

15. Distribution of new enterprises by industrial activity

Definition

The share of activities in enterprise creations are compiled as a number of new enterprises in each activity, as a percentage of the number of new enterprises in the total economy.

The year on year growth rates of new enterprise creations by activity are compiled as percentage differences between the number of enterprises created in a given quarter and the number of enterprises created during the same quarter in the previous year.

The distribution by industrial activity of new enterprises is presented in Table 15.1, while Table 15.2 shows the year-on-year changes of enterprise creation by activity. For international comparability purpose, data by activities in Tables 15.1 and 15.2 are presented according to the ISIC Rev. 4 international classification (or NACE Rev. 2 for European Union member states). Concordance relationships between ISIC Rev. 4 and national or other international systems are used to harmonised data presentation for every countries and every years. It should be noted however that it may happen that, for some sectors, there is no strict concordance between the original classification and the ISIC Rev. 4.

Comparability

The activity breakdown in Table 15.1 is typically based on the International Standard of Industrial Classification ISIC Revision 4 (ISIC) with some exceptions:

- in Germany and in Norway, before 2008, as well as in Italy for the whole period, it is close to NACE Rev. 1.

- For the United States, the breakdown is derived from the North American Industrial Classification System (NAICS).
- For Spain, annual data are taken from the CCD.

Highlights

In construction, trade and transport, the drop in the creation of new enterprises was particularly severe during the crisis. Finance and real estate also experienced significant declines in the number of new enterprises.

Source/Online database

OECD Timely Indicators of Entrepreneurship (TIE) Database.

For further reading

Eurostat (2010), Estimation of recent business demography data, DOC.06/EN/EUROSTAT/G2/BD/JUN10.

OECD (2010), "Measuring Entrepreneurship", OECD Statistics Brief, No. 15.

www.oecd.org/dataoecd/50/56/46413155.pdf

UN (2008), International Standard Industrial Classification of All Economic Activities (ISIC), Rev. 4, 2008, United Nations, New York.

<http://unstats.un.org/unsd/cr/registry/isic-4.asp>

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Table 15.1. New enterprises by activity; percentage of total activity

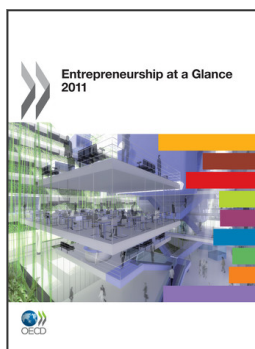
Activities ISIC Rev. 4 /NACE Rev. 2	Finland		France		Germany		Italy		Norway		Spain		USA	
	2007	2009	2007	2009	2007	2009	2007	2009	2007	2009	2007	2009	2007	2009
10_33: Manufacturing	6	5	5	4	6	5	7	7	4	3	4	3	2	3
41_43: Construction	19	15	18	14	11	12	17	14	13	13	22	15	13	14
45_47: Wholesale and retail trade; repair of motor vehicles and motorcycles	17	18	24	22	30	29	20	22	12	13	20	23	14	14
49_53: Transportation and storage	4	4	2	1	4	3	2	2	3	4	5	4	2	2
55_56: Accommodation and food service activities	5	5	6	5	9	9	4	4	6	3	10	13	6	6
58_63: Information and communication	5	5	4	5	..	4	7	2	2	2	2
64_66: Financial and insurance activities	1	1	4	2	2	4	2	2	5	4	2	3	5	4
68: Real estate activities	6	4	5	3	5	4	2	2	14	7	5	4	4	4
69_82: Professional, scientific, technical and other business support activities	21	23	17	22	21	18	6	6	21	21	17	19	23	24
85_88: Education, health and social work activities	5	5	8	9	2	2	0	0	9	12	5	6	8	8
90_96: Arts, entertainment and other service activities	9	10	7	12	8	7	3	3	11	11	7	8	7	7
Other and non-classified activities	3	5	1	1	3	3	37	36	2	2	1	1	13	12
01_99: Grand total	100	100	100	100	100	100	100	100	100	100	100	100	100	100

StatLink  <http://dx.doi.org/10.1787/888932385332>

Table 15.2. New enterprises by activity, year-on-year growth rates

	Finland		Germany		Italy		Norway		USA	
	2009Q1/ 2008Q1	2010Q1/ 2009Q1	2009Q1/ 2008Q1	2010Q1/ 2009Q1	2009Q1/ 2008Q1	2010Q1/ 2009Q1	2009Q1/ 2008Q1	2010Q1/ 2009Q1	2009Q1/ 2008Q1	2009Q4/ 2008Q4
10_33: Manufacturing	-22	2	13	-10	-4	-4	-24	11	-4	6
41_43: Construction	-36	18	6	3	-16	-7	-30	14	-8	4
45_47: Wholesale and retail trade; repair of motor vehicles and motorcycles	-13	2	4	-2	-1	5	-11	23	-6	-5
49_53: Transportation and storage	-22	-15	-5	-9	-3	-6	-29	20	-6	-2
55_56: Accommodation and food service activities	3	10	8	-4	7	-4	-2	6	-4	-12
58_63: Information and communication	-10	-5	-7	4	..	4	4	11	6	-11
64_66: Financial and insurance activities	-19	-1	6	-6	-11	2	-37	27	-14	-2
68: Real estate activities	-26	-4	-5	-5	-21	-2	-37	16	-8	-4
69_82: Business services	-11	4	3	-5	-3	4	-7	5	-2	1
85_88: Education and Health	-9	9	13	-13	7	-3	-8	21	0	3
90_96: Arts, entertainment and other service activities	-10	6	8	-3	10	3	-9	6	-2	-3
01_99: Grand total	-14	2	4	-2	-9	4	-14	12	-10	2

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