. A61K 31/5575). Citation measures are built on EPO patents and patent equivalents have been consolidated with. Forward citations cover all categories of citations, and are restricted to a 5-year citation window.

Let X be the focal patent with  $Y_i$  patents citing the focal patent X, with i = 1, ..., N and let  $\beta_{ji}$  be defined as follows:

$$\beta_{ji} = \frac{T_{ji}^n}{T_i^n}$$

where

 $T_i^n$  is the total number of IPC *n*-digit classes in  $y_i$ 

 $T_{ji}^n$  is the total number of of IPC *n*-digit classes in the  $j^{th}$  IPC4 digit class in  $y_i$  and

 $j=1...M_i$  is the cardinal of all IPC4-digit classes in  $y_i$ 

Our generality index is defined as:

$$G_X = 1 - \sum_{j=1}^{M_i} \left( \frac{1}{N} \sum_{i=1}^{N} \beta_{ji} \right)^2$$

As  $\beta_{ji} = \frac{T_{ji}^{n}}{T_{i}^{n}}$ , the generality index can be rewritten as:

$$G_X = 1 - \sum_{j=1}^{M_i} \left( \frac{1}{N} \sum_{i=1}^{N} \frac{T_{ji}^n}{T_i^n} \right)^2$$

Which has a denominator equal to  $T_i^n * N$ .

## Indicator overview

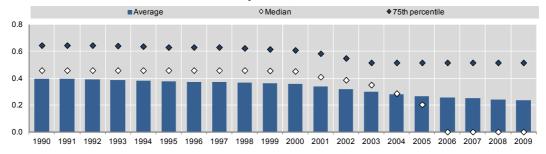
The proposed generality index is defined between zero and one, and the measure is high if a patent is cited by subsequent patents belonging to a wide range of fields – i.e. the considered invention has been relevant for a number of later inventions, and not only in its own technology class. Conversely, if most citations are concentrated in a few fields the generality index is low, i.e. close to zero. As suggested by Hall et al. (2001a), the generality measure may be biased when the number of patents on which it is based

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is small. However, as we account for all IPC n-digit classes contained in the citing patent documents our denominator becomes  $T_i^n * N$ , and our generality indicator suffers less from this small number of observation bias.

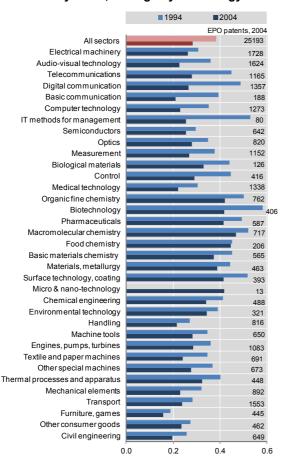
Generality measures strongly depend on the patent classification scheme used: the finer the level of classification the higher the measures. Moreover, the generality index treats technologies that are closely related but are not in the same class in the same way as they treat very distant technology fields. This may lead to overestimate or underestimate the generality of patents (Hall and Trajtenberg, 2004).

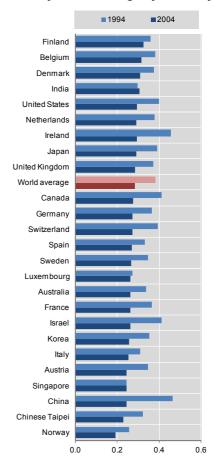
#### Generality index, 1990-2009



#### Generality Index, average by technology field

#### Generality Index, average by economy





*Note:* The average by economy is provided only for economies with more than 20 patents reporting the index in 2004. For Israel, see note on page 2.

Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely.

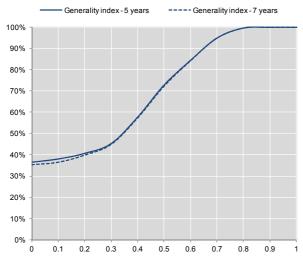
#### Robustness

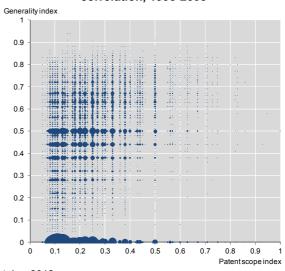
A number of robustness tests have been carried out to test the sensitivity of the index to alternative specifications, e.g. based on 5-year versus 7-year citation windows, or on patents with  $N \ge 2$ . As the frequency distributions show, almost no difference exists between the 5 and 7-year based index.

The right figure, as well as the pairwise correlation table at the bottom of the page further looks at the relationship existing between the generality and scope of patents, as examination procedures might make it more likely that patents with a broader scope would be more often searched for possible prior art.

# Generality index, frequency distribution, 1995-2005

# Generality and patent scope indices, correlation, 1995-2005





Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

The table below shows the frequency distribution of the number of forward citations received and the number of 7-digit classes contained in these citations. This is done to identify the part of the distribution for which our generality index may still be biased.

Frequency distribution of the number of forward citations and the number of IPC classes in the citing patents

	and the number of IPC classes in the citing patents											
Forward				Numbe	r of IPC	class	es in t	he citi	ng pate	ents		
citations	1	2	3	4	5	6	7	8	9	10	10 & more	Overall
1	7.3%	6.5%	4.5%	2.8%	1.8%	1.2%	0.8%	0.5%	0.4%	0.3%	0.7%	26.7%
2	5.5%	5.1%	3.6%	2.4%	1.6%	1.0%	0.7%	0.4%	0.3%	0.2%	0.6%	21.4%
3	3.6%	3.3%	2.4%	1.6%	1.1%	0.8%	0.5%	0.3%	0.2%	0.2%	0.5%	14.5%
4	2.3%	2.1%	1.6%	1.1%	0.8%	0.5%	0.4%	0.2%	0.2%	0.1%	0.4%	9.8%
5	1.6%	1.5%	1.2%	0.8%	0.6%	0.4%	0.3%	0.2%	0.1%	0.1%	0.3%	7.0%
6	1.1%	1.0%	0.8%	0.5%	0.4%	0.3%	0.2%	0.1%	0.1%	0.1%	0.2%	4.9%
7	0.7%	0.7%	0.6%	0.4%	0.3%	0.2%	0.1%	0.1%	0.1%	0.0%	0.2%	3.4%
8	0.6%	0.5%	0.4%	0.3%	0.2%	0.2%	0.1%	0.1%	0.1%	0.0%	0.1%	2.6%
9	0.4%	0.4%	0.3%	0.2%	0.2%	0.1%	0.1%	0.0%	0.0%	0.0%	0.1%	1.8%
10& m ore	1.7%	1.6%	1.4%	0.9%	0.7%	0.4%	0.3%	0.2%	0.2%	0.1%	0.5%	8.1%
Overall	24.9%	22.7%	16.8%	11.1%	7.5%	5.0%	3.4%	2.3%	1.7%	1.2%	3.5%	100.0%

Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

Pairwise correlations: generality index

	1990	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Patent Scope index	0.35	0.36	0.35	0.3	0.32	0.32	0.29	0.31	0.32	0.3	0.27	0.28

### Algorithm description: Generality index

The compilation of the generality index derives from the forward citations algorithm, combining information on the IPC breakdown of cited patent applications. It exploits both EPO PATSTAT and the OECD Citation database.

#### Generality index (t-SQL script)

```
UPDATE [Indicator table]
SET Generality = t.Generality
FROM [Indicator table] i
INNER JOIN
(SELECT Appln_id, 1-SUM(Sq_Cited) as 'Generality'
FROM (SELECT n.AppIn_id, citing.IPC, SQUARE(sum(Citing.IPC_Share)/e.Fwd_Cits5) as 'Sq_Cited'
             FROM ((SELECT Cited_appln_id as 'Appln_id', citing_appln_id
                         FROM [OECD CIT EP Citations]
                         WHERE Cited_App_auth = 'EP' and Citn_lag_month <=60)
                     UNION
                      (SELECT e.EP_Eqv_appln_id, c.citing_appln_id
                         FROM [OECD_CIT_EP_Equiv] e
                         INNER JOIN [OECD_CIT_EP_Citations] c
                         ON e.Cited_Appln_id = c.Cited_appln_id
                         WHERE e.Eqv_App_auth = 'EP'
                             AND DATEDIFF(month, c.Citing pub date, e.Eqv Pub date) <=60)
                     UNION
                      (SELECT c.Cited appln id as 'Appln id', e.EP appln id
                         FROM [OECD_CIT_WO_Citations] c
                         INNER JOIN [OECD CIT WO Citations] e
                         ON c.Citing appln id = e.WO Appln id
                         INNER JOIN [OECD_CIT_EP_Cit_Counts] cc
                         ON cc.EP_Appln_id = e.EP_Appln_id
                         WHERE c.Cited_App_auth = 'EP'
                             AND DATEDIFF(MONTH, c.Citing_pub_date, cc.EP_pub_date) <=60)
                     UNION
                      (SELECT eq.EP Eqv appln id as 'Appln id', e.EP appln id
                         FROM [OECD_CIT_EP_Equiv] eq
                         INNER JOIN [OECD_CIT_WO_Citations] c
                         ON eq.Cited_Appln_id = c.Cited_appln_id INNER JOIN [OECD_CIT_EP_WO] e
                         ON c.Citing_appln_id = e.WO_Appln_id
                         INNER JOIN [OECD CIT EP Cit Counts] cc
                         ON cc.EP_Appln_id = e.EP_Appln_id
                         WHERE c.Cited_App_auth = 'EP'
                             AND DATEDIFF(MONTH, c.Citing_pub_date, eq.Eqv_Pub_date) <=60)) n
         INNER JOIN (SELECT i.Appln_id, LEFT(i.Class_Symbol, 4) as 'IPC'
                 CONVERT(FLOAT, COUNT(distinct i.Class Symbol))/t.IPC Total as 'IPC Share'
                 FROM PATSTAT APPLN IPC i
                 (SELECT Appln_id, CONVERT(FLOAT, COUNT(distinct Class_Symbol)) as 'IPC_Total'
                      FROM [PATSTAT_APPLN_IPC]
                      GROUP BY Appln id) t
                 ON i.Appln id = t.Appln id
                 GROUP BY i.Appln_id, LEFT(i.Class_Symbol, 4), t.IPC_Total) citing
         ON citing.Appln id = n.Citing appln id
         INNER JOIN [Indicator_table] e on e.Appln_id = n.Appln_id
         WHERE e.Fwd_Cits5 >0
         GROUP BY n.Appln id, citing.IPC, e.Fwd Cits5) d
GROUP BY Appln_id) t
ON i.Appln_id = t.Appln_id
```

Source: OECD, October 2012. T-SQL Script developed under Microsoft® SQL Server – based on variables provided in PATSTAT (EPO, April 2012) and in the Citation database, OECD, June 2012.

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# **Originality index**

# Background and definition

Patent originality refers to the breadth of the technology fields on which a patent relies. The patent originality measure, first proposed by Trajtenberg et al. (1997), operationalises this concept of knowledge diversification and its importance for innovation: inventions relying on a large number of diverse knowledge sources are supposed to lead to original results (i.e. on patents belonging to a wide array of technology fields). Patent originality has been used in a wide range of studies, e.g. on the creation of venture-backed start-ups (Gompers et al., 2005); the duration and outcome of the patent examination procedure at the European Patent Office (Harhoff and Wagner, 2009); and the value of post-merger patents *vis-à-vis* pre-merger ones (Stahl, 2010).

Building on Hall at al. (2001b), we define the originality indicator as:

$$Originality_P = 1 - \sum_{j=1}^{n_p} s_{pj}^2$$

where  $s_{pj}$  is the percentage of citations made by patent p to patent class j out of the  $n_p$  IPC 4-digit (or 7-digit) patent codes contained in the patents cited by patent p. Citation measures are built on EPO patents and account for patent equivalents.

The construction of the patent originality indicator follows a logic that is very similar to the one used to construct the generality index, the main difference being that generality measures rely on forward citations, whereas originality relies on backward cites. The specification proposed here further differentiates the generality and the originality indicators, as the former accounts for the distribution of 7-digit subclasses within the 4 digit classes they belong to, as well as for the distribution of the 4-digit classes contained in citing documents; whereas the latter only accounts for the distribution of citations made at the 4-digit (or 7-digit, in the alternative specification proposed) level.

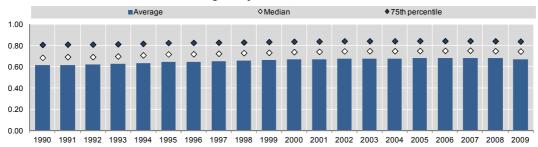
# Indicator overview

Differently from Hall at al. (2001b), we rely on all the IPC classes contained in the patent documents that the focal patent cites, and compute the indicator at the 8-digit level. We do so in order to minimise the bias typically arising when the number of citations is small.

The figures below show statistics related to the patent originality index, i.e. to values of the patent originality indicator normalised with respect to the maximum value of patents in the same technology and year cohort. As can be seen, patent originality index values and distributions seem to have remained pretty stable over the years, although denoting a progressive small increase. This is not true however for the different technology fields, which appear to vary greatly in the extent to which they rely or broad or narrow prior art. Country specific differences in the average values of the index also emerge, although they are not as marked as those noted by technology field. It is also worth noticing that both the indices by sector and those by country barely change between 1999 and 2009.

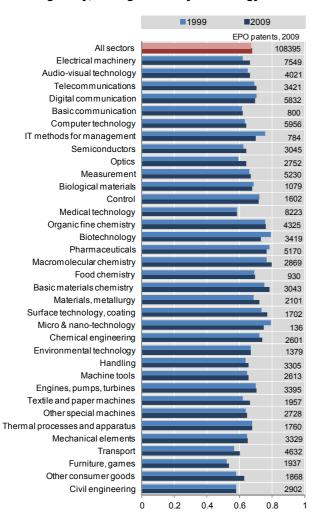
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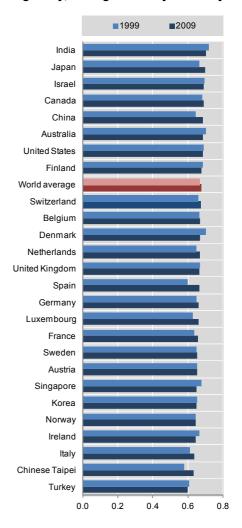
# Originality index, 1990-2009



## Originality, average index by technology field

#### Originality, average index by economy



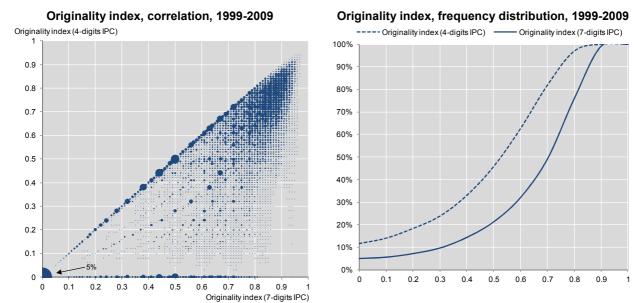


*Note:* The average by economy is provided only for economies with more than 200 patents reporting the index in 2009. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely.

For Israel, see note on page 2.

#### Robustness

Here we show the values that the originality index takes when 4-digit or 7-digit IPC codes are used. Evidently relying on a less aggregated level of observations leads to higher values of the index.



Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

The pairwise correlation coefficients of the year-specific 4- and 7-digit originality indices further highlight the stability of the values of patent originality over time.

# Pairwise correlations: Originality index

	1995	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
7-digit IPC class	0.78	0.78	0.78	0.78	0.78	0.78	0.78	0.77	0.77	0.77	0.77	0.77

### Algorithm description: Originality index

The originality measure being based on the technology classes of backward citations, the OECD Citation database is again used for consolidation purposes (to include the content of PCT patents that entered the EPO regional phase). The following query computes on one hand the distribution of the citations by 7-digit IPC classes and on the other hand the total number of IPC classes covered in cited patents.

#### Originality index (t-SQL script)

```
UPDATE [Indicator table]
SET Originality = calc.Originality
FROM [Indicator_table] i
INNER JOIN
(SELECT t1.Citing_appln_id, 1-SUM(SQUARE(t1.IPC_Count/t2.IPC_Total)) as 'Originality'
FROM (SELECT n.Citing_Appln_id, Cited.IPC as 'Cited_IPC',
               CONVERT(FLOAT, SUM(IPC_Count)) as 'IPC_Count'
            FROM ((SELECT distinct Citing_Appln_id, Cited_Appln_id
                      FROM [OECD_CIT_EP_Citations])
                    UNION
                   (SELECT distinct c.Citing_Appln_id, w.Cited_Appln_id
                      FROM [OECD_CIT_EP_Citations] c
                      INNER JOIN [OECD CIT EP WO] e
                      ON e.EP_Appln_id=c.Citing_appln_id
                      INNER JOIN [OECD_CIT_WO_Citations] w
                      ON w.Citing appln id = e.WO Appln id)) n
            INNER JOIN (SELECT i.Appln_id, LEFT(i.Class_Symbol, 8) as 'IPC',
                          CONVERT(FLOAT, COUNT(distinct i.Class_Symbol)) as 'IPC_Count'
                          FROM [PATSTAT APPLN IPC] i
                          GROUP BY i.Appln id, LEFT(i.Class symbol, 8)) cited
            ON Cited.Appln id = n.Cited Appln id
            GROUP BY Citing_appln_id, Cited.IPC) t1
INNER JOIN (SELECT n.Citing_Appln_id,
               CONVERT(FLOAT, SUM(IPC_Count)) as 'IPC_Total'
            FROM ((SELECT Citing_Appln_id, Cited_Appln_id
                      FROM [OECD CIT EP Citations])
                    UNION
                   (SELECT distinct c.Citing_Appln_id, w.Cited_Appln_id
                      FROM [OECD CIT EP Citations] c
                      INNER JOIN [OECD_CIT_EP_WO] e
                      ON e.EP_AppIn_id=c.Citing_appIn_id
                      INNER JOIN [OECD CIT WO Citations] w
                      ON w.Citing_appln_id = e.WO_Appln_id)) n
                  INNER JOIN (SELECT i.Appln_id,
                  CONVERT(FLOAT, COUNT(distinct i.Class_Symbol)) as 'IPC Count'
                      FROM [PATSTAT APPLN IPC] i
                      GROUP BY i.Appln_id) cited
            ON cited.Appln id = n.Cited Appln id
            GROUP BY Citing appln id) t2
ON t1.Citing appln id = t2.Citing appln id
GROUP BY t1.Citing_appln_id) calc
ON i.Appln_id= calc.Citing_appln_id.
```

Note: Appln\_id refer to PATSTAT surrogate keys of each patent document registered in PATSTAT.

Source: OECD, October 2012. T-SQL Script developed under Microsoft® SQL Server – based on variables provided in PATSTAT (EPO, April 2012) and in the Citation database, OECD, June 2012.

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#### Radicalness index

# Background and definition

Although the concept of radicalness may appear intuitive and easy to grasp, as it evokes something completely different from what exists, defining and measuring the technological radicalness of inventions remains challenging. An index of patent radicalness has been proposed by Shane (2001), where the radicalness of a patent is measured as a time invariant count of the number of IPC technology classes in which the patents cited by the given patent are, but in which the patent itself is not classified. He argues that the more a patent cites previous patents in classes other than the ones it is in, the more the invention should be considered radical, as it builds upon paradigms that differ from the one to which it is applied.

This definition has been adapted in this paper to account for the relative weight of each 4-digit technology class contained in the cited patents. The indicator has further been normalised with respect to the total number of IPC classes listed in the backward citations, so that its value ranges from zero to one. This entails that the overall number of citations, i.e. the denominator of the index, corresponds to the count of citations at the most disaggregated level available, e.g. H05B 41/231. The numerator instead reflects the number of the IPC 4-digit classes contained in the cited documents, weighted by the times these classes appear at the more disaggregated level. The OECD radicalness indicator à la Shane is therefore compiled as follows:

$$Radicalness_P = \sum_{j}^{n_p} CT_j/n_p$$
;  $IPC_{pj} \neq IPC_p$ 

where  $CT_j$  denotes the count of IPC-4 digit codes  $IPC_{pj}$  of patent j cited in patent p that is not allocated to patent p, out of n IPC classes in the backward citations counted at the most disaggregated level available (up to the 5<sup>th</sup> hierarchical level). The higher the ratio, the more diversified the array of technologies on which the patent relies upon.

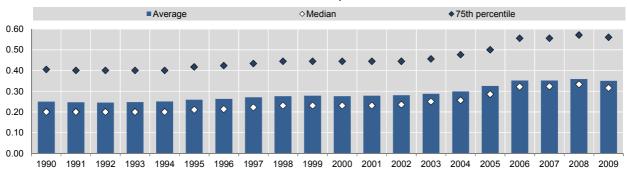
#### Indicator overview

The indicator proposed by Shane (2001) is fundamentally backward-looking in nature as it captures the radicalness of a patent in terms of the extent to which it differs from the predecessors it relies upon. It nevertheless remains silent about whether a patent is also radical compared to other patents filed in the same field during the very same period – that is whether it is 'unique' compared to contemporaneous inventions – and with respect to the change that the invention might have brought about in terms of subsequent technological developments.

Dahlin and Behrens (2005) conversely propose a definition of radicalness that relies on the novelty, uniqueness and impact on future technological developments that patented inventions might have. They analyse the citation patterns observed before, during and after the filing of a patent, in order to assess whether it can be considered a radical invention. However the indicator they propose is binary in nature, i.e. a patent is considered radical or not, and does not assess the degree of radicalness of an invention. Continuous indicators rather than discrete ones nevertheless prove extremely useful to assess, among others, the overall quality and value of patent portfolios, and the innovative activity and output of firms over time. The OECD is currently working with external experts to propose and operationalise a definition of radicalness that builds on Dahlin and Behrens' work and takes into account radicalness with respect to previous, contemporaneous and future developments. The ultimate goal is to construct a continuous radicalness indicator that can be calculated for all patents. Waiting for these new developments, the indicator shown below follows the radicalness definition by Shane (2001).

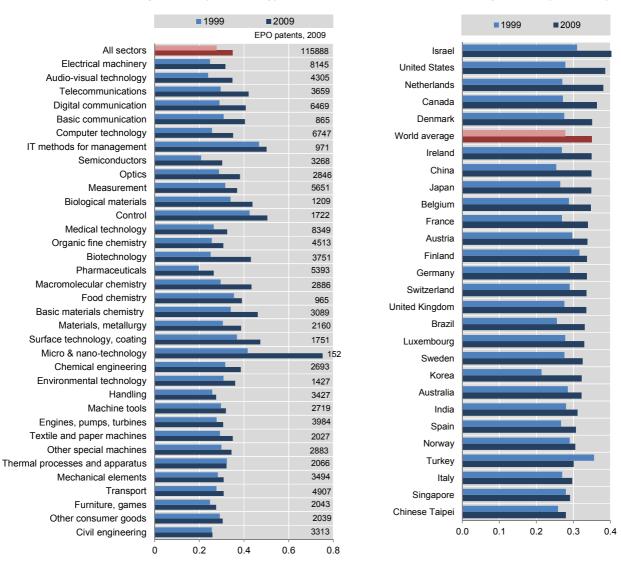
# DSTI/DOC(2013)3

# Radicalness index, 1990-2009



#### Radicalness, average index by technology field

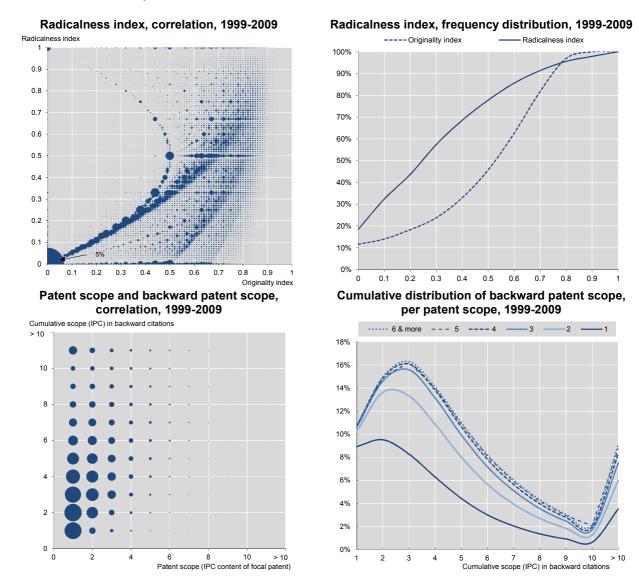
## Radicalness, average index by economy



*Note:* The average by economy is provided only for economies with more than 200 patents reporting the index in 2009. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely. For Israel, see note on page 2.

#### Robustness

The top two figures below and the pairwise correlations shown at the bottom of the page illustrate the relationships that exist between the radicalness and the originality indices. It may be reasonable to expect that a patent combining a wide array of IPC classes, that is an original patent, would also be a more radical invention. The figures seem to confirm this hypothesis and that very original patents (i.e. patents in the top quartile of the distribution) are also radical innovations.



Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

The bottom two figures show the scope of a patent vis-à-vis the scope of the patents it cites (here called "cumulative scope"), to verify the extent to which the two correlate, and whether broader scope patents are more likely to cite patents belonging to a wider array of IPC classes.

	Pairwise correlations: radicalness index											
	1995	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Originality vs. radicalness	0.64	0.63	0.62	0.61	0.61	0.62	0.64	0.65	0.66	0.65	0.64	0.63

#### Algorithm description: Radicalness index

The radicalness index underlines the dispersion of technology classes in the backward citations and the extent to which they differ from the focal patent. The following query computes on one hand the distribution of the citations by 4-digit IPC classes and on the other hand the total number of IPC classes covered in cited patents.

#### Radicalness index (t-SQL script)

```
UPDATE [Indicator table]
SET Radicalness = calc.Radicalness
FROM [Indicator table] i
INNER JOIN
(SELECT t1.Citing_Appln_id, SUM(t1.IPC_Count)/t2.IPC_Total as 'Radicalness'
FROM (SELECT cit.Citing_Appln_id, cited.Appln_id, cited.IPC, cited.IPC_Count, citing.Citing_IPC'
        FROM ((SELECT Citing_Appln_id, Cited_Appln_id
                  FROM [OECD_CIT_EP_Citations])
                  UNION
                  (SELECT c.Citing_Appln_id, w.Cited_Appln_id
                  FROM [OECD_CIT_EP_Citations] c
                  INNER JOIN [OECD_CIT_EP_CIT_Counts] e
                  ON e.EP_Appln_id=c.Citing_appln_id
                  INNER JOIN [OECD CIT WO Citations] w
                  ON w.Citing_appln_id = e.WO_Appln_id) ) cit
        INNER JOIN
         (SELECT Appln id, LEFT(Class Symbol, 4) as 'IPC',
             COUNT(distinct Class_Symbol) as 'IPC_Count'
             FROM [PATSTAT_APPLN_IPC]
             GROUP BY Appln id, LEFT(Class symbol, 4)) cited
        ON cited.Appln_id = cit.Cited_appln_id
        LEFT OUTER JOIN
         (SELECT DISTINCT i.Appln_id, LEFT(i.Class_Symbol, 4) as 'Citing_IPC'
             FROM [PATSTAT_APPLN_IPC i) citing
         ON cit.Citing_appln_id = citing.Appln_id AND cited.IPC = citing.IPC) t1
INNER JOIN
        (SELECT Cit.Citing Appln id, sum(Cited.IPC Total) as 'IPC Total'
        FROM ((SELECT Citing_Appln_id, Cited_Appln_id
                  FROM [OECD_CIT_EP_Citations])
                  UNION
                  (SELECT c.Citing_Appln_id, w.Cited_Appln_id
                  FROM [OECD_CIT_EP_Citations] c
                  INNER JOIN [OECD CIT EP CIT Counts] e
                  ON e.EP_Appln_id=c.Citing_appln_id
                  INNER JOIN [OECD_CIT_WO_Citations] w
                  ON w.Citing appln id = e.WO Appln id) ) cit
        INNER JOIN
         (SELECT Appln_id, COUNT(distinct Class_Symbol) as 'IPC Total'
          FROM [PATSTAT APPLN IPC]
          GROUP BY Appln id) cited
        ON cited.Appln id = cit.Cited appln id
        GROUP BY Cit.Citing_Appln_id) t2
ON t2.Citing appln id = t1.Citing appln id
WHERE t1.Citing_IPC is NULL
GROUP BY t1.Citing_appln_id, t2.IPC_Total) calc
ON i.Appln id = calc.Citing appln id
WHERE i.Bwd Cits > 0
```

Note: Appln\_id refer to PATSTAT surrogate keys of each patent document registered in PATSTAT.

Source: OECD, October 2012. T-SQL Script developed under Microsoft® SQL Server – based on variables provided in PATSTAT (EPO, April 2012) and in the Citation database, OECD, June 2012.

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#### Patent renewal

# Background and definition

The renewal of a patent signals that the invention described in the patent document is still useful, i.e. that it has some value, as no rational agent would be willing to pay money for a right that is worthless.

Information about the renewal of patents has been used in a wide array of studies, which generally suggest that more valuable patents are renewed for longer periods (e.g. Pakes, 1986). Following the pioneering work of Pakes and Schankerman (1984), patent renewal data have been used to estimate the private value of patent protection. These models rely on the assumption that patent owners make profit-maximising renewal decisions, and that patent renewals' rates can be used to estimate the private value of patent protection. Patent renewals' data have also been used to weight patent counts, and to obtain more precise measures of innovative output. This is the path followed by e.g. Lanjouw, Pakes and Putnam (1998), who hold that more valuable inventions generate larger and/or longer lived patent families. More recently, Svensson (2012) investigates the relationship that exists between the commercialisation and the renewal of patents, and finds a positive correlation between commercialisation and the use of patents for defensive purposes on the one hand and patent renewal on the other hand. He further finds that the quality of patents influences both commercialisation and renewal decisions.

The OECD patent renewal indicator corresponds to the simple count of years during which a granted patent has been kept alive, i.e. the latest year in which it has been renewed or until it has lapsed or has been withdrawn. Years are counted starting from the year in which a patent has been applied.

#### Indicator overview

The box below highlights the patent codes used to measure patent renewal. In the case of patent renewals no robustness checks are presented, as the indicator is the simple count of years during which a patent has been renewed.

#### Identifying the length of patent renewal

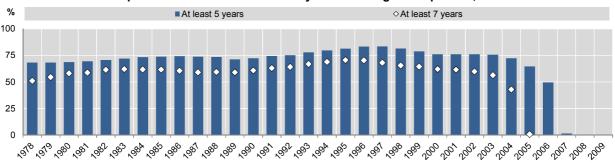
The EPO worldwide legal status database (INPADOC) contains information related to any administrative act or action concerning a patent document, from application onwards, including the post-grant phase. A variety of codes is typically allocated to each legal event, as it depends on the specific patent authority responsible for the act or action. The codes listed below refer to events related to EPO patent applications only. For alternative patent authorities, other codes apply.

#### List of events relating to the length of EPO patent renewal in the INPADOC legal status database

The life duration of a patent can be assessed by the latest legal event that occurred, namely the withdrawal, the renewal (payment of fees) or the lapse of patents. Hence, it is critical to respect the events' chronology for each patent in the database.

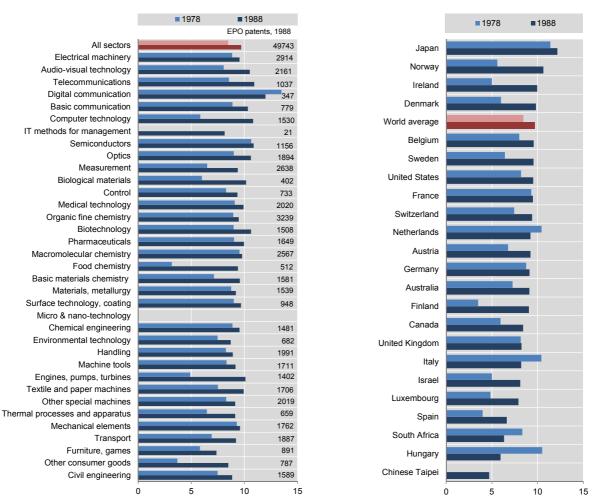
- → Granted EPO patent: Publn\_first\_grant = 1 (in PATSTAT, PAT\_PUBLN table);
- → Renewed EPO patent: prs code = PGFP (annual fees paid to national office) and latest payment date;
- → Withdrawn EPO patent: prs\_code = 18D (patent deemed withdrawn) or prs\_code = 18W (patent withdrawn) and either date in force or withdrawal date variables; D18D and D18W codes cancel the former 18D and 18W events. If any D18D or D18W event occurred after 18D or 18W, then the patent is not considered as withdrawn;
- → Lapsed EPO patent: prs\_code = PG25 (lapsed in a contracting state announced via postgrant information from national office to EPO) and earliest date in force.

Share of patents renewed at least 5 or 7 years in total granted patents, 1978-2009



Patent renewal, average duration of patents in number of years, by technology field

Patent renewal, average duration of patents in number of years, by economy



*Note:* The average by economy is provided only for economies with more than 50 patents filed in 1998 and renewed. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely. For Israel see note page 2.

Source: OECD, calculations based on PATSTAT (EPO, April 2012) and INPADOC Legal Status (EPO, April 2012), October 2012.

The top figure above shows the percentage of patents renewed for at least 5 (or 7) years, by year cohort. This is done to minimise the effect of truncation over the statistics proposed, as patents have a life of up to 20 years.

# Patent quality: composite index

# Background and definition

Patent quality indicators try to capture both the technological and the economic value of innovations, and are typically based on patent citations, claims, patent renewals and patent family size. They are considered meaningful measures of research productivity and are found to be correlated with the social and private value of the patented inventions. The difference in average patent quality across firms is generally associated with the market evaluation of firms

The patent quality indicator presented in this paper is an experimental one and may be subject to further refinement. The patent quality index is a composite indicator based on four to six dimensions of patents' underlying quality: forward citations; patent family size; number of claims; generality index; plus backward citations and grant lag. It builds on Lanjouw and Shankerman (2004) and incorporates the generality measure, and a measure accounting for the length of the examination process (i.e. the grant lag index). All components are normalised according to patent cohorts stratified by year and technological field and are given equal importance (no weights).

Three alternative definitions of the experimental patent quality indicator are proposed, in order to better see the impact of the grant lag index and the backward citations index on the indicator:

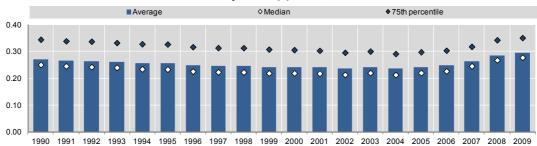
- i. **Patent quality index 4** 4 components: number of forward citations (up to 5 years after publication); patent family size; number of claims; and the patent generality index. Only granted patents are covered by the index.
- ii. **Patent quality index** 4b 4 components, bis: number of forward citations (up to 5 years after publication); patent family size; corrected claims; and the patent generality index. Only granted patents are covered by the index.
- iii. **Patent quality index 6 6** components: covers the same components as above, plus the number of backward citations and the grant lag index.

# Indicator overview

As the patent quality measure proposed is based on indicators like forward citations and grant lags, it suffers from timeliness. It should also be noted that using alternative data sources, e.g. US Patent and Trademark Office or Japan Patent Office, different methodologies or observation periods may affect patents' scores, countries' rank and sectors' positions.

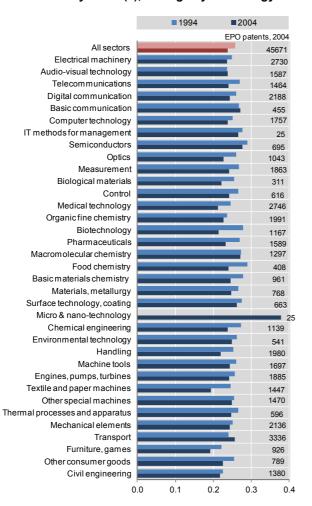
The three specifications proposed exhibit somewhat different time trends, although not marked ones. Whatever the specification though, micro and nano technologies seemingly feature the highest patent quality - although the numbers rely on a very small set of observations. South Africa, Australia, Norway and the United Kingdom appear as top patent quality countries according to all specifications proposed.

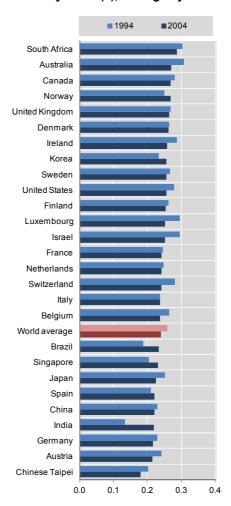
# Patent Quality Index (4) Index, 1990-2009



Patent Quality Index (4), average by technology field

Patent Quality Index (4), average by economy



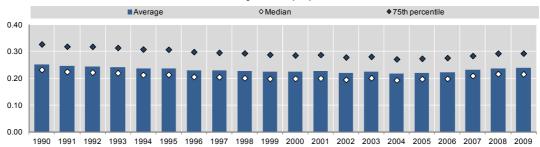


*Note:* The patent quality composite index is based on the average value of its normalised component, by cohort of filing date and technology fields. The average by economy is provided only for economies with more than 50 patents reporting the index in 2004.

For Israel see note page 2.

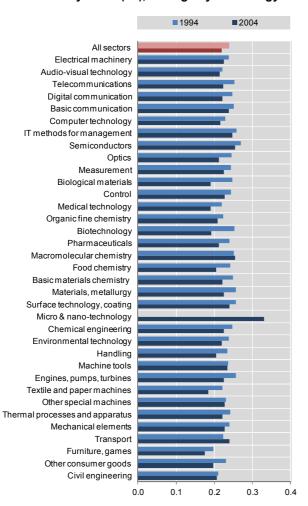
Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012. The small numbers on the right hand of the average by technology table show the number of observations on which statistics rely.

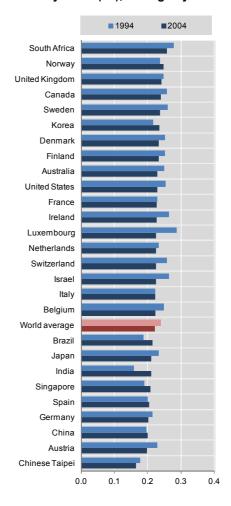
# Patent Quality Index (4b), 1990-2009



Patent Quality Index (4b), average by technology field

Patent Quality Index (4b), average by economy

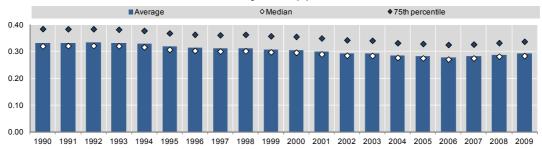




*Note:* The patent quality composite index is based on the average value of its normalised component, by cohort of filing date and technology fields. The average by economy is provided only for economies with more than 50 patents reporting the index in 2004.

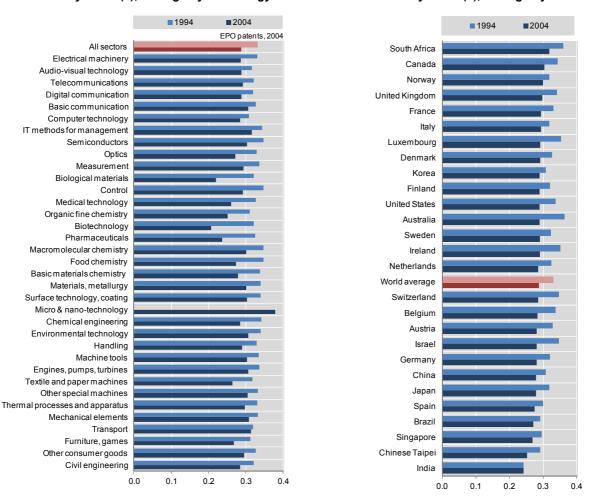
For Israel see note page 2.

# Patent Quality Index (6), 1990-2009



Patent Quality Index (6), average by technology field

Patent Quality Index (6), average by economy

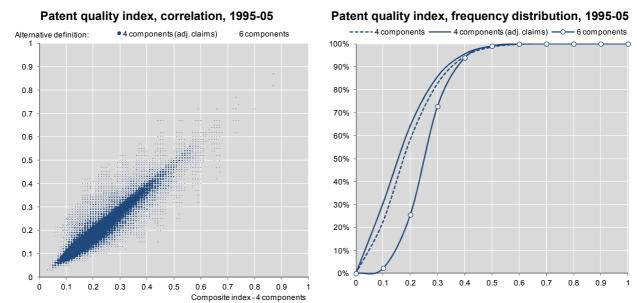


*Note:* The patent quality composite index is based on the average value of its normalised component, by cohort of filing date and technology fields. The average by economy is provided only for economies with more than 50 patents reporting the index in 2004.

For Israel see note page 2.

#### Robustness

The insights offered by the figures presented before seem confirmed by the correlation chart shown below and by the graph showing the frequency distribution of the indices.



Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

Pairwise correlation coefficients further highlight that the correlation between the patent index 4 and the patent index 6 specifications decreases slightly over time. This is likely due to truncation and to the effect that this has on the grant lag indicator.

Pairwise correlations: Patent quality index

	1990	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
4 components (adj. claims)	0.93	0.92	0.92	0.92	0.92	0.92	0.92	0.92	0.93	0.92	0.93	0.93
6 components	0.90	0.87	0.87	0.86	0.86	0.86	0.85	0.84	0.83	0.81	0.80	0.80

Source: OECD, calculations based on PATSTAT (EPO, April 2012), October 2012.

It should be noticed that the original formulation of Lanjouw and Schankerman (2004) weighted the different components of the composite indicator using factor analysis. The OECD experimental patent quality indicators conversely assume all components to play an equally important role, i.e. they are assigned equal weights. This choice is motivated by the results of the exploratory analysis carried out when designing the indicator, which suggests that weights differ across technology fields and depend on the time span considered. Hence, for comparability purposes the composite quality indicators presented here assign equal importance to all components, and we leave it to future empirical analysis to determine the coefficients that would best mirror the relative importance of the different quality factors.

Needless to say, while the experimental OECD indicator tries to summarise a complex and multidimensional issue like patent quality, it nevertheless suffers from the typical drawbacks of all composite indicators, and should therefore be interpreted with care.<sup>9</sup>

#### **Data dissemination**

The indicators described will be made available to users upon request sent to <a href="mailto:sti.microdatalab@oecd.org">sti.microdatalab@oecd.org</a>. At present, they have been calculated on patent applications filed to the EPO only, but coverage will likely be expanded in the future, to include patents filed to other administrations. The database is intended for use in combination with the latest versions of EPO PATSTAT database. Databases can be linked using the patent application identifier (appln id):

- The first table ("indicators") provides basic data at the patent document level, including the year of filing and the technology field of the patent, as well as the calculated patent-specific indicators (non-normalised).
- The second table ("cohorts") provides statistics at the level of the patent cohort, which is defined by the combination of the technology field of a patent and its filing year. Statistics relate to some of the key moments of the distributions (namely mean, skewness and kurtosis, as well as standard deviation), and selected percentiles (i.e. 1p, 10p, 25p, 50p, 75p, 90p, 99p), minimum and maximum values, and the number of patents per cohort.

Indicators (EPO p	atents)
appln_id	Patent application identifier (PATSTAT, october 2012)
app_nbr	EPO application number ("EPYYYYNNNNNN")
filing	Filing year
tech_field	Technology field, based on Schmoch (2008), 2011 rev.
many_field	=1 if the patent is allocated to other fields*
patent_scope	patent scope
family_size	family size
grant_lag	time elapsed between the filing and grant dates, in number of days
bwd_cits	number of backw ard patent citations
npl_cits	number of NPL citations
claims	number of claims
claims_bwd	number of claims over number of backward patent citations
fw d_cits 5	number of patent citations received up to 5 years after publication
fw d_cits 5_xy	number of patent citations received as X, I or Y up to 5 years after publication
fw d_cits 7	number of patent citations received up to 7 years after publication
fw d_cits 7_xy	number of patent citations received as X, I or Y up to 7 years after publication
breakthrough	=1 if the patent belongs to the top 1% highly cited patents up to 5 years after publication
breakthrough_xy	=1 if the patent belongs to the top 1% highly cited patents, cited as X,I,Y, up to 5 years after publication
generality	generality index
originality	originality index
radicalness	radicalness index
renewal	life duration of the granted patent, in number of years
quality_index_4	composite index of patent quality, using 4 components
quality_index_6	composite index of patent quality, using 6 components

Cohorts (E	PO)
filing	Filing year
te ch_fie ld	Technology field, based on Schmoch (2008), 2011 rev.
variable	indicators name
patents	number of patents for which the indicator is available
mean	average value
std_dev	standard deviation
kurtosis	kurtosis measure
skewness	skew ness measure
min	minimum value
p1	1st percentile
p10	10th percentile
p25	25th percentile
p50	median
p75	75th percentile
p90	90th percentile
p99	99th percentile
max	maximum value of the cohort

<sup>\*</sup> Patents can be allocated to more than one technology field. However, the dataset only provides one record per each patent document. When several technology fields are allocated to a patent, only the one with the majority of IPC codes is kept. A patent with the exact same number of IPC codes per technology fields is randomly allocated to a technology fields. The "Many\_field" variable indicates cases where the patent document belongs to other technology fields not listed in the database.

# ANNEX 1 TECHNOLOGY FIELDS

The IPC-Technology concordance table developed by the WIPO in 2010 and revised in 2011 has been used to group patents by main technology fields. The taxonomy is articulated in 6 sectors and 35 fields, as follows:

# 1. Electrical engineering

- 1. Electrical machinery, apparatus, energy
- 2. Audio-visual technology
- 3. Telecommunications
- 4. Digital communication
- 5. Basic communication processes
- 6. Computer technology
- 7. IT methods for management
- 8. Semiconductors

#### 2. Instruments

- 9. Optics
- 10. Measurement
- 11. Analysis of biological materials
- 12. Control
- 13. Medical technology

#### 3. Chemistry

- 14. Organic fine chemistry
- 15. Biotechnology
- 16. Pharmaceuticals
- 17. Macromolecular chemistry, polymers
- 18. Food chemistry
- 19. Basic materials chemistry
- 20. Materials, metallurgy
- 21. Surface technology, coating
- 22. Micro-structural and nano-technology
- 23. Chemical engineering
- 24. Environmental technology

# 4. Mechanical engineering

- 25. Handling
- 26. Machine tools
- 27. Engines, pumps, turbines
- 28. Textile and paper machines
- 29. Other special machines
- 30. Thermal processes and apparatus
- 31. Mechanical elements
- 32. Transport

## 5. Other fields

- 33. Furniture, games
- 34. Other consumer goods
- 35. Civil engineering

Source: WIPO, 2011.

#### **NOTES**

- 1. Among the many initiatives discussing these issues there have been the Knowledge Networks and Markets (KNM) "Expert Workshop on Patent Practice and Innovation" organised at the OECD in May 2012, and the Patent Quality Workshop organised in May 2012 by the European Patent Office's (EPO) Economic and Scientific Advisory Board (ESAB), in which the OECD participated. The report of the EPO-ESAB workshop can be found at <a href="https://www.epo.org/about-us/office/esab/workshops.html">www.epo.org/about-us/office/esab/workshops.html</a>
- 2. Non-practicing entities, also known as patent assertion entities, are firms that hold patents that they do not use in order to produce or "practice" (i.e. "non-practicing" or "non-competing" firms). See Geradin at al. (2012) for a discussion about non-practicing entities and their possible role as patent owners.
- 3. Annex 1 lists the technology fields considered, whereas a detailed list of the IPC classes contained in each technology field can be found at <a href="https://www.wipo.int/ipstats/en/statistics/patents/pdf/wipo">www.wipo.int/ipstats/en/statistics/patents/pdf/wipo</a> ipc technology.pdf
- 4. The definition of scope in Matutes et al. (1996) differs from Lerner's (1994) and refers to both legal- and product-related aspects. In terms of product definition, scope refers to the type of protection granted to the innovator with respect to the possible uses of the basic technology.
- 5. The International Patent Classification provides for a hierarchical system for the classification of patents and utility models according to the areas of technology they pertain to. See <a href="https://www.wipo.int/classifications/ipc/en">www.wipo.int/classifications/ipc/en</a>
- 6. Harhoff et al. (2003) explicitly discuss this argument with patent lawyers and examiners and find them not to be supportive of it.
- 7. Lanjouw and Schankerman (2001a) investigate the cost of engaging in litigations over intellectual property assets and find that patents with more claims and more citations by subsequent patentees are substantially more likely to be involved in litigations. They suggest patent claims to be an indicator of the value of patents and of the technology or product "space" protected by the patent.
- 8. The familiarity trap refers to favouring familiar technological solutions over unfamiliar ones; the maturity trap refers to favouring mature technologies over emerging ones; the propinquity trap is a condition that relates to the originality of the technological solution used, and consists in trying to modify an available technology rather than focusing on novel solutions.
- 9. See OECD and EC-JRC 2008 manual on composite indicators for an exhaustive discussion.

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